

Gain A
Year...
Plant
This
Fall!

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Spring Bulbs • Pages 8, 12, 13

Japanese Cherry Trees • Page 24

STERN'S
GARDEN
ALMANAC

NEW PLANTS & FLOWERS
FOR
FALL PLANTING

1961

Stern's Nurseries INC.

GENEVA, NEW YORK



World's Most Beautiful Small Flowering Tree!

STERN'S MAGNIFICENT

SUNBURST®

**FLOWERING
CRAB APPLE**

***Masses Of Heavenly Fragrant Blossoms
Completely Cover These Lovely Trees!***

Multicolored Splendor!—Thousands of large and fragrant flowers completely covering these graceful trees is a never-to-be-forgotten sight. Stern's SUNBURST® Flowering Crab Apple Trees are especially selected for size, color, and beauty of blossom—no other flowering tree equals these rare specimens in profusion of bloom, habit of restricted growth, amazing hardiness and freedom from care.

More Beautiful Than Washington's Famous Cherry Trees

Have clouds of rich pink, crimson red or snow white, heavenly fragrant blooms around your home every Spring! You'll be so proud of your Sunburst Flowering Crab Apple trees you'll want to plant them where the whole world can see and admire them. Like ballroom ballerinas, with each graceful rustling movement, they're a vision of loveliness dancing before your eyes. Colorful too, in its foliage—which changes from a maroon in spring to dark green in summer.

Require Little Space. A perfect tree for small homes, these magnificent Stern's Flowering Crabs grow only 15 to 20 feet tall. Early blooming—many blossom the first year planted. Thrive in either full sun or in partial shade. Plant them even where other trees will not grow. They will give you an immense satisfaction for a lifetime—you'll bless the day you planted these glorious trees.



Hopa Blossoms

Canadian Winter Hardy

Stern's Flowering Crabs (developed in Manitoba, Canada) are guaranteed to thrive anywhere in the United States and in most of Canada.

**Canadian
Winter-Hardy!**

Almay Crab

5400 A. STERN'S ALMEY CRAB. New spectacular Crab that is covered with very large fiery crimson blossoms up to 1½ inches across with white markings at the base of each petal, giving them the appearance of 5-pointed stars. Many bloom the first year planted. They thrive in poorest soil, are perfectly hardy in coldest sections, and they grow 15 to 20 feet tall at maturity. 5-7 feet.* Each \$5.00; 3 for \$12.00; 10 for \$35.00.

5404 A. STERN'S DOLGO CRAB. In the spring you'll thrill to the profusion of lovely blossoms with their striking contrast to the rest of your garden. In the fall you'll pick an abundance of brilliant crimson fruit... fruit that jellies easily and retains its excellent flavor. Exceptionally fine for making cider. Bears young and heavily. Grows 15 to 20 feet tall at maturity. 5-7 feet.* Each \$5.00; 3 for \$12.00; 10 for \$35.00.

5410 A. STERN'S HOPA CRAB. An outstanding Flowering Crab. In the spring, the entire tree is covered with rich pink flowers of wonderful fragrance. The foliage changes color from a deep maroon to dark green. From midsummer to frost, large clusters of bright red fruit make STERN'S HOPA a spectacular and practical ornamental tree all season long. Extremely hardy, a vigorous grower in any soil. Grows 15 to 20 feet tall at maturity. 5-7 feet.* Each \$5.00; 3 for \$12.00; 10 for \$35.00.

STERN'S FLOWERING CRAB APPLES

(Group 61-FRF-1)

3 Crab Trees (1 of each variety) for only \$15.00
6 Crab Trees (2 of each variety) for only \$27.00
Express Prepaid

***Too large for Parcel Post. Shipped Express, Shipping Charges Collect.**



For Delicious Strawberries, Blueberries And Other Fruits

SEE PAGES 17 THRU 25

PLANT THIS FALL AND GAIN A YEAR!

America's Most Colorful Hedge—All Year Long!
Stern's Crimson RED-LEAF BARBERRY

4820 B.

(Berberis atropurpurea)

**Striking Colors in Spring!
Summer! Fall! Winter!**

This is the hedge you've always admired—most popular hedge in America. In spring the foliage is a lustrous purple-red, becoming even more brilliant in summer, and in fall turning a striking orange-scarlet. During the winter months its bright red berries attract the birds and lend a dash of color to the winter scene. In mid-May you'll even see tiny reddish flowers that are a canary-yellow inside the petals. This special Stern's strain of Red Barberry was developed from hardy Japanese Barberry grown in the mountains of Japan.

Frame Your Home with Radiant Color
Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Barberries in several locations and notice

how they'll set the whole landscape on fire—not one month, not two or three months, but twelve beautiful months throughout the year. Ideal for inexpensive hedges of an informal, irregular shape or may be trimmed to make a dense, impenetrable hedge of nice, even form and texture. Grow to five feet high, can be trimmed to compact 2-3 foot height.

Hardy—Vigorous—Grows Anywhere
They're so easy to plant and vigorous, they will grow in almost any soil. They'll amaze you with their Miracle Growth! A **real trouble-free beauty!** One of the hardiest of all shrubs! For hedge use, plant 1½ feet apart. For individual plantings, set three feet apart.

Strong 3-year transplants with husky roots 12-18 inches. Postpaid: 10 for \$9.00; 25 for \$20.00; 50 for \$37.00; 100 for \$70.00.





Thousands of Giant Iridescent Flowers
on Graceful Vines 10 Feet Tall

STERN'S HARDY GIANT CLEMATIS

Gorgeous Flowers up to 6 Inches!

Now—you can enjoy New Vine Beauty. Stern's beautiful, hardy Clematis hybrids are noted for their spectacular flowers, **4 to 6 inches across**. The first of these gorgeous flowers appear in July and continue to paint your landscape with their exciting color through the early part of September. In addition to their glorious beauty on the vine, they make superb cut flowers—lasting as long as 10 days when placed in water.

Blooms First Year Planted!

These popular flowering vines add a gay note of color to your outdoor decor. Grow them on arbors, trellises or old tree stumps. Prune in early spring to within a few feet of the ground. Clematis prefer a location where their roots will be shaded but where the vines are in sunlight. If necessary, a few annuals may be planted to shade the roots. Choose a spot with light, loamy, well-drained soil. It's easy to mix peat moss into your soil to establish perfect conditions. Plant 3-4 feet apart.

Select No. 1 Plants from pots, grown on their own roots for superior results. Postpaid: Each \$2.00;
3 for \$5.75; 5 for \$9.00; 10 for \$16.00.



Choose From 5 Colorful Varieties

COMTESSE DE BOUCHARD. Produces lovely gleaming pink flowers in showy abundance. Its bright green foliage provides ideal color contrast for the delicate light pink flowers.

ERNST MARKHAM. Here's an exciting red variety which gives a real display. Blooms from June until September. Flower petals have rich velvety sheen. Blooms abundantly.

JACKMANI. Most popular purple Clematis of all time. Flowers are large, deep violet-purple and bloom in amazing abundance. Very attractive.

LANUGINOSA. Myriads of radiant, creamy-white blooms cover the deep green foliage for a dazzling sight.

RAMONA. Very large lavender-blue flowers borne in immense quantities. Here is real Clematis beauty.

Stern's GIANT CLEMATIS

(Group 61-VIF-1)

5 Plants (1 of each) \$ 9.00

10 Plants (2 of each) 16.00

Postpaid



Continuous, Low-Growing Flowers In Sun or Shade

STERN'S EVERBLOOMING DWARF SHOWY SEDUM

(Sedum Spectabile, Brilliant)

BLOOMS FROM JULY 'TIL OCTOBER

Gorgeous Perennial That Grows In Sun or Shade! Here's a hardy summer blooming flower that thrives under the most unfavorable conditions! Its thick silvery grey-green foliage is literally buried from July 'til October under showy clusters of bright rose-red flowers, 8 inches in diameter. Grows about 12 inches tall.

Colorful Plant of Many Uses! Gay and colorful, Stern's Dwarf Showy Sedum can be used almost anywhere for color emphasis: in the foreground of perennial borders; among low growing shrubs; in rock gardens; in window boxes; roof top gardens; as a low growing summer hedge; around rose or perennial beds.

Strong, Vigorous, Field-Grown Plants . . .
Postpaid: 3 for \$2.00; 6 for \$3.75; 10 for \$6.00; 25 for \$14.00.

Stern's Reblooming EVERGREEN PINK DAPHNE

2845 B.
(Daphne cneorum)

COVERED WITH LOVELY ROSE-PINK BLOOMS FROM SPRING 'TIL FALL!

New and exciting. Year 'Round Beauty for your home! Here, at last—the perfect low-growing shrub with beauty, fragrance and color! See gorgeous flower clusters of soft rose-pink, sprinkled with rich wine-colored buds, cover the plant each Spring and Fall—and throughout the summer there's scarcely a moment when some flowers are not produced. **Very fragrant.**

GROWS ONLY 8-10 INCHES HIGH

Stern's Pink Daphne never grows taller than 8 to 10 inches. Its spreading habit makes it an excellent ground cover. Can be used to advantage as a low-growing border or edging plant. **As a foundation plant for Ranch-type homes it can't be beat.** Used as a specimen plant it is most attractive—but for a really striking display, plant a number in a circular bed. Also recommended for rock gardens.

EVERGREEN—Enjoy bright green color in your mid-winter landscape. Hardy—thrives even in poor soil with a high sand or gravel content—enjoys full sun. These charming little plants are hardy and very easy to grow. Plant 15-18" apart.

Nicely branched, 1 year plants 6"-12" wide. Postpaid: Each \$2.25;
3 for \$6.00; 6 for \$11.00; 10 for \$18.00; 20 for \$35.00.

**World's Most Fragrant
Evergreen Dwarf Shrub!**



In 60-90 Days... Have A "Lush Carpet" of Stern's Winter-Blooming CREEPING HEATHER

(Erica Carnea Hybrids)

Blooming in your garden thru frost & snow!

Just picture your yard or garden, alive with bright blooming beauty, while other folks' gardens are still in Jack Frost's icy grip! Your garden, a "winter wonderland" of flowers, with thousands and thousands of dainty blossoms creating a lovely royal carpet of blooms against the "white ermine" snow! And—you'll have evergreen beauty the year 'round!

Ideal "Ground Cover" Plant—Delightful in Rock Gardens

Stern's Creeping Heather is easy to grow—thrives in poor soil where you may have difficulty growing other plants or flowers. Increases in beauty and bloom each year. Lives and blooms for a lifetime! Ideal as a creeping ground cover plant. Perfect for bank planting and used as a ground cover in and about your taller shrubs and plants. Delightful in rock gardens, too. Its close-growing evergreen foliage forms a dense mat of green over the ground, then bursts into bloom with myriads of vivid flowers... flowers that bloom so abundantly they literally form a royal carpet of bloom! Each plant spreads 20 to 30 inches along the ground, never grows higher than about six inches.

Make Delightful Arrangements for Color Indoors, Year 'Round!

The pert, bright flowers are delightful in indoor flower arrangements. When cut they'll dry out quickly, retaining such vivid, life-like loveliness they make beautiful, long-lasting permanent arrangements that will add color inside your home throughout the year!

Plant Now for Evergreen Beauty

Plant Stern's hardy Creeping Heather now, and watch it burst into bloom right out of the frozen ground—some years as early as November and December. See it go right on blooming into March and April! You'll be thrilled with your flowering "carpet of bloom" every winter—and even more important you'll enjoy lush "living carpets" of evergreen beauty this very spring... summer... fall—yes, all year long!

STERN'S NO. 1 PLANTS WILL BLOOM THE FIRST SEASON

Available Now in Two Glorious Colors

ROSY PINK. Dainty pinkish-purple flowers cover the bush in a mass display of color.
ERMINE WHITE. Lovely white, bell-shaped flowers bloom in great profusion. Look like sparkling gems.

Note: By old Scottish tradition, white heather is the flower that brings good luck! Plant the Ermine White and the Rosy Pink together to form a dramatic, unusual pattern in your creeping carpet of bloom.

Each....	\$ 3.00	(produces a 20" to 30" carpet of bloom)	} ALL PRICES POSTPAID
3	8.00	(produces a 5' to 8' carpet of bloom)	
10	25.00	(produces a 15' to 24' carpet of bloom)	
25	50.00	(produces a 40' to 50' carpet of bloom)	



Pick Flowers In 60-90 Days

Blooms Right Out of the Frozen Ground!

Perhaps no flower in the world has won so much acclaim in legend and song as the bonny Heather of Scotland! Stern's Creeping Heather—sometimes called Heath, or Creeping Scotch Heather—is in our opinion the most delightful variety of all! So amazingly hardy it laughs at lingering snow and frost—just can't wait to bloom! Will actually bloom right out of the frozen, snowy ground the very first season it's in your garden!

Outdoor Window Box Garden. Plant in your outdoor window boxes to add vivid color and beauty to your home—all winter long!



Large Rainbow Colored Flowers For Shady Spots Stern's Giant PRIMROSES

(Primula polyanthus, Hybrid)

Dazzling Colors... Guaranteed To Bloom This Coming Spring!

Rare Jumbo Hybrid Hardy Anywhere in U.S.

A Fabulous New Race of Primroses—now yours to enjoy. Primroses of super-size, on super-strong stems. Primroses with blooms almost three times bigger than the ordinary 1-inch flowers... and flower heads of spectacular, dinner-plate size! They bloom in a huge variety of color tones... ranging from the most delicate pastel pink, violet and yellow, to glowing gold, vivid scarlet, deep crimson, magnificent dark purple and blue!

Brilliant Rainbow of Bloom Each Spring!

Plant this fall. Watch them burst into bloom when other gardens are just waking up! They will create a blooming rainbow of such breathtaking loveliness it will be the talk of your whole neighborhood next spring. They'll bloom again, year after year!

Easiest to grow of all Primroses. Thrive in shady spots, so plant where shade has caused bare patches! Plant as glorious rain-

bow edging. Plant in your rock garden for dazzling color! Each lovely plant has a crown of flowers up to 8 inches across! Each blossom a good 2 to 2¾ inches across, instead of the usual one inch or less!

Rare and Fabulous Primroses

This rare Jumbo Hybrid strain is hardy anywhere in the U.S.—guaranteed to bloom next spring. **Primrose Colors:** Blazing Red, Dazzling White, True Blue, and Sunny Yellow.

Supply of these Jumbo Hybrids is Limited.

Postpaid: 3 for \$2.75; 6 for \$5.00;
10 for \$8.00; 25 for \$17.50.

Giant PRIMROSE Collection

(Group 61-PF-4)

4 Plants (1 of each color)	\$3.50
8 Plants (2 of each color)	6.50
12 Plants (3 of each color)	9.00

All Postpaid



NOW AVAILABLE BY COLOR!

"THE MOST BEAUTIFUL OF ALL GARDEN FLOWERS"

STERN'S

Giant Double PEONIES

Now You Can Have Huge, Spectacular
Flowers Up To 10' Across To Give You...

RAINBOW BORDERS

Of Fantastic Beauty!

Here's floral splendor beyond compare! Sparkling summer-long green foliage and huge flower heads of brilliant red to deep maroon reds . . . rich rose pinks to soft silvery pinks . . . pure snow whites and striking combinations of white and crimson. Majestic flowers that bring all the regal splendor of a king's court to your own yard or garden. The most beautiful of all garden flowers . . . whether used as magnificent specimen plants or as glamorous **Rainbow Borders**. And just think of the bouquets of cut flowers you will have!

Make Elegant RAINBOW BORDERS!

Just imagine the "estate-like" beauty a **Rainbow Border** of these breathtaking, colorful Giant Peonies will bring to **your home**. The gorgeous display of reds, whites and pinks inter-mixed will create an eye-popping border unlike any other. Excellent as yard dividers, along walks, paths or drives—use them for striking effects as foundation plantings or along boundary lines alone or in front of fences. As an added feature, these Stern's Giant Double Peonies will give off a lovely perfume which will waft over your yard and make your home the more admired.

Long Lasting—Absolutely Hardy

Stern's Giant Double Peonies are absolutely hardy, even in northern areas. They do best in full sun but will grow satisfactorily in partial shade. Last a lifetime. Their hardiness, permanence, ease of culture and freedom from pests add to their value. Plant 1-2 inches deep in any garden soil. Grow only about 3 ft. high. For border use plant 3 ft. apart. Each plant is strong, vigorous, with 3-5 eye divisions.

MONS. JULES ELIE

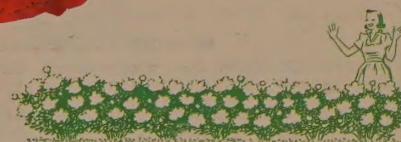


GAIN

A YEAR...

PLANT THIS FALL!

Peony roots prefer a "settling down" period as provided by winter dormancy.



Ideal Rainbow Borders

10 Gorgeous Varieties

MARIE LEMOINE. Large double flowers of rare beauty and fragrance. Sparkling alabaster WHITE. Excellent show flowers—perfect for cutting. Blooms abundantly.

MME. CALOT. Light, silvery flesh PINK. Stem is tall, bearing well-formed, mildly fragrant blossoms. Excellent for garden or show room.

ADOLPHE ROUSSEAU. Deep, double MAROON-RED. Blooms are large and borne on unusually straight firm stems. Blooms open in mid-season.

FELIX CROUSSE. Deep ROSE-RED showing no stamens. In-curved petals, surrounded by broad, prominent guard petals. For cutting and garden display.

FESTIVA MAXIMA. Paper WHITE with crimson markings. Very large—very double—a full rose type. Strong stems, numerous and tall.

SARAH BERNHARDT. Deep ROSE-PINK. Excellent for show—superb in the garden. Late midseason. Apple-blossom-pink with each petal silver tipped. Fragrant.

KARL ROSENFELD. A strikingly brilliant deep RED, semi-rose variety. Excellent as a cut flower and a show flower. Heavenly in the garden.

LADY ALEXANDER DUFF. Blush PINK. An immense flower with great broad rounded petals. A pale blush-pink with yellow stamens. A beautifully formed, sweet scented flower. Very floriferous. Very showy. Central petals touched with crimson.

MONS. JULES ELIE. Heavenly silvery PINK. Broad reflexing guards, high pyramidal body, semi-quilled petals. Most lasting cutting peony.

REINE HORTENSE. A uniform ROSE-PINK marked with crimson. Gives universal satisfaction both as a show and garden variety. Plant is tall with long stiff stems. Midseason.

Postpaid: \$1.50 each; 3 for \$4.20; 10 for \$13.00; 25 for \$30.00; 50 for \$50.00; 100 for \$90.00.

**ORDER
NOW!**

Rainbow Peony Collection

(Group 61-PF-1)

5 Plants (choose any 5) \$ 7.00
10 Plants (1 of each variety) \$13.00
20 Plants (2 of each variety) \$24.00

All Prices Postpaid

3 New Outstanding Introductions

Order these prize Peonies while supply lasts!

SHIRLEY TEMPLE. Most beautiful soft pink. Large fully double flowers.

LE CYGNE. One of the finest pure whites of all time. Double with perfect shape.

DR. ALEX FLEMING. Very large, deep pink flowers. Beautifully formed.

Postpaid: \$2.00 each; 3 for \$5.00; 10 for \$15.00
(Group 61-PF-10) 3 Plants (1 of each) \$5.00 Postpaid

Light Up Your Garden With Blazing Color

STERN'S WINTER-HARDY

FLAME
FLOWER

PHLOX

(Phlox decussata)

Blooms Gloriously Even in Withering Heat

Guaranteed to Bloom Next Summer. You'll be thrilled with this radiant garden glory! Each plant of Stern's Flame Flower Phlox produces giant clusters of flaming blooms—each head is like a huge bouquet. Imagine it—some individual blossoms are almost two inches across. Combined in clusters, they produce immense flower heads up to 8 inches, or even 10 inches, across. For season 'round garden color, you must not be without these Stern's hardy Flame Flower Phlox! Wonderful in smaller gardens where space is limited. A few of these plants give the appearance of a garden full of color **all summer long**, even in hottest weather!

These New Phlox Are Vastly Superior to Ordinary Kinds. These large, lusty Phlox produce far more flowers—far more colors on upright stems. 2-2½ feet tall. Stems are sturdy and wiry—require no support. Stern's Flame Flower Phlox is extremely hardy, practically trouble free. Just plant them in any well-drained soil—they'll take as much sun as possible—give them plenty of plant food (Miracle-Gro is best) and thrill as you watch 'em grow. For best results, keep foliage dry when watering.

BRIGHTER COLORS—LONGER BLOOMS

SCARLET-CRIMSON. (Leo Schlageter.) Brightest of all!

SALMON-PINK and RED. (Daily Sketch.) Giant clusters with large florets.

SHELL-PINK. (Salmon Glow.) Most exquisite pink.

VIOLET GLOW. (Ruby Lee.) A huge violet-purple flower!

ROYAL PURPLE. (Royal Purple.) Dark violet-blue.

SUNSET RED. (Flash.) Bright carmine-crimson.

DUSTY PINK. (Rynstroom.) Deep pink, extra large florets!

LAVENDER-PURPLE. (Starlight.) Warm purple with white star.

PURE WHITE. (White Admiral.) Just about the best white!

ORANGE FLAME. (Spitfire.) Giant clusters of salmon-orange with red eye.

Selected No. 1 field-grown plants.

Postpaid: 3 for \$2.00; 6 for \$3.75;

10 for \$6.00; 25 for \$14.00.



**Stern's FLAME FLOWER
PHLOX COLLECTION**

(Group 61-PF-5)

10 Phlox (1 of each variety) postpaid \$ 6.00
20 Phlox (2 of each variety) postpaid 11.50



How to Grow a MULTICOLOR GARDEN Without Work!

STERN'S
ALL-AMERICAN

DAY-GLO*
DAYLILIES

*Trademark

(Hemerocallis Hybrids)

Magnificent Daylilies—called "All-American" because they thrive in any section of the country. Grow in almost any soil, sandy or clay, moist or dry—plant them in shade or sun—in the far North or deep South, East or West. Here's real trouble-free beauty. Just plant them and enjoy them. They practically take care of themselves. **Established plants frequently produce as many as 300 bloom buds!**

Startling Color! A sensational range of dramatic color. Now you can cut tall, graceful "Lilies" ranging from soft yellow to bright gleaming canary-gold—orange to almost fiery red—pink—purple—all the intermediate shades! **AND THEY ARE SUB-ZERO HARDY!** Even if the temperature is 15 or 20 degrees below zero, it will not injure Daylilies. They can really take it.

Huge "Eye-Openers!" Far larger than old-fashioned eypes of Daylilies. These Stern's varieties produce flowers **up to 9 inches across!** They are a thrilling sight standing gracefully in your garden. Longer lasting, better formed, producing more flowers than any other we know of.

Blooms From June Until September! Selected re-blooming varieties to flower in succession at different times from late spring until early fall. Most important to you—they'll produce most of their exquisite colorful beauty during the hot summer months—just when you need them. Fill July and August bare spots with colorful beauty.

RE-BLOOMING VARIETIES FOR 90 DAYS OF COLOR

Pink Charm. Lovely open flowers of soft pink with a deliciously golden yellow throat. Midseason.

Hyperion. Broad, 7-inch flowers of deep, rich yellow. Blooms following one another over an extended period. Midseason.

Autumn Red. A profuse bloomer. Open flowers, 5 inches across, of a velvety red with a large wide throat of yellow.

Red Token. A real beauty—deep mahogany-red with attractive purple eye. Vel-

vety textured petals. A profuse bloomer.
Jewell Russell. Huge 7-8" blooms in the purest of pale lemon yellow. Petals are ruffled and recurved. Long season of bloom.

Rajah. Large flowers of glorious English Red. Prolific bloomer.

Selected No. 1, Field-Grown Plants.
Postpaid: 3 for \$3.75; 10 for \$12.00;
25 for \$25.00.

Stern's DAYLILY COLLECTION

(Group 61-PF-6)

6 Plants (1 of each) \$ 7.25
12 Plants (2 of each) \$14.00

Postpaid

Now Have Flowers In The Snow!

STERN'S EVERGREEN

CHRISTMAS ROSES

(Helleborus Niger Altifolius)

Blooms Outdoors From October Till March!

What a rare winter thrill you'll enjoy with Stern's magnificent Christmas Rose—the lovely flower that blooms outdoors in your garden in the middle of winter! Blooms, blooms, blooms despite snow and cold! Starts to flower as early as October and keeps right on blooming till March! Brightens your yard and garden with dozens and dozens of glorious Christmas Roses, when your neighbors' gardens are empty and bare!

Even Freezing Temperatures Can't Keep These Beauties Down!

Stern's rare Christmas Roses produce an abundance of showy rose-like white flowers with bright yellow centers. Dainty and delicate-looking as the first roses of spring, they lift their flower buds out of the ground to transform your garden into a winter wonderland. Their lush, deeply cut leaves are decorative and green the year 'round. If a cold snap catches them, the flowers will freeze solid, but when the temperature rises and the sun shines, they'll open as if nothing had happened! You'll see them repeat this miraculous performance over and over again! They'll stay fresh and beautiful for many weeks. Cut them for striking flower arrangements to brighten your home indoors!

Highlight Your Landscape With a Winter Wonderland of Flowers!

Plant Stern's Christmas Roses now—and make sure to plant them where they'll be seen and admired by everyone, because they are truly an unforgettable vision in bloom! Plant them as an evergreen border in front of foundation plantings. Plant close to (or under) other evergreens, in wooded areas, around trees, in

shady nooks, next to walls. Plant them in any semi-shaded location where they'll be protected from hot summer sun. They grow best where they get summer shade, but winter sun. They'll thrive in any good garden soil. Each plant stands about 8" tall. Their lovely foliage is evergreen—decorative all through the year. They'll bloom beautifully for a lifetime, put on a magnificent show for you winter after winter!



EVERGREEN BEAUTY ALL YEAR!

GUARANTEED TO GROW—PLANT THIS FALL

Fall is an ideal time to plant Stern's Evergreen Christmas Roses. These are specially selected, strong, heavy plants. **Strong, No. 1 Plants.**

Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.50; 12 for \$18.00



Here's Exciting Evergreen News for Your Garden!

Stern's SUB-ZERO EVERGREEN

CHRISTMAS HOLLY

(Ilex Opaca Hybrids)

Produces Flaming Red Berries—Year After Year!

Survive Temperatures of 20° Below Zero

Now, at last... After years of research, here are Stern's thrilling Winter-Hardy Holly Trees! Delightful plants with lush, glossy, deep-green leaves, and brilliant red berries that have made them the pride of the South. Now with a sturdy hardiness that insures their thriving, even under rugged Northern conditions. Best of all, their lush color remains vibrantly green the year 'round—even when other evergreens become drab and brown.

Holds Its Beautiful Green the Year 'Round!

This green aristocrat puts on its glorious display during all seasons. Just when your fall flowers have given up the ghost and your garden needs a lift for winter, these amazingly hardy Holly Trees produce a splash of red color amidst the green leaves, as brilliant berries ripen... turning your garden into a riot of gay color—And most important, those crisp, sparkling winter days are brightened with this exciting lush, green color and flaming berries.

**The Pride of Palatial Estates—
Now Practical for All**

Stern's superior strain of Holly is propagated from choice name varieties. To insure large crops of berries on your female plants you must plant a pollinating male companion nearby. Each Stern's collection has three female and one male plant, sure to provide sufficient pollination. Stern's Christmas Holly needs no coddling—thrives with minimum care.

Grow Your Own Christmas Decorations

Yes, from the beautiful "Christmas Holly" ornaments in your own yard, you can have all of the bright holiday decorations you desire. Just imagine the fun you and your family will have making Christmas wreaths, sprays, holly rope, mantel pieces and many other gay decorations. Your home, dressed in Christmas greenery, will radiate the true meaning of the holidays.

Evergreen Beauty Guaranteed

Stern's Sub-Zero Christmas Holly reaches a height of 30-40 feet at maturity if left untrimmed. Looks its best if trimmed to a compact 4-10 feet. Can be planted wherever a pyramidal evergreen would be used. Plant in good garden soil enriched with peat moss or leaf mold if possible. Feed with Stern's Miracid for superior results. Plant in semi-shade and mulch.

**STERN'S CHRISTMAS HOLLY COLLECTION
(Group 61-SHF-1)**

4 Named Varieties of Holly (3 female and 1 male)
6-10 in. high, with planting directions, postpaid for only **\$5.95**

8 Named Varieties of Holly (6 female and 2 male)
6-10 in. high, with planting directions, postpaid for only **\$11.00**



**Holly
Berries**

**Extremely
Rare!**



Up to 4 or 5 Big Tulips on One Stem

NOW AVAILABLE IN FOUR VIVID COLORS

RED BOUQUET. A mass of satiny, cup-shaped flowers all growing out of the same stem. 4 and often 5 flowers growing 24 to 28 inches high. A remarkable and handsome flower. Blooms in May.

CREAMY-WHITE BOUQUET. A perfect complementary color to accent your Red Bouquets. 4 to 5 gracefully large white flowers carried on strong stems 18 to 24 inches high. The flowers are oval shaped with an exquisite texture. Blooms in May.

RED AND GOLD BOUQUET. A brilliant, sparkling ray of sunshine touched with the red of an evening sunset. 4 to 5 exquisite red flowers delicately enhanced by a dainty shading of yellow.

YELLOW BOUQUET. New! A gorgeous glistening pure yellow with a bold and distinct red border. A remarkable tulip—and 4-5 blooms from a single stem!

**TOP-SIZE HOLLAND BULBS—GUARANTEED TO BLOOM
NEXT SPRING.** Postpaid: 5 for \$2.00; 10 for \$3.75; 25 for \$7.00;
50 for \$13.00; 100 for \$25.00.

ONE MAGNIFICENT PLANT FILLS A VASE!

Stern's New Multi-Bloom

BOUQUET TULIP

Every Plant A Huge Bouquet

You can believe your eyes after you see these astounding tulips blooming in your garden. See four brilliant colored blooms on each stem—sometimes 5 or 6 individual tulips from one bulb! Each plant is a "collector's item" that will amaze other gardeners. Thrilling beauties of glorious scarlet—or outstanding creamy-white—framed by rich, broad foliage—a gorgeous bouquet from each plant.

GRACEFUL GARDEN BEAUTY UP TO 28" TALL

The Star attraction of your own Springtime flower show—the most talked about tulip in your garden. So rare, so unusual—nothing like them for miles around. These Stern's Bouquet Tulips produce an effect that cannot be surpassed by any usual, single flowered tulip. An outstanding development by our Holland Tulip breeder, recently released to this country. They bloom in May, grow around 28 inches tall, branching at 8 or 10 inches in height with four or more glorious flowers.

SENSATIONAL FLORAL CENTERPIECE

Just one of these Stern's Bouquet Tulips in a vase makes a floral arrangement of breath-taking beauty. Combined with other Spring flowers, it is the center of attraction . . . a stunning array of color.

"SHOWPLACE" BLOOMS!

Every Spring, these dazzling new Bouquet Tulips burst forth to beautify your home. **Don't be without them!** Easiest Tulip to grow. Require absolutely no care; thrive even in dry and unfavorable locations. Bulbs increase each year, developing into big clumps year after year. A lasting investment in matchless beauty!

RECORD-BREAKING BLOOMS NEXT SPRING!

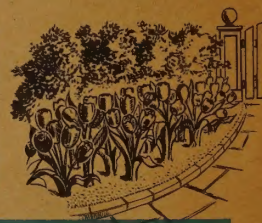
How to plant for most dramatic effect: Plant these remarkable tulips along walks where friends and neighbors will see and admire them. Plant them near (or under) evergreens. Spot plant them anywhere. Mix Red Bouquet and Creamy-White Bouquet for a magnificent two-tone color effect in the perennial border. Marvelous in rock gardens and beside your doorway. Plant in any garden soil—they thrive even in dry and unfavorable locations. Require almost no care. Just plant them and enjoy them. They bloom for years!

BOUQUET TULIP COLLECTION

(Group 61-BUF-1)

20 Bulbs (5 of each variety) postpaid \$ 5.50

40 Bulbs (10 of each variety) postpaid \$10.50



2942 A. **STERN'S FAMOUS COLOR-CHANGING**

Dwarf BURNING BUSH

(Euonymus Alatus Compacta)

Crimson-Red Specimen Shrub. What radiant, fiery, color-changing beauty Stern's Burning Bush brings to your home! Gorgeous year 'round . . . so spectacularly vivid in fall with its glowing crimson-red foliage, people will stop and stare! At Thanksgiving time, cut colorful indoor bouquets whose myriads of orange-red berries will lend a gay, woodsy atmosphere to your decor. During the winter, the novel corky ridges on the bark give the branches the appearance of being square.

Fiery Color-Brilliant Hedge

Here's just about the most colorful fence you can plant! A living wall of flame, 4-5 feet, that will startle and amaze your friends and neighbors. Or use as a spectacular specimen shrub that will be the focal point of your lawn or shrub border. For hedge use, plant two feet apart. For individual plantings, set three feet apart.

Supply Limited—Order NOW!

Because the supply is limited, mail your order early to avoid disappointment. Sturdy, Well-rooted, Heavily-branched Bushes, 12-18 Inches.

Postpaid: Each \$3.00; 2 for \$5.75; 4 for \$11.00; 10 for \$25.00.

Spectacular Hedge for Year 'Round Beauty!

- ★ Fiery Copper-Red in Fall! ★ Yellow Blooms in May and June!
- ★ Lush Shining Green in Summer ★ Sparkling Red Berries
- ★ Unusual Ridged Corky Bark All Winter!





A Personal Message from Otto Stern

Dear Old Friends:

In a few short weeks the cool, refreshing days of Autumn will announce **the Fall Planting Season!**

Each year I receive many inquiries concerning Fall Planting. With certain very obvious excep-

tions, I would say that Fall is probably the very best time to plant.

Naturally favorable soil conditions—abundant moisture in the ground—the early start plants receive next spring, are only a few of the advantages.

You will find listed in this catalog only those varieties we recommend for Fall Planting. Because many items are of limited supply, please place your order early.

Again this season, I want to offer all of our friends—old and new alike, this absolute guarantee.

If you have ever been disappointed—at any time—with anything you ever bought from Stern's Nurseries, please write to me personally and I will do my best to see that you are completely satisfied.

There are no ifs, ands or buts about it—no strings attached. There is absolutely no time limit. This offer applies to this year—and last year—as well as to purchases made ten years ago.

Our success is built on your satisfaction—not only with nursery stock of distinguished quality—but because of the careful and considerate treatment extended to every Stern's customer.

Please do not hesitate to write me. While I enjoy your many letters of praise, I also want to hear any possible complaint anyone may have ever had.

Thank you for your valued patronage, and may I extend to you our wish for your most enjoyable garden this Fall and next Spring.

Sincerely,

Geneva, N. Y.
July 1961

Otto Stern President

FREE GIFTS

**FOR HELPING US AVOID
THE FALL RUSH**

**Get These Free Gifts
For Ordering Before
SEPTEMBER 10, 1961**

- Orders of \$10 or more choose 1 FREE gift.
- Orders of \$20 or more choose 2 FREE gifts.
- For each additional \$10, choose an additional gift.

For Orders of \$50.00 or more:

- For orders of \$50.00 or more you may select, as your FREE gift, any merchandise of \$5.00 value from this catalog. For each additional \$10.00 of your order you may select additional merchandise of a \$1.00 value.
- Please indicate your preference—however the choice of rose bushes, trees, summer flowering bulbs and perennials will have to be ours. We are unable to guarantee that you will receive any particular item.

GIFT NO. 1—1 Hybrid Tea Rose Bush. Your preference by color only:
Twotone, Red, Pink, Yellow.

GIFT NO. 2—1 Golden Weeping Willow. Healthy
1 yr. trees.

GIFT NO. 3—3 Hardy Perennial Flowers.

GIFT NO. 4—Special Surprise Gift.

1961 You can buy from this catalog with the same confidence, as if you select each plant from the field where they are grown, because all of our products are sold under our unconditional

Guarantee

We guarantee our nursery stock to be true to name and to reach you in perfect and healthy condition. If upon arrival of plants, you are not delighted with your purchase, just drop a line to us and your money will be refunded. No need to return the plants; they will be yours without any question.

STERN'S NURSERIES — Geneva, N. Y.

For Bigger, Healthier, More Abundant Blooming Plants Next Spring— PLANT THIS FALL and GAIN A YEAR!

Take a tip from expert gardeners—Fall is an ideal time to plant trees, shrubs, roses, perennials and flowering bulbs...and in many cases **you actually gain a year!** When spring comes you will have bigger, healthier growth...and more abundant blooms. In the case of fruit trees you may have fruit one full year earlier.

The reason for this is quite simple when you stop to think about it. During the fall, weather and soil conditions are better, as a rule, than in early spring. The ground becomes firmly packed around the roots during the winter, and the plants will start to send out new strength-giving feeder roots long before spring planting time. Also of prime importance is the moisture the soil takes on at this time of the year.

We have listed in this catalog only those plants and bulbs which thrive when planted in the fall. So remember, do as the experts do: whenever possible, plant in fall and gain a year.

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DINERS' CLUB and AMERICAN EXPRESS MEMBERS... may now order from this catalog and charge to their Club Account. Just be sure to include on the order blank the address under which membership is carried and Account Number.

We recommend that you use the enclosed coupons to subscribe to Horticulture Magazine for greater reading and gardening enjoyment.



MEMBER

American Association of Nurserymen
New York State Nurserymen's Ass'n
National Mail Order Nurserymen's Ass'n

Photograph by Molly Adams
Courtesy of FLOWER GROWER,
The Home Garden Magazine.

Now You Can Have A "Miracle

STERN'S *Pre-Treated* Mira —



Why "MIRACLE GREEN" Treated Lawn Seed Gives You Lush, Green Grass...UP TO TWICE AS THICK!

Here's the important difference. Seed in **illustration No. 1** at right is untreated, first quality seed. It is unprotected and must lie "naked" in damp, cold ground. It is wide open to attack by root rot, fungi or bacteria...deadly enemies that lurk in all soil, even the best. This is why expensive seed you have planted year after year may have failed to grow...why often it is destroyed before it even sprouts.

Now look at the seed in **illustration No. 2** at the right. It's "Miracle Green" treated lawn seed...seed that is actually "life-protected" against soil diseases by an exclusive chemical green coating. Discovered and proved by skilled agronomists "Miracle Green" even protects the tender shoots as they emerge.

Test plots prove "Miracle Green" seed produces a lawn more than twice as thick. Under identical conditions, a first quality, untreated seed grew only 1302 plants...while "Miracle Green" treated seed produced 2656 plants.



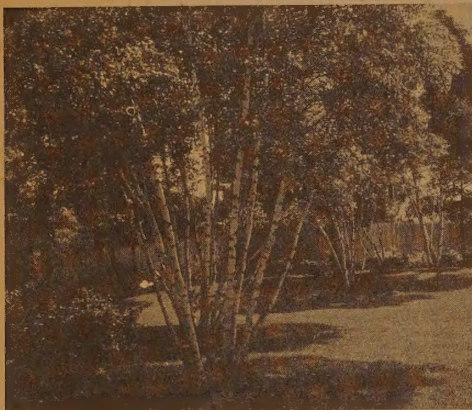
ILL. No. 1—Untreated Lawn Seed, Dead Seed...killed by fungus, rot or bacteria.

ILL. No. 2—"Miracle Green" Treated Living Seed...protected by Miracle Green.



(Left) First quality untreated seed...1302 plants.

(Right) "Miracle Green" treated seed...2656 plants.



GROWS IN SUN, SHADE, ON BANKS AND TERRACES

Stern's Pre-Treated MIRA-LAWN Turf Grass Seed has been carefully blended to give maximum satisfaction. Produces luxurious all-purpose lawns for sun, shade, slopes or terraces.

Stern's Nurseries

All-Purpose Mixture—Fits any Lawn, Or Different Requirements On The Same Lawn

Long hours of study and experimentation went into this mixture for a lawn seed that would fit the requirements of all lawns—especially designed for today's accent on "Outdoor Living." This scientifically balanced formula builds luxurious all-purpose lawns in sun, shade, slopes or terraces. Here are the grasses you will receive in this 4-in-1 lawn seed, especially designed to replace a shelf full of grass seeds:

THE KENTUCKY BLUEGRASS in this mixture will germinate in 2-3 weeks and after a single season will give you a beautiful close knit turf growing best in loam or sandy loam soils. It's one of the first to green-up in the spring and stays green longest in the fall. The high percentage of this quality lawn seed assures you of a rich, green lawn for the longest possible season.

THE CREEPING RED FESCUE is later to green-up in the spring, but because it is tolerant of sandy and other dry soils, relatively drought resistant and shade tolerant it remains green in the summer when other grasses often go dormant. It successfully competes with tree roots, withstands neglect and is particularly useful where summer lawn watering is prohibited.

THE DOMESTIC RYEGRASS is what is known as a "nurse grass," and will give your lawn a lush green look only a few days after planting. It is a temporary grass and will not live beyond the first season, but in the meantime it gives quick results, and prevents erosion and washing away of permanent seeds before they have a chance to germinate.

POA TRIVIALIS is added to the formula because it is a permanent grass which germinates quickly and one which will form a close knit turf in moist SHADY areas where other grasses fail to grow.

With a combination like this, plus the fact that every seed is "life-protected" against soil diseases by an exclusive chemical green coating, it's little wonder that Stern's dares to guarantee your results!

Lawn" In Days!

**FALL IS BEST TIME
TO PLANT GRASS!**

LawnTM TURF GRASS SEED

**And...This Permanent, Fine-Leaf, Turf Grass Seed Has
Been Specially Treated For Guaranteed Results!**

Read How Remarkable 'Balanced Blend' Formula Gives Lush Green Grass Up to Twice As Thick!

Now Yours In Just Days! New beauty, permanency and durability such as you never dreamed possible! Want a lawn that's fun to grow... lush and green... luxurious and thick—in just days? Stern's new balanced blend Mira-Lawn specially treated with "Miracle Green" is the answer. Here's a wonderful combination containing a top quality turf seed mixture that's specially treated to assure you of complete lawn success. Yes, now you can have beautiful turf grass surrounding your home. All the lawn beauty you've ever wanted can now be yours. Stern's Mira-Lawn is excellent for building a completely new lawn or for improving old lawns. Cover those bare spots with a carpet of green—see those burned out places greener than ever before.

Every Seed Protected from Fungus "Damping Off" Disease

Perhaps you or your friends have spent money, time and labor in preparing a lawn only to have little or no results. Chances are the reason for your failure was either cheap inferior seed or seed which succumbed to a fungus found in all soils. This fungus causes the seed to rot, or they may germinate, only to have the tiny seedlings keel over in a day or two, rotted right in two at the base. To combat this, Stern's has treated their seed with the miracle chemical, Thiram, and included a green pigment so you can tell that each and every seed has been treated. (See details at left.)

Ideal for Treating "Problem Spots" In Your Present Lawn

Mira-Lawn's balanced blend of the finest Kentucky Blue Grass, Creeping Red Fescue, Poa Trivialis, and Domestic Rye Grass means you have just the right type of seed necessary for your problem spot. Whether your problem is a dry spot or a shady spot—Stern's Mira-Lawn will give you the "all-purpose" results you are looking for.

Superior Results Proved In Test Plots

"Miracle-Green" treated seed produces a lawn more than twice as thick. An extensive scientific test produced the following results: Under identical conditions a first quality UNTREATED seed grew 1302 plants...while "Miracle-Green" treated seed produced 2656 plants.

FREE!

Valuable New Booklet to Assist You in Preparing and Keeping Up Your Lawn

With each order received, Stern's will include absolutely free a newly-written booklet just off the press with hundreds of pointers to assist you in every phase of building and maintaining a beautiful lawn. Written especially for use with our exclusive Mira-Lawn Grass Seed it will tell you step by step how to prepare a new lawn, when, how and why to make a temporary lawn, how to renovate an old lawn, how to maintain your lawn for a lifetime of pleasure.



Why Stern's Mira-Lawn Is Your "Best Buy"

1. Stern's Mira-Lawn contains over a million seeds per pound, over 80% of which are turf grasses. This is almost twice as many as a typical cheap mixture.
2. Stern's Mira-Lawn is "Miracle-Green" treated... means up to twice as many of the seeds will grow... producing lawns twice as thick.
3. Since it contains almost twice as many seeds, Stern's Mira-Lawn covers a greater area. A 1 lb. pack will seed 400 square feet, a 5 lb. package, 2,000 square feet... and because of its greater number of seeds and "Miracle Green" treatment, it will produce a thicker, more luxuriant lawn.
4. Since Stern's Mira-Lawn is an 80% turf mixture, it will last longer... no need to re-seed year after year.
5. And... you'll see results fast!

Order Today for Immediate Fall Planting

Don't delay—order today! Fall lawn planting should be done as early as possible. The sooner you order, the earlier and better results you'll have.

UNCONDITIONAL GUARANTEE

You must have a beautiful green lawn this very first season... and for years to come; you must be completely satisfied—or, you will receive a duplicate shipment of Stern's Mira-Lawn Turf Grass Seed ABSOLUTELY FREE OF CHARGE!

1 lb.	\$2.25
(Sows 400 sq. ft.)	
3 lbs.	\$5.95
(Sows 1200 sq. ft.)	
5 lbs.	\$8.95
(Sows 2000 sq. ft.)	
10 lbs.	\$17.00
(Sows 4000 sq. ft.)	
25 lbs.	\$38.00
(Sows 10,000 sq. ft.)	

ALL PRICES POSTPAID

**ORDER NOW FOR A
"MIRACLE LAWN"
THIS FALL!**



Stern's GIANT TRUMPET DAFFODILS

Now... Daffodil beauty in three exciting colors—yellow, white and pink! Never before have you seen such a magnificent color combination. Through arduous selection and extensive breeding, these Stern's Giant Trumpet Daffodils have become famous the world over. Increasing in size and beauty they will truly glorify your garden this coming spring—and every spring thereafter.

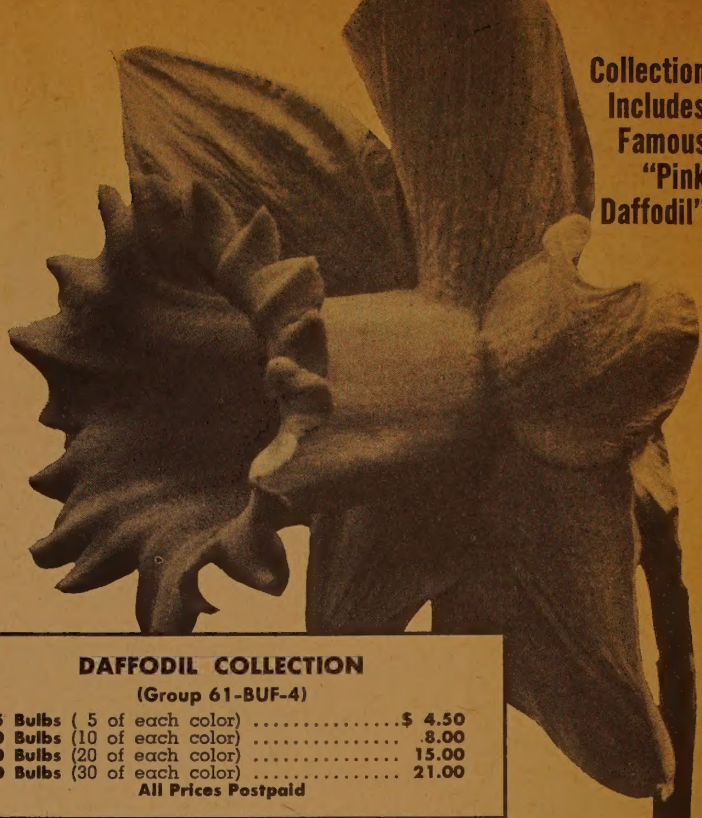
Plant Stern's Golden Trumpet Daffodils among your tulips, under trees in wooded sections, among evergreens. They'll harmonize with any color, enrich any landscape plan. For a heart-warming thrill that transforms winter into glorious spring, be sure to plant these extraordinary specimens around your home and garden now. **GUARANTEED TO BLOOM.**

FLOWER CARPET (Improved King Alfred). Rich golden yellow trumpet and perianth. The trumpet is deeply frilled and curved. Excellent for forcing and bedding.

MOUNT HOOD. Lovely in the garden and highly prized for cutting. Glistening white perianth with a longer, pure white trumpet.

PINK DAFFODIL. Extremely rare... an almost perfect, true pink daffodil! While no daffodil is a true pink, these Stern's Pink Daffodil types come closer than any others. Multiplies rapidly. Striking appearance.

TOP-SIZE HOLLAND BULBS—GUARANTEED TO BLOOM NEXT SPRING.
Postpaid: 10 for \$3.00; 25 for \$7.00; 50 for \$12.00; 100 for \$22.00.



Collection
Includes
Famous
"Pink
Daffodil"

DAFFODIL COLLECTION

(Group 61-BUF-4)

15 Bulbs	(5 of each color)	\$ 4.50
30 Bulbs	(10 of each color)	 8.00
60 Bulbs	(20 of each color)	 15.00
90 Bulbs	(30 of each color)	 21.00

All Prices Postpaid



GENERAL MIXTURE FOR NATURALIZING INCLUDES LOVELY NARCISSUS

Composed of Golden Trumpet Daffodils,
Short-Cupped, Double, and Cluster Narcissus

You'll love the gay "natural look" of this charming spring mixture. Like a carpet of gold and silver—they form a glorious display of floral beauty seldom equalled. See the "star-like" varieties of Narcissus

brightly twinkling among the golden yellow daffodils and bright green foliage. Excellent in formal or rock garden, or as cut flowers for the home. No special care! Increase in beauty and number each year.

Postpaid: 20 for \$2.50; 50 for \$6.00;
100 for \$11.00; 1,000 for \$80.00.

YOU MUST PLANT NOW FOR GLORIOUS FLOWERS NEXT SPRING!

GIGANTIC
BLOOMS!



Lovely, Huge Flowers Of Red, White, Blue, Pink, Yellow!

STERN'S SUPER-FRAGRANT DUTCH HYACINTHS

Few flowers can compare with the **color, beauty, and fragrance** of these select Stern's Hyacinths. Our Holland breeding farms have for many years selected as reproduction stock, not only the most brilliantly colored and largest sized flowers, but also the most fragrant. While nothing can take the place of color and size in a Hyacinth, we also believe that **fragrance** is of prime importance. So we've developed our Dutch Hyacinths as super-fragrant, their exquisite perfume thrills beyond description—intoxicating, unforgettably haunting. For a garden experience of sheer delight, consider these Stern's Super-Fragrant Hyacinths a "must" for you!

BLUE (King of the Blues). Large compact truss with exquisite bells of bright, porcelain blue.

WHITE (Queen of the Whites). Excellent spike of purest white bells, unsurpassed for bedding.

PINK (Queen of the Pinks). Pretty, rosy pink bells produced on large spike. An early bloomer and one of the finest pinks.

RED (La Victorie). An outstanding rich scarlet. Its large, fragrant blooms have never been surpassed. Excellent for using at accent points.

YELLOW (Yellow Hammer). Lively, yellow flowers produced on large, broad spike make this an exceptionally fine variety.

Top-Size Holland Bulbs—Guaranteed to Bloom Next Spring—Postpaid: 10 for \$4.00; 25 for \$9.00; 50 for \$17.00; 100 for \$32.00.

DUTCH HYACINTHS COLLECTION

(Group 61-BUF-7)

10 Bulbs	(2 of each color)	\$ 4.00
15 Bulbs	(3 of each color)	 6.00
30 Bulbs	(6 of each color)	 11.00
45 Bulbs	(9 of each color)	 16.00

All Prices Postpaid



HERE'S THE TULIP SENSATION OF THE YEAR!

Stern's GIANT TULIPS

- ★ BLAZING RED ★ VIVID LAVENDER ★ CREAMY WHITE
★ SHOCKING PINK ★ SUNBURST GOLD ★ ORANGE-SCARLET

Now you can have the world's largest tulips in SIX dazzling FLUORESCENT colors... colors so brilliant they appear electrical! Formerly these rare tulips sold for \$1.00 each—were exhibited only in botanical and estate gardens. Now you can enjoy this rare spectacle in your own garden at prices lower than ever before. Each one has that "prize tulip look." You'll love them, you'll be proud they're yours.

Each Color Variety a Masterpiece of the Tulip Breeder's Art

Each tulip in this exclusive Stern's collection is one of the most unusual tulips in the world. Large and rounded, some grow to a height of 18 inches, others over 2 ft. tall. Each variety a veritable giant. Some are among the first flowers of spring, blooming very early in April, along with daffodils and hyacinths. They will bloom in succession continuously until the end of May. What's more, their lovely flowers remain perfect for a month or more. A permanent investment in spring-time beauty, once planted they need no further care and come up year after year.



"MAMMOTH SIZE" BULBS

Rare Giants Imported From Holland

Rare is the word for these huge bulbs—for there are only a very few available each year even in Holland. These giant-size bulbs are the largest size sold. They will of course produce the largest flowers—and therefore the most beautiful and spectacular. Now Stern's presents an exclusive collection of blazing new colors that will dazzle you with their fluorescent beauty.

TOP-SIZE HOLLAND BULBS—

GUARANTEED TO BLOOM NEXT SPRING. POSTPAID:

10 for \$2.50; 25 for \$5.50; 50 for \$10.00; 100 for \$19.00



WORLD'S LARGEST TULIPS

Stern's Giant Tulip Collection

(Group 61-BUF-2)

6 bulbs (1 of each color) postpaid	... \$ 2.00
18 bulbs (3 of each color) postpaid	... 4.00
30 bulbs (5 of each color) postpaid	... 6.00
60 bulbs (10 of each color) postpaid	... 10.00
120 bulbs (20 of each color) postpaid	... 19.00

Stern's PARROT TULIPS

Striking Colors—Spectacular Ruffled Shape!

These rare, exotic Parrots are called "Bird of Paradise" tulips by Stern's Dutch experts, because their flashing petals resemble the plumage and flamboyant tropical birds! Each petal is naturally lacinated and fringed like a rare multi-colored feather.

Have Exotic Blooms in Late May!

They bloom in late May, usually at the same time as Darwin Tulips. For spectacular display, plant in groups or as a border in front of shrubs and ever-

greens. Choose from Black Parrot, Blue Parrot, Orange Favorite, Texas Gold and Red Parrot. Especially don't miss BLACK PARROT, which are superb for floral arrangements and sure to be a focal point of your garden.

TOP-SIZE HOLLAND BULBS—

GUARANTEED TO BLOOM NEXT SPRING

Postpaid: 10 for \$2.00; 25 for \$4.25;

50 for \$8.00; 100 for \$15.00

(Group 61-BUF-3)—15 Bulbs (3 of ea.) \$3.00 ppd.

Orange
Favorite



Snowdrops and Crocus

Gay, Multi-Colored Spring Flowers!

Stern's CROCUS and HERALDS OF SPRING

You'll agree, once you own them, that no home with more than a square foot of earth is complete without these Stern's Selected Spring Flowering Crocus and Heralds of Spring. Many say—"Spring is not here until the crocus christens with its color the world reborn." These Stern's Dutch Crocus Specimens and Heralds of Spring are unusually brilliant in color—larger in size and extremely early to flower. The bulbs are of largest size, producing many flowers from a single plant. They multiply with amazing rapidity, increasing in number and size with every passing year. Once planted, they take care of themselves, reward you bountifully! We recommend that you plant these lovely bulbs liberally this fall.

CROCUS: Blooms in early Spring. Most adorable little flowers of Purple, Blue, White, Striped and Yellow.

HERALDS OF SPRING: Blooms in April, May and June. Blue Grape Hyacinths (Muscari)—gay little blue, grape-shaped flowers; Scilla sibirica—exciting blues, naturalizes beautifully; Snow-drop (Galanthus)—lively white nodding blooms; Puschkinia libanotica—masses of adorable little flowers; Glory-of-the-Snow (Chionodoxa)—Very early flowering.

TOP-SIZE HOLLAND BULBS—

**GUARANTEED TO BLOOM NEXT SPRING—
SPECIAL COLLECTIONS ONLY**

HERALDS OF SPRING

(Group 61-BUF-6)

A lovely mixture of Grape Hyacinths, Scillas, Glory of the Snow, Snowdrops, Crocus and many more.

30 for \$2.00; 100 for \$4.00; 500 for \$17.00; 1000 for \$33.00

All Postpaid

CROCUS (Group 61-BUF-5)

100 Crocus (20 each color)	... \$6.00
50 Crocus (10 each color)	... 3.25

All Postpaid

SOUTH AFRICAN PLANT DISCOVERY GUARANTEES...

"Thousands of Flowers"

YOURS... ALL SUMMER LONG!

Just Imagine! In your own garden, you get as many as 1700 or more magnificent, flaming flowers from a **single plant!** It took years of horticultural experimentation and scientific crossbreeding of its specie varieties to achieve this fantastic flame-flower... these amazing, ever-blooming Stern's **Torch-Lilies**—keep your garden ablaze with dazzling color from June to late frost! **Now** thrives in practically any soil with very little care—Is **now** sub-zero hardy—

Now grows to just the right height of two to four feet to make your garden display more beautiful than ever!

Flaming Torch of Beauty! Stately Queen of the Garden!

You're in for a wonder-filled experience as you watch these Torch-Lilies, rising like flaming, brilliant colored Sky Rockets above the other plants. And, they will bloom in unbelievable abundance! Each established Torch-Lily gives you up to 20 graceful flower spikes—each colorful flower-head up to 8" long—each flower-head produces as many as 80 to 100 flowers—each everblooming in a succession of continuous flowering you never dreamed possible! **By the time one spike is bloomed out, another comes up almost miraculously in full exotic bloom!** The more you pick, the more they bloom.

BLAZING BLOOMS FROM JUNE 'TIL FROST!

Make your garden the envy of the neighborhood! See them start to bloom in the middle of June and continue their floral display right up until the heavy frosts of late October! Every garden has a place for Stern's exotic Torch-Lilies. Colorful beyond words—handsome green sword-shaped leaves surround each plant. Plant them as showy borders, as colorful "accent" spots or in spectacular mass plantings. Flourish in sunbaked areas. Excellent as cut flowers—like the ones florists sell for \$5.00 and \$6.00 a dozen.

NOW... WINTER HARDY; EASY TO GROW

Northern gardeners report beautiful flowers as late as mid-November! You can expect at least two or three separate flowerings the very first year... plus additional, multiple flowerings thereafter. Easy to grow—flourish even in poor, well-drained soil. Plant in sheltered but sunny location. Withstand 5° below zero temperatures without mulching. In extreme northern sections, some mulching should be done.

★
**Pick
Huge
Bouquets
All Summer
Long!**

**Stern's
EXOTIC AFRICAN**

Torch-Lilies



EXCLUSIVE NEW HYBRIDS IN FIERY COLORS!

Stern's exclusive new Hybrid Torch-Lilies, the likes of which you have never seen before, in exciting colors of breathtaking beauty! Rainbow Color Mixture of brilliant coral reds, primrose yellows, ivory whites and duo-tones such as crimson and golden-yellow.

**Available in Mixed Colors Only—Finest
No. 1 Field Grown Plants. Postpaid:
Each \$1.00; 3 for \$2.50; 6 for \$4.95;
12 for \$9.50; 18 for \$13.95.**

Stern's Old Fashioned LAVENDER (Lavandula vera)

Thrilling Old-Fashioned Perfume Plant!

Remember the cool, clean, enchanting scent of old-fashioned lavender? Now, you can enjoy it in your very own home and garden! Stern's Old-Fashioned Lavender is an exotically fragrant, shrubby plant growing only 1-2½ feet high. A member of the Mint family, it can be used as an herb to flavor foods; or use dried flowers to fill sachets; to perfume clothing or linens. Wherever you use it you'll be sure to enjoy the old-fashioned grace and charm rekindled by this Mediterranean beauty.

Beautiful Lavender Flowers

They'll flood your garden with color in July and August—will waft enchantingly delightful scents throughout your grounds on cool summer nights. For a superb garden showpiece, plant with Regal or Olympic Hybrid Lilies; as a sweet-scented border; as an evergreen plant in rock and wall gardens or at seaside locations. Stern's Old-Fashioned Lavender is at its best in light, well-drained, sandy soil and in full sunlight. Plant 12 inches apart.

**Field-grown, 2-yr. plants, postpaid: 3 for \$2.50;
6 for \$4.75; 10 for \$7.50.**



New Improved, EVERBLOOMING Varieties... While Supply Lasts!

Stern's Giant WHITE BABY'S BREATH

(Gypsophila, Perfecta)

Covered With Dainty White, Double Flowers... All Summer Long!

Stern's is proud to present this new, much improved form of Gypsophila, Bristol Fairy—the new Gypsophila, Perfecta. Recently developed, this is a stronger, more vigorous grower with very double white flowers. At least twice the size of the older Gypsophila, Bristol Fairy.

FORMS A LACY WHITE MIST

The giant, airy sprays of fully double white flowers bloom continuously all summer long. The pure white, dainty blooms are highly prized for cutting and unsurpassed for mixed flower arrangements. Gypsophila, Perfecta, thrives in full sun and well-drained soil. Grows 2 to 3 feet tall. Make lovely additions to any border or bed plantings. Plant two feet apart. **Plant this fall!**

**Postpaid: Each \$1.50; 3 for \$3.75; 6 for \$7.00;
10 for \$10.00; 25 for \$22.00.**

FIRST TIME OFFERED!

Stern's Everblooming Giant PINK BABY'S BREATH

(Gypsophila, Pink Fairy)
**Large, Bright Pink, Fully Double
Flowers All Summer Long!**

Introducing for the first time—Gypsophila, Pink Fairy! Here is delightful new garden beauty. Sprays of bright pink, fully double flowers form a Pink Mist to compliment any yard or garden planting. Bloom in great profusion **All Summer Long!** Grow 2 to 3 feet tall. Thrive in full sun and well-drained soil. Excellent for floral arrangements. Plant two feet apart.

**Supply Limited... Order Today!
Postpaid: Each \$1.50; 3 for \$3.75; 6 for \$7.00;
10 for \$10.00; 25 for \$22.00.**

Stern's BABY'S BREATH Collection (Gp. 61-PF-11)

**4 Plants (2 of each color)\$4.75
8 Plants (4 of each color)\$9.00
Postpaid**

Have Amazing Colors, Extra Large Double Flowers!

STERN'S DOUBLE-FLOWERING

Giant DELPHINIUMS

BLOOM TWICE EACH YEAR... UP TO 6 FEET TALL!

Yes, twice as great a gardening thrill for you! Now, Stern's brings you gorgeous new types of Giant Delphiniums to grace your garden. Flowers of rare beauty! Enormous flowers up to 3" across—the double type with eight or more broad petals set close together. These perfectly formed spikes of rich color are **three to four feet long**. Tall and stately, they are the perfect background for your garden. Stems are strong and need no staking or other support. Plant them with other tall-growing flowers for eye-level beauty seldom seen before.

BRILLIANT GARDEN COLOR—SUPERB INDOOR CUT FLOWER. Stern's Giant Pacific Delphiniums range in color from delicate pastel blues, whites and lavenders to deep solid colors in violet and indigo-blue—also in a delightful "pink."

Winter Hardy! These colorful varieties are perfectly hardy as far north as Boston, Mass., and here in our own rugged Western New York climate. After first blooms in June and July, cut stems and they will bloom again in August, giving you spectacular midsummer color. Grow five to six feet tall.

SELECTED DOUBLE FLOWERING VARIETIES

SUMMER SKIES. Clear blue of a summer sky—white bee.

BLACK KNIGHT. Darkest midnight violet-purple.

ASTOLAT. Blush pink with shades of lavender.

KING ARTHUR. Deep royal purple with large white bee.

GALAHAD. Huge glistening white flowers.

BLUE BIRD. New variety—clearest true blue.

No. 1 Quality Plants. Postpaid: Each \$1.00; 6 for \$5.00;

10 for \$8.00; 25 for \$18.00; 50 for \$35.00; 100 for \$65.00.



STERN'S GIANT PACIFIC DELPHINIUMS

(Group 61-PF-7)

6 plants (1 of each) postpaid ... \$ 5.00
12 plants (2 of each) postpaid ... 9.50
18 plants (3 of each) postpaid ... 14.00

Stern's BLEEDING HEART

(Dicentra Spectabilis)

OLD-FASHIONED VALENTINE BLOOMS

This old-fashioned favorite, with its bright pink, heart-shaped flowers, will bring fresh, flowering beauty to your garden this coming spring! Easy to care for. Puts on a glorious, heart-warming display, as it bursts into bloom!

A LIFETIME OF OUTDOOR BEAUTY

Plant outdoors this fall ... will bloom next spring

and every spring for a lifetime! One of the hardiest of all flowers, it thrives under adverse conditions—even when neglected for years. Does exceedingly well outdoors even in partial shade. Forms a graceful low-growing bush with hundreds of delicately lovely flowers ... increases in beauty year after year.

Postpaid: Each \$1.50; 3 for \$3.50; 6 for \$6.50;
10 for \$10.00.



Enjoy Lush, Tropical Beauty in Your Garden!

STERN'S SUN-GLORY®

Giant HIBISCUS

(Hibiscus Moscheutos—Rose Mallow Hybrids)

HUGE FLOWERS, UP TO 50 ON A SINGLE BUSH!

If you've visited Hawaii, you've been thrilled by the exotic shrub-tree Hibiscus—a sight so breathtaking you never forget it! Imagine huge, brilliant flowers, each one up to 8" in diameter! Imagine as many as 50 on a single bush! Now enjoy such a vision right in your own yard, with our amazing winter-hardy Giant Sun glory® Hibiscus—guaranteed to thrive anywhere in the United States.

BLOOM CONTINUALLY MID-SUMMER TO FROST!

These hardy beauties laugh at cold—withstand 26° below—flourish in any garden soil. Need little care. Develop into glorious, green, full foliated shrub-like plants 3 to 4 feet tall that cover themselves with dazzling big blooms from midsummer 'til late fall. Live and bloom for a lifetime, increasing in beauty and flower production through the years!

IDEAL PLANTING TIME IS THIS FALL—

Our superb Giant Sun glory Hibiscus are vigorous 2-year-old roots. They are ready to be planted—ready to burst into bloom next spring.

LIMITED QUANTITIES—MIXED COLORS ONLY

Our outstanding special collection includes spectacularly colorful Reds, Pinks, Two-Tone Reds, and Pinks, Whites, Whites with Red Centers, and many other exciting combinations. Each assortment contains a variety of different colors—every one a delightful surprise. Act now and get these beauties at these special low prices while supply lasts.

Postpaid: 3 for \$3.75; 6 for \$7.25; 10 for \$10.00; 25 for \$24.00.

**WINTER
HARDY!**



Stern's Super-Fragrant Lily-of-the-Valley

SHADE LOVING BEAUTIES

Just the thing to brighten those shady spots! These delightfully fragrant white flowers are everyone's favorite. Huge white bells on wiry 8-inch stems. And best of all ... the fragrance is sweet and pronounced. Even a small bouquet will scent your home for several days. They will thrive in full shade as well as in more favorable spots. Here's just the right plant for the north side of your home where other plants have failed. We send bunches of at least 12 pips. Ideal for edging and low growing borders. Delightful in mass planting. WILL BLOOM THIS COMING SEASON.

Bunches of 12 Pips
\$2.00 Each; 3 for \$5.50;
6 for \$10.50. Postpaid.

Grow Bushels of Delicious Golden Walnuts
in Your Own Yard—ANYWHERE IN THE U.S.!

Stern's New CARPATHIAN STRAIN of WINTER- HARDY ENGLISH **WALNUT TREES**

2495 B. (*Juglans regia*)

GUARANTEED HARDY AT 20° BELOW!

Now you can grow your own delicious Walnuts even if you live in the coldest northern section of the United States! Stern's new Carpathian strain of English Walnut trees, often called Persian Walnut, thrive where other English Walnuts won't grow! Bear even where winter temperatures drop to almost 25° below! Produce bumper crops of sweet, thin-shelled "luxury" Walnuts formerly grown only in California!

These remarkable trees were originally brought to Geneva, N. Y., from nearby Canada 30 years ago. Year after year as expert nurserymen propagated these trees, they developed a superior strain that was extremely winter-hardy and reliable—producing nuts **every year!**

ENJOY HOME GROWN THIN-SHELLED WALNUTS ALL WINTER LONG!

Incomparable fresh sweet flavor and goodness! Unbleached, untreated, untainted with spray residues—just as Nature created them! Each 1½ to 2 inches in diameter, thin-shelled, golden brown, meaty—just like "luxury" Walnuts you buy in stores!



English Walnut

LIFETIME BEAUTY, SHADE, AND BUMPER CROPS OF BIG, MEATY WALNUTS!

A few dollars invested in Stern's hardy Carpathian strain English Walnut trees pays you back with a lifetime of shade and beauty—plus all the nutritious Walnuts you and your family can eat, year after year, for life! So easy to grow! Almost 100% trouble-free. Need little or no care. Grow 40-50 feet high, with strong trunk, smooth silver-gray bark, glossy green foliage.

PRODUCE UP TO 150 LBS. OF NUTS A YEAR!

Produce up to 150 lbs. of nuts a year when mature so you may even sell some—enjoy extra income, without labor! You don't even have to pick the nuts. When ripe, husks split open and Walnuts drop to the ground!

SUPPLY OF THIS RARE NEW STRAIN EXTREMELY LIMITED—BE AMONG THE FIRST TO OWN THEM —ORDER NOW!

For faster, heavier crops, plant two or more for cross-pollination. Easy growing directions enclosed.

Finest No. 1 Quality Trees—2-3 Feet
Each ... \$ 5.00 5 for ... \$20.00
2 for ... 9.00 10 for ... 35.00
All Prices Postpaid.

**STERN'S
NUT TREE COLLECTION**
(Group 61-NUF-1)
2 English Walnut Trees
2 Chestnut Trees
4 Nut Trees for only \$12.00
Postpaid

Now! Enjoy Your Own FRESH-ROASTED Chestnuts!

STERN'S WINTER HARDY **CHESTNUT TREES**

MAJESTIC SHADE TREES—FINEST CHESTNUTS YOU EVER ATE!

Here's a thrilling addition to your home! Beautiful shade trees that produce an abundance of healthful, nutritious food. Stern's famous Chinese Chestnut Trees are guaranteed blight-resistant. You enjoy luscious nuts so easily—when ripe the burrs split open and delicious ready-to-eat Chestnuts drop to the ground. You gather a lifetime of pleasure and good eating. No home too small for some of these beautiful and useful trees.

Ever Taste Fresh Roasted Chestnuts?

Chestnuts roasted over an open fire or on a stove will always remain a thrilling memory. It is an American tradition. Perhaps you remember Chestnut stuffing served with the Thanksgiving turkey—luscious beyond description. There are many uses for these delicacies.

Extremely Hardy

Stern's Chestnut Trees flourish in any well-drained garden soil. Plant them in a sunny location. You must plant two or more trees for pollination.

Guaranteed to Live and Bear Nuts

These amazing, trouble-free Stern's Chestnut Trees were developed from famous Chinese stock. Many trees have already produced nuts while still in the nursery. Not only will these sturdy trees produce crops of large, sweet, delicious, full-flavored nuts, but they rapidly develop into lovely shade trees to grace any home. These stately trees grow 30 to 40 feet high—make a natural setting for your home that adds substantial value through the years.

2460 B. STANDARD—Size 2-3 ft. Postpaid:
2 for \$4.00; 4 for \$7.50; 10 for \$15.00;
25 for \$30.00.



Miracle Trees For Beauty, Shade, Nuts!

A Triumph In Luscious Eating and Rare Beauty!

Stern's JUMBO BLUEBERRIES

**NEW Giant-Size Berries
on Gorgeous Ornamental Shrubs**

These new improved Stern's Blueberries are exceptional in every way! Luscious, extra juicy, perfect for preserving, for pies and cakes, for fresh fruit dessert. Stern's present the six best of these new varieties. They will produce an abundant crop of superior fruit during July and August.

SAPPHIRE BLUE—BERRIES ALL SUMMER LONG

In summer every big low spreading bush is loaded with huge grape-like clusters of Giant Blueberries. Just wait until you taste your first home grown Blueberry pie, Blueberries in cream, and preserves!



BEAUTY ALL YEAR LONG!

The lush foliage of these Stern's Jumbo Blueberries is almost evergreen. In summer shining waxed-like foliage glistens in the sun—producing a brilliant effect of blue and green. As fall approaches the leaves gradually change their color until winter, then the entire bush turns a brilliant red.

MARVELOUS FRUIT AND BEAUTY STARTING THIS SPRING

Our 3-year-old plants usually bear the first year. They last a lifetime and produce an ever-increasing supply of fruit every year; they grow 5 to 6 feet tall.

Set these plants 4 ft. apart, using two or more different varieties for pollination. Plant 3' apart for hedge use. Best results are obtained when planted in loose-textured organic-rich, acid soils. We recommend mixing your soil with a liberal amount of peat moss, partially rotted leaves, pine needles or sawdust.

2133A. RANCOCAS. (Early). An excellent producer. Fruit is large, light blue, good quality.

2145A. STANLEY. (Early). The Agricultural Experiment Station at Geneva, N. Y., acclaims Stanley as the most delicious of all blueberries.

2092A. CONCORD. (Midseason). Produces large, sweet berries, nearly one inch in diameter. Productive and hardy.

2125A. PEMBERTON. (Midseason). Produces large clusters of quality berries. Exceptionally productive, very hardy.

2095A. COVILLE. (Late). Yields sweet, rich fruit July until August. Very popular.

2115A. JERSEY. (Late). Fruit is large and firm. Acid until fully ripe and of good quality.

Quick Crop Bushes, 3 yr., 18-24 in. Postpaid: 2 for \$4.00; 10 for \$16.00; 25 for \$35.00; 50 for \$60.00.



To grow blueberries most successfully, even in alkaline soil, apply our MIRACID garden soil acidifier every two weeks. MIRACID is a powder that dissolves in water instantly. Easy to follow directions on every can. See page 36.

**Year
'Round
Radiant
Beauty!**

STERN'S BLUEBERRY GARDEN

(Group 61-BEF-2)

6 QUICK CROP Blueberry plants, 3-yr., 18-24 in. One of each variety for only \$11 Postpaid; 12 plants (2 of ea.) for only \$19 Postpaid.

2288 A.

**GIANT
SWEET**

STERN'S EASY TO GROW

GOOSEBERRIES

Big Producers of Delicious Fruit



How you'll enjoy these Stern's Gooseberries in jelly, preserves, or as a fresh fruit dessert. The new Pixwell Gooseberry is one of the finest in the world, producing large, firm, tasty fruit. The beautiful light green fruit turns to pink when fully ripe, with an exquisite flavor. The bush itself is a vigorous, upright grower with glossy,

dark leaves. Grows four feet tall and four feet in diameter.

Winter-hardy in coldest sections. Extremely easy to grow. These strong, two-year-old plants frequently produce some fruit the first year... are guaranteed to bear the second year.

Strong Plants, 2-year, transplanted.

Postpaid: \$1.50 each; 3 for \$4.00; 10 for \$12.00.

THE BEST RED CURRANT

2340A. RED LAKE CURRANT. Berries are unusually large, measuring up to 1/2 inch in diameter. The clusters are up to 4 inches long and are filled out to the top with 8 to 10 juicy melting berries on each cluster.

Strong plants, 2-yr., transplanted. Postpaid: \$1.25 each; 3 for \$3.60; 10 for \$10.00.

GOOSEBERRY AND CURRANT SPECIAL

(Group 61-BEF-3)

3 Pixwell Gooseberries and 3 Red Lake Currants for only \$7.00 Postpaid.

Pick Huge Baskets of Luscious Berry Fruit!

STERN'S FAMOUS "HEAVY ROOT"

QUICK-CROP

RASPBERRIES

**BIG JUICY BERRIES FROM
ORNAMENTAL BUSHES**

Stern's Quick-Crop Raspberry plants are the finest grown anywhere! Produce huge quantities of sweet, juicy berries for mouth-watering pies, shortcakes, jams, juices or garden-fresh fruit. And—they make ideal decorative shrubs! Add a touch of unusual color combinations with their lush green foliage, their small white and yellow blossoms, their bright red berries. Excellent as a hedge or plant in groups of three for ornamental effect.



Thousands of feeder roots guarantee superior plants! Stern's Quick-Crop, 2-year transplanted Raspberry plants are specially selected for their well developed roots to insure rapid growth and early crops.

Need almost no care, they are extremely hardy and easy to grow. Thrive in any well-drained garden soil. Bush grows 4 to 5 feet tall. Plant 3 feet apart in rows 6 feet apart.

2190 A. LATHAM. Red. The most popular of all red raspberries, Latham produces heavy yields of large firm berries of delicious flavor. Extremely hardy, even in coldest sections. Fruit is large, perfect for canning.

2200 A. MORRISON. Black. There are no larger raspberries than Morrison, some averaging more than a full inch in diameter! Tremendous yields and firm texture make it a "must" for every gardener!

2222 A. SODUS. Purple. Many growers claim this to be the most productive of all raspberries. Produces large supplies of large, firm berries. Fruit will not crumble.



**Luscious
Fruit!**

**Early
Bearing!**

PLANT THIS FALL... GAIN A YEAR!

Quick-Crop Plants, 2-year, transplanted.

Postpaid: 10 for \$3.75; 25 for \$8.50; 100 for \$32.00.

STERN'S "FAMOUS" FAMILY RASPBERRY GARDEN

(Group 61-BEF-1)

Enjoy all the wonderful varieties of Stern's famous RASPBERRIES. Enjoy luscious pies, shortcakes, jams, and juices. Enjoy delicious fresh berries starting the first year planted... An even fuller crop can be expected the following year and for many years to come.

15 Plants (5 of each variety listed) FOR ONLY \$5.50 Postpaid.



**SWEET
SEPTEMBER
RASPBERRY**

*Pick 'Em In
Spring!
Summer!
Fall!*

Stern's NEW 3-SEASON RASPBERRY

It's Stern's Sweet "September" Raspberry . . .

The First Truly EVERBEARING Raspberry

If you don't plant and pick these sensational new Stern's Sweet "September" Raspberries, you'll be missing the thrill of a lifetime! Imagine, your own fresh-picked, delicious rich red raspberries all season long! Not just one crop in the Spring—or just an Autumn crop—but all the berries you'll want—SPRING . . . SUMMER . . . and FALL! These new Stern's "miracle raspberries" were developed in Geneva for your mouth-watering enjoyment. Your family and guests will rave about their fresh firmness and flavor.

"Miracle Raspberries" from June through November!

Plant Now for Fruit next Spring, Summer and Fall.

Stern's Sweet "September" starts to bear extremely early—often as early as June 20th in the New York City area. With the exception a few weeks in August, they'll continue to bear right up until heavy freezing weather—sometimes as late as Christmas! You'll pick berries early in September, three weeks before other Fall-bearing berries ripen. Most amazing—you'll pick basket after basket of "exhibition" fruit from September until November.

Firm, Juicy "flavor miracles"—will not crumble!

You've never really known how good raspberries can taste, until you enjoy Stern's firm, flavorful Sweet "September" berries fresh out of your own garden. Plants are vigorous and increase rapidly, even in coldest sections. YOU'LL PICK YOUR FIRST CROP NEXT SPRING if you plant now—Fall planting conditions are excellent for finest results.

2236A. QUICK CROP PLANTS, 2-year, transplanted. Postpaid: 10 for \$3.75; 25 for \$8.50; 100 for \$32.00.

**Pick Tasty Grapes From Shade
Giving Vines!**

STERN'S LIFETIME GRAPES

Beautiful, Decorative Screens With Delicious Fruit

Ornamentals! Plant Grapes as you would plant Climbing Roses. Stern's Grape vines are famous not only for their quality and productiveness—but also for their exquisite beauty. Their graceful leaves, accented by clusters of colorful Grapes, are perfect for growing on split-rail fences, trellises, porches, walls, etc. Even the smallest city home can now enjoy this wonderful fruit.

Some bear first year planted! Our 3-year-old Grape Vines are beautiful plants. It is not unusual that they bear some fruit the first year planted. As much as six pounds of fruit are produced the second year and crops up to 25 pounds from a single vine are reported during the third season. Plant Grape vines on a warm spot, such as a side of a building or board fence. The additional heat of such a site will help to mature your Grapes better. All of our Grape vines are self-fruitful. Plant them six feet apart.



Hardy SEEDLESS GRAPES FOR BELOW ZERO AREAS

2038 A. INTERLAKEN SEEDLESS—Here's a new development in horticulture! Luscious, rich golden yellow seedless grapes whose sweet fruit delights even the most exacting palate. Formerly the pride of California, now you can grow this hardy seedless type in your own fruit garden. Eat mouth watering grapes—right from the vine or use them for summer salads, jellies and jams. Ripens a full month before Concord.

2035 A. NEW HIMROD SEEDLESS—This new variety, like Interlaken, was developed right here in Geneva at the New York State Experiment Station. A real companion of Interlaken, it is a cross between the California Thompson Seedless with our own Ontario. The clusters are large in size... the berries are sweet, yellow, and of exquisite flavor. Even hardier than Interlaken! Plant in areas where temperatures drop below 15 degrees.

Strong No. 1 Vines—Postpaid: Each \$1.75; 3 for \$4.75; 6 for \$9.00; 10 for \$15.00.

SPECIAL: 2 Vines (1 of each variety) \$3.25 Postpaid (Group 61-FRF-4)

QUICK CROP FRUITING AGE VINES, 3-year, No. 1.
Postpaid: Each \$1.50; 3 for \$4.25; 10 for \$12.75; 25 for \$25.00.

2013 G. CONCORD. Blue. The undisputed leader with commercial growers! Color blue-black. Bunches are large, excellent for shipping, perfect for Grape Juice. Does well wherever planted.

2003 G. AGAWAM. One of the finest of all red Grapes! Produces large purple-red fruit with a rich, aromatic flavor. Superb for table or juice.

2045 G. NIAGARA. Most popular white Grape! Ripens about the same time as Concord. A very productive variety producing heavy bunches of large fruit.

2030 A. GOLDEN MUSCAT. Fancy light golden Grapes, very similar to California Grapes. Clusters are immense, frequently up to 2 pounds. Sweet, vinous, with a fine muscat flavor. **Strong vines, two year, No. 1.**

**So
Tasty!**

STERN'S RED, WHITE and BLUE VINEYARD (Group 61-FRF-3)

3 VINES (ONE each of Agawam, Concord, and Niagara) **\$4.25**

6 VINES (TWO each of Agawam, Concord, and Niagara) **\$8.00**

12 VINES (FOUR each of Agawam, Concord, and Niagara) **\$14.00**

All Prices Postpaid



Grow Your Own Cherries On This Living Fence

Our beautiful flowering and fruiting bush cherries make wonderfully colorful living fences. Just right for a low fence between boundary lines. Truly the perfect fence without of fence.



Wonderful for
Jams, Pies, Sauces

BEAUTIFUL FLOWERING BUSH CHERRY

3600 B. (Prunus Besseyi)

YIELDS BUMPER CROPS OF LUSCIOUS PURPLE CHERRIES!

Lovely Dwarf Ornamental . . . A Mass of Bloom in Cherry Blossom Time!
Imagine your yard transformed into a fairyland with clusters of exquisite white cherry blossoms in bloom. Imagine picking delicious, deep purple cherries from your own graceful, low-growing bushes! Enjoy this double thrill! Make your place the talk of the town—enjoy quarts and quarts of juicy cherries every year with our wonderful, quick-bearing Bush Cherries!

Thrive Despite Winter Cold —Summer Heat Grows Only 4 Feet High!

This hardy dwarf ornamental flourishes even in harshest climates—resists even drought! Low, graceful, spreading shape—luxurious, glossy, silvery green foli-

age make it an ideal landscaping shrub. You can plant it almost anywhere, as it grows only four feet high. In spring, it's a mass of blooms. In summer, it's laden with luscious cherries you'll eat right from the bush and in delicious pies, jams and jellies. In Fall, foliage turns vivid red and orange, for a glorious display. So lavish is its yield, it has been called the little "fruit factory"! Why, one three-year-old bush has been known to yield 16 quarts of cherries.

Ideal Planting Time Is This Fall!

Our fine quality two-year-old bushes are 18-24 inches tall, well-branched, sturdy. They're ready to be planted this Fall—ready to bloom and bear next Summer!

Postpaid: 2 for \$2.50; 5 for \$5.00; 10 for \$9.00; 25 for \$20.00; 50 for \$39.00.



Luscious
Fruit!

Early Bearing!

Dwarf Red
McIntosh

Finest Tasting Varieties for Eating, Baking and Cooking

1250 A. RED DELICIOUS. December. One of the finest winter Apples. Dark red with crisp, fine-grained flesh of excellent flavor. Hardy, vigorous, an annual bearer.

1251 A. YELLOW DELICIOUS. October. Queen of yellows! Large, juicy, yellow Apples of exceptional quality and flavor. Bears young and heavily.

1253 A. LODI. August. Early yellow apple of excellent flavor. Fruits are larger and stand up better in shipping than Yellow Transparent. A regular bearer. Becoming a leading early commercial apple.

1255 A. RED McINTOSH. October. Extremely hardy, bears young and annually. A leading commercial sort for New York State and New England. Very attractive red.

Plant TWO varieties 15 or 20 feet apart for cross-pollination.

Plant this Fall and Gain A Year! These specially grown Stern's trees frequently bear the second year.

Have An "Everbearing Orchard" Of STERN'S QUICK-CROP DWARF APPLE TREES

**Pick Delicious Full-Sized Fruit
From Small Flowering Ornamentals!**

Now you can add striking beauty to your home with these small, ornamental flowering trees—and have loads of luscious tree ripened fruit for your family!

Trees that will glorify your landscape all year long!

See them covered with clouds of fragrant pink or white blooms at "Apple Blossom Time" in the spring—see their attractive deep green foliage all summer, become shot with brilliant red and yellow fruit in the fall. Here are the ideal trees for small space.

Bushels of Apples—From August Until November

Yes, you'll actually be able to pick delicious full-sized apples in August... September... October—with Stern's "Everbearing Orchard" collection! These are the very best varieties for eating, baking, cooking and sauces. Dwarf trees that grow only 6-8 feet tall—just the right size for easy fruit picking. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Ideal for planting among the shrub border. Here's beauty which yields great eating—for lifetime enjoyment!

Actually Pay For Themselves

These Stern's Dwarf Trees are a wonderful investment. The first bushel of Apples you pick actually pays the complete cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost. And there is no long waiting—these trees bear years ahead of regular trees.

Dwarf Apple Trees—grafted on dwarfing Malling No. 9 rootstocks.

2-year, 3½-4½ feet.

Postpaid: 2 for \$7.50; 4 for \$14.50; 6 for \$21.00.

Stern's "Everbearing Orchard" COLLECTION (Group 61-FRF-5)

This collection will give you luscious Apples from August until November... save money on food bills... add beauty to your home. **4 Dwarf Apple Trees** (1 of each variety listed) for only **\$13.75 Postpaid.**

**Pick 'Em
August—
September
—October!**

Stern's EARLY BEARING ORNAMENTAL DWARF PLUMS

BEAUTIFUL NEW IMPROVED VARIETIES THAT BEAR BIG CROPS EARLY... FINEST FLAVOR!

Just-picked Plums are a favorite with the entire family! What juice and flavor! Full of vitamins! Now you can enjoy them to your heart's content—pick them fully ripened, sweet as sugar from your own beautiful tree.

Ornamentals With Finest Flavored Fruit

These improved Stern's Dwarf Hardy Plums bear a good crop the second or third year planted. Each year they produce an increasingly heavy crop of delicious large Plums.

The trees themselves are real beauties! Small in size, grow only 8-9 ft. tall, they are ideal decorative specimens in the lawn or garden. The Plum blossoms in the springtime are exquisite and fragrant. Many experienced gardeners prefer them to the ornamental Flowering Cherry which bears no fruit. All of our Plum trees are self-fruitful.

Quick Crop Dwarf Trees. 3-4 feet. Usually begin to bear the second year planted. **Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.**

STERN'S SELECTED DWARF PLUM TREES

Bear the Second Year Planted

1614 A. STANLEY PRUNE. September. Very popular. An annual and early bearer of large, dark blue, juicy, sweet Plums.

1610 A. ITALIAN PRUNE. September. Dark purple, juicy, delicious.

1612 A. REINE CLAUDE. (Green Gage). September. Finest Plum for eating and canning. Large, pale yellow, marked with red. Good bearer.

DWARF PLUM COLLECTION (Group 61-FRF-8)

3 Dwarf Plums (1 of ea.) \$10.00
6 Dwarf Plums (2 of ea.) 19.00
Postpaid



**Sweet Fruit
from Small
Trees!**

Pick Juicy-Rich Peaches From Miniature Trees!

Stern's Hardy Early Bearing

Dwarf PEACH TREES

**FAST GROWING SMALL ORNAMENTALS
IDEAL FOR SMALL YARDS OR GARDENS!**

Beautiful Ornamentals—These amazing Dwarf Peach Trees will astonish you with their full, glorious blooms and their full-size, luscious fruit, even more brilliantly colored than that produced by standard trees. Miniature trees loaded with big, full-size peaches! Yes, big, rich, juicy, taste-tempting peaches for real eating pleasure. Excellent for canning, freezing, pies or preserves.

Covered with Peach Blossoms Every Spring—The lovely low silhouette of this sensational tree makes it a perfect and beautiful ornamental tree. Every spring they are covered with exquisitely colored peach blossoms. It is a marvelous sight to see these remarkable trees, heavy with flowers, softly waving in the warm spring air like a cloud of color.

Winter-Hardy, Self-Fruitful Trees! Because Stern's Dwarf Peach Trees are grown from hardy northern stock, you can transplant them anywhere with assurance that they will thrive. All of Stern's Selected Dwarf Peach Trees are self-fruitful. Any variety planted alone will bear heavy crops. We recommend planting more than one variety to extend the harvest season. Grows only 6-7 feet tall.

1677 A. RED HAVEN

A wonderful new Stern's Peach—extremely valuable to orchardists and home gardeners because it ripens fully a month before Elberta—ripens in late August. Fruit is large, almost a solid red. Flesh is golden yellow, firm, sweet and delicious. Freestone and of very high quality. Vigorous grower even in coldest climates. Heavy producer.

Stern's Early Bearing Trees! These Stern's Dwarf Peach trees are a wonderful investment. Start bearing the second or third year! The first few bushels you pick actually pay the cost of your trees. Additional years of production and priceless beauty and enjoyment are then yours without cost.

1672 A. ELBERTA. Late September. America's favorite, this variety will thrive wherever Peaches are grown. Large, yellow, juicy, rich in flavor, dependable. Freestone.

1673 A. BELLE OF GEORGIA. Early September. A vigorous tree of high productivity. Fruit is large and white fleshed. Freestone.

1674 A. GOLDEN JUBILEE. Early September. Its firm flesh makes it a good long-distance shipper; its yellow, tender, sweet characteristics make it a popular favorite; its hardy vigor makes it a "must" for your garden. Freestone.

1675 A. HALE HAVEN. Mid-September. Large, yellow, juicy and freestone. Perfect for freezing.

**Bumper
Crops
Of Big
Luscious
Peaches!**

FLOWERING ORNAMENTAL TREES

Vigorous, Selected Quick Crop 2-Year Trees... 3-4 ft.
Postpaid: Each \$3.75; 3 for \$10.00; 10 for \$30.00.

STERN'S DWARF PEACH COLLECTION

(Group 61-FRF-6)

5 DWARF PEACH TREES (one of each
variety listed)for only \$15.00
All Prices Postpaid

RARE! Decorative Garden Trees With Loads Of Fruit!

5755 A. **STERN'S ORNAMENTAL**

RED CURRANT Fruit Trees

Have Garden Beauty And Fruit For Desserts And Jellies!



**TASTY JELLIES
AND DESSERT!**

Now—for the first time Stern's Nurseries offer the rare and exciting RED CURRANT TREE! Completely different from the common shrub form—these are perfectly shaped little trees which bear large bright red clusters of fruit. See them burst forth in the spring with sprays of tiny yellow flowers—see them attractively attired in their rich green foliage—and, best of all, see their bright red fruit hanging in shiny clusters like ornaments on Christmas Trees. They'll be the talk of the neighborhood!

Guaranteed To Bear Delicious Currants the First Year Planted!

Starting next June and July you'll pick plenty of tasty fruit for desserts and jellies! Fruit will remain in top condition on the tree for long periods of time. And—the longer they are left on the tree, the sweeter they become. There are few fruits more refreshing—sprinkled with sugar they make excellent fresh-fruit desserts. You, your children and friends will rave over their luscious flavor. A heavy producer—this variety is considered one of the very best commercial sorts.

Stern's Trees Grown On Own Roots

Stern's Red Currant Trees have been specially grown on their own roots by the newest scientific growing methods—for a lifetime of satisfaction. No danger of wild

sucker growth from the understock! The result is a perfectly formed, small garden tree less than six feet tall (at maturity). In general appearance it closely resembles the prized tree rose plant. Beautiful, yet convenient—because the fruit is low-growing—easy to pick.

Plant This Fall Wherever You Want Beauty

Plant these little trees along your entrance walk about three feet apart. Use them in a flower garden or vegetable garden. Because of their concentrated shade and slender trunk, they save valuable space—allow you to grow many plants directly under them. **Very Hardy**—withstand temperatures of 10-20 degrees below zero. Plant in any good rich garden soil—prefer plenty of moisture. Fall is ideal time to plant them.

**BRIGHT
RED CLUSTERS
OF CURRANTS!**

★
**VERY LONG
FRUITING
SEASON**

SUPPLY EXTREMELY LIMITED

Be sure to order your Red Currant trees early.
Selected No. 1 trees (grown on own roots).
Postpaid: Each \$5.00; 3 for \$12.00; 6 for \$22.00;
9 for \$30.00.



Now Enjoy A Complete "Apple Orchard" On One Tree!

Pick 5^{KINDS} OF Apples

EVERBEARING

ALL FROM

1260 A.

ONE DWARF TREE

HAVE GORGEOUS BLOSSOMS AND LUSCIOUS FRUIT FROM YOUR OWN SMALL ORNAMENTAL TREES!

The tree that glorifies your landscape 12 months a year. Imagine the thrill of owning Stern's Amazing 5-On-1 Apple Tree! In the spring it's a cloud of fragrant pink and white blossoms. In the summer you'll enjoy its cooling shade. By autumn your tree is a blaze of spectacular beauty, heavy laden with rich-colored fruit. It goes on bearing right into winter. Then, in the coldest part of the year, it takes on still another kind of beauty as its gnarled branches become frosted with snow. It is the perfect apple tree for the small garden.

Apples—Apples—Apples, Summer, Fall and Winter!

Only
8 Ft.
Tall!

You'll find that Stern's fabulous 5-On-1 Dwarf Apple Tree is a thing of rare beauty. But beauty alone is not its reason for being! Its development by Stern's horticultural experts was inspired by a most practical need. Unlike ordinary apple trees whose fruit ripens all at once, the 5-On-1 Tree's different varieties ripen at different times, ripen in succession from summer through winter! It is self-pollinating, grows only 8 to 12 feet in height, thus for the low cost of one tree you'll have fresh, home-grown, tree-ripened fruit summer, fall and winter, every year for life!

Add Striking Beauty to Your Home

Ornamental is the word for these beautifully-shaped dwarf trees—lush with fragrant pink and white blossoms in spring; their deep green foliage shot with red and yellow fruit in summer and fall, just right in size and shape for landscaping on ranch-type properties. Plant along walks and driveways, property lines and fences; as "specimens" on your lawn; in gardens where their scant shade will not hurt most other plants. Here's beauty which yields great eating—for lifetime enjoyment!

Dwarf 5-on-1 Apple Trees, grafted on dwarfing Malling No. 9 rootstocks, 2-year, 3½-4½ ft. Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$18.00.

Luscious
Fruit!
Early
Bearing!

Finest Tasting Varieties for Eating, Baking and Cooking
These specially grown Stern's Trees frequently bear the 2nd year!

1. **RED DELICIOUS**—A choice eating apple. Big, dark red, with crisp, fine-grained flesh. Incomparable flavor! Try it with cheese for a truly delicious "continental" dessert.
2. **YELLOW DELICIOUS**—Many epicures consider this large, juicy, firm eating apple the best dessert fruit of all. Tangy! Beautiful golden yellow. Looks as good as it tastes!
3. **RED MCINTOSH**—A most versatile and flavorsome apple. Mmm . . . what flavor! The leading commercial variety.
4. **LODI**—Early yellow apple of excellent flavor. Hardy and a prolific bearer.
5. **BARRY**, (New Introduction)—Finest dessert and sauce apple for home gardener. Dark red skin. Firm, crisp, juicy flavor. Very high quality.

ALL ON EACH TREE

Pick Sugar-Sweet Cherries From Small Ornamentals!

STERN'S SEMI-DWARF OXHEART

CHERRY TREES

BEAR YOUNG! BEAR EVERY YEAR!

GRACEFUL ORNAMENTALS TO GLORIFY YOUR YARD

Now enjoy delicious home-grown Cherries—pick baskets full of juicy ripe Cherries from your own beautiful tree. You can plant these Stern's trees right on your lawn for marvelous ornamental effect. Their colorful blossoms are magnificent in the spring. In shape and foliage these wonderful trees are famous for their graceful beauty. Loaded each year with brilliant Cherries, they are a sight to make you proud. Plant at least two varieties of Sweet Cherries for cross-pollination. Sour Cherries are self-fruitful.

1550. BLACK TARTARIAN. Early July. Sweet, bright, purplish-black. Juicy and rich. A prolific bearer.

1555. EMPEROR FRANCIS. Early July. Sweet and large. A wonderful shade of yellow with bright red cheek.

1580. SCHMIDT'S BIGARREAU. Mid-July. Largest Oxheart Cherry. Almost black—extremely sweet and very juicy.

1590. WINDSOR. Late July. A dark red Oxheart Cherry, very large, sweet, firm and rich.

QUICK CROP TREES, on semi-dwarfing Mahaleb Rootstocks, 2-year, 5-7 feet.* Usually begin to bear three years after planting.

2 for \$7.50; 4 for \$14.50; 6 for \$21.00; 10 for \$35.00.

—THE KING OF THE PIE CHERRIES!

HEAVY
YIELDING

SEMI-DWARF MONTMORENCY

Truly a "Double Treat"! Montmorency is famous for its delightful tang which makes it perfect for pies. It allowed to ripen on the tree the fruit sweetens, making a wonderful eating cherry.

Ripens in mid-July. Makes an excellent small shade and fruit tree for the home yard, as it grows only 10 to 12 feet high. This is the best and largest pie Cherry for marketing and cooking. Fruit is dark red, very firm and with fine flavor. An extremely regular and dependable bearer of heavy crops.

1530 A. Quick Crop Trees, 2-yr., 4-6 ft.* Each \$3; 3 for \$8.50; 10 for \$25.

*Too large for Parcel Post. Shipped Express, Shipping Charges Collect.



Full Size Fruit on Dwarfing Trees!

STERN'S CHERRY TREE COLLECTION

(Group 61-FRF-2)

- | | |
|--|---|
| 1 Purple Oxheart Cherry
(Black Tartarian) | 1 Black Oxheart Cherry
(Schmidt's Bigarreau) |
| 1 Red Oxheart Cherry
(Windsor) | 1 Pie Cherry
(Montmorency) |

4 Quick Crop Cherry Trees, For Only \$13.00*

Stern's "RE-BEARING" Pear Tree Gives . . .

1510 A. 2 KINDS OF PEARS All From ONE DWARF TREE

**DELICIOUS, TASTE-TEMPTING VARIETIES!
COVERED WITH BLOSSOMS EACH SPRING!**

RE-BEARING—Here's one of the most remarkable trees yet developed! Think of picking TWO different kinds of pears from just one small tree! From only a small space you can grow full-size **Bartlett Pears, Clapp's Favorite Pears** or **Duchess Pears.***

Be the first in your town to enjoy and show off this amazing 2-in-1 dwarf tree—rotating crops of 2 different taste-tempting, luscious varieties. No other tree like it—and it actually pays for itself with the first basket of fruit you pick.

**STERN'S AMAZING RE-BEARING 2-IN-1 DWARF PEAR
BEARS IN AUGUST-SEPTEMBER-OCTOBER!**

You could pick pears starting in August when the first variety ripens . . . then, as each succeeding variety ripens, you could pick delicious pears even on into October. And each variety was selected as the finest for salads, canning and fresh-eating!

Covered with Pear Blossoms Every Spring! What a lovely display these beautiful trees put on in the spring. Your yard and home will be enhanced beyond words by these charming trees. Each tree is self-pollinating and dwarf in size—never taller than 6-10 feet. Plant yours this Fall—their big, heavy root systems dig in fast. You'll have blossoms surprisingly soon! In not too long, you'll actually be eating your own home-grown Pears.

**Stern's
"Little Miracle"
ORCHARD**
(Group 61-FRF-9)

This collection will produce an amazing supply of health-giving, delicious, tree-ripened fruit from a small space. **Nine** kinds of fruit from three trees.

One Dwarf 5-in-1 Apple Tree, One 2-in-1 Dwarf Pear Tree and One 2-in-1 Apricot Tree for only \$14.00 Postpaid.



2 OF THESE VARIETIES ON EACH TREE!

1. **BARTLETT.** September. The leading commercial Pear, is also the best for canning. Tree bears abundant quantities of golden yellow fruit. Flesh is tender, juicy and of delicious flavor.
2. **CLAPP'S FAVORITE.** August. This large yellow favorite thrives where others fail. Fruit is rich, sweet and juicy. Tree is hardy and productive.
3. **DUCHESSE D'ANGOULEME.** October. Excites admiration because of its enormous size and high quality. Delicious. Bears most abundantly and is blight resistant.

**2-in-1 Dwarf Pear Trees—grafted on
dwarfing Quince of Angers rootstock, 2 yr., 3-4 ft.
Postpaid: Each \$5.00; 2 for \$9.50; 4 for \$18.00.**



Stern's Super Vigorous CANADA RED RHUBARB

Lifetime Producer of Ruby-Red, Juice-Filled Stalks Up to 24 INCHES TALL

Here's a new variety of vitamin-rich Rhubarb so superior to common types that you will find it hard to believe. STERN'S CANADA RED RHUBARB is a vigorous grower, producing giant stalks up to 2 feet long. Not only is the skin a deep red all the way through the stalk 'way up into the leaf—but, most important of all, the flesh too, is deep red. This wonderful characteristic, coupled with its tender skin which requires no peeling, is responsible for its exquisite rich, winy flavor and gorgeous appearance when cooked.

Makes Delicious Ruby-Red Pies

Makes bright red sauce, delicious ruby-red pies, so sweet they require practically no sugar. In addition, Stern's Canada Red Rhubarb is justly famous for its sparkling red, wonderfully flavorful juice. Few, if any, seed pods are produced—all of the growing vigor and energy go into the production of larger, tastier plants. Plant three feet apart. Please order early, our supply is limited.

**Strong No. 1 Roots. Postpaid: 2 for \$2.50;
5 for \$6.00; 10 for \$11.00.**

PICK TWO KINDS OF APRICOTS FROM JUST ONE TREE!

**STERN'S
WINTER HARDY 2-in-1 APRICOTS**
DEPENDABLE BEARERS OF LARGE, JUICY CROPS!

1780 A.

Noted for their Hardiness. Here are winter hardy Apricots . . . specially developed here in Geneva at the New York State Experiment Station for their superb Hardiness. Thoroughly tested, they have produced heavy crops year after year. They ripen after Cherries and before Peaches. Dependable bearers of extra large fruits even when older varieties have failed.

GORGEOUS ORNAMENTAL TREES

In earliest spring these attractively-shaped trees are covered with gleaming pink blossoms. Then comes luscious fruit—delicious right off the trees—delectable as jam or sauce—and fine for freezing. Stern's 2-in-1 Apricot trees are gorgeous specimens. Beautiful semi-dwarf trees, rarely grow more

than 12-15 feet.

HAVE THIS RARE TREE IN YOUR GARDEN

Yes, be the first in your town to enjoy and show this amazing one-tree "rotating crops" of two different and distinct varieties of mouth watering Apricots. No other single fruit tree can bring you so much dollar return. Exceptionally hardy, self-pollinating, needs little care.

HENDERSON. The flesh is yellow, slightly fibrous, sweet and good in quality, and freestone. A strong, vigorous and productive producer of quality fruit. This variety originated with the late George W. Henderson of Geneva, N. Y.

DOTY. Here is a hardy variety that bears abundantly. Large, bright-colored fruit of highest quality. Very sweet tasting—excellent for eating and canning.

Think of it—both outstanding varieties on one tree! Sturdy 1-Year Trees 3-5 feet.
Postpaid: Each \$5.00; 3 for \$12.00; 6 for \$23.00.



**JUICY
FRUIT!**

**Covered with
Blossoms
Each Spring!**

WINTER HARDY!

Now—A Purple Cloud Of Beauty For Your Garden!

Stern's New Summer Flowering

3642 A.

PURPLE-LEAF SMOKE TREE

(Cotinus coggygia purpurea, Royal Purple)

Old Garden Favorite in Glorious New Coloring!

You've never seen anything like these colorful trees. Now Stern's Nurseries offer the rare Royal Purple Smoke Tree. Completely different in coloring from the older common form—this new strain is not only purple-leaved but "purple-plumed." Stern's Royal Purple Smoke Tree has rich dark purple-red colorful foliage from earliest spring to latest fall. In late summer the matured leaves proudly display a light red edge around the dark purple leaf. What a stunning contrast that unfortunately cannot be reproduced here in pictures. Imported from Europe—tested at our farms—now they are ready for American gardens.

**Spectacular Color From
Earliest Spring Until Late Fall!**

Enjoy foamy sprays of smoke-like flowers—thick, luxuriant foliage—in this new and rare purple-leaved and purple-plumed garb. Yes, when other flowering trees have quit blooming, you'll be thrilled when your Stern's Royal Purple Smoke Tree bursts forth in all its glory—vibrant purple panicles forming a veil of bloom so dense you can hardly see the branches—and lasting from mid-July 'til October. And, most important of all, from earliest spring until winter's icy blasts, you'll enjoy the amazing coloring of the thick, luxuriant royal purple foliage. In addition, the gorgeous foam-like flower panicles are very attractive when cut and brought indoors for bouquets. They are especially effective in Chrysanthemum arrangements.

**"I Never Knew A Tree Could Be
So Beautiful—So Colorful!"**

Just this past summer, one visitor to our farms exclaimed: "I never knew a Smoke Tree could be so beautiful—so colorful. Even though I already have the old-fashioned type, I simply must plant one of these this fall." Now you can experience the same thrill of discovery!

Winter Hardy!

Grows Almost Anywhere!

Excellent for an exposed location, their hardiness and denseness makes them ideal for windbreaks or hedges in areas where other shrubs will not survive. Do not overlook planting one or a group of two or three in open spots in the lawn.

**Extremely Limited Supply. Sturdy 2-3 foot
Bushes, Well-Branching. Postpaid:
Each \$5.00; 2 for \$9.00; 4 for \$17.00.**

Purple
Leaves

Purple
Blooms

The Perfect Tree For The Ranch-Type Home

The perfect tree for small yards, growing 8-15 feet in height, never too large, always graceful. Use them to soften sharp corners of your home, to plant in groups or as a hedge. The only Purple Smoke Tree to receive a Certificate of Merit from the Royal Horticultural Society.

A Rare Vision of Breathtaking Deep Purple Beauty!

STERN'S
FLOWERING

PURPLE LEAF PLUM

(Prunus Pissardi, Thundercloud) 5605 A.

**Lovely Pink Blooms in Spring,
Dark Purple Foliage 'til Frost!**

Here's one of the most colorful of all the rare plants, shrubs and trees we grow on our farms here in Geneva. Year after year visitors stop to admire its beauty. Why? Because of the spring-through-fall display of its bright purple foliage and the breathtaking profusion of its early spring bloom.

Striking Dark-Purple Beauty

In early Spring these lovely little trees completely cover themselves with masses of pink flowers. Then be rewarded by its striking dark-purple foliage—its upright habit of growth and beautifully branched

shape. Everything on this colorful tree is purple; even the bark and wood. Its flaming color will create a striking contrast to the green of your lawn.

Small (10-15 ft.), compact and colorful, Stern's Thundercloud Flowering Plum develops to its most vivid coloring in full sun but thrives in partial shade as well. One of the best of all plants for withstanding hot, dry summers. It is perfectly hardy anywhere in the U.S.A.

We can guarantee that this new colorful shrub will delight and please you—even if you have room for only one plant.

**Sturdy, Well-Branching Trees—5-7 ft. Each \$5.00;
3 for \$12.00; 10 for \$37.00.**

**Too large for Parcel Post. Shipped Express,
Shipping Charges Collect.**



Now . . . From the Imperial Gardens of Japan

5570 B. Stern's DOUBLE-FLOWERING

JAPANESE CHERRY TREE

(Prunus Kwanzan)

**MOST BEAUTIFUL
SMALL ORNAMENTAL TREE**

Now enjoy the many splendors beauty of Japan's famed cherry blossoms . . . one of the earliest signs of spring . . . in your own garden. From early to late May these trees are covered with a super-abundance of fully double flowers of exceptional charm and beauty. Their size is extremely large—up to 2½ inches in diameter. The bloom is actually so abundant that living fountains of flowers cover the limbs from sight.

Fragrant Ornamental Lawn Tree

This delightful ornamental tree will highlight your landscape and bring exciting

exclamations of praise from your neighbors and friends. An excellent specimen tree for even small lots as it grows only 12-18 feet tall, producing a graceful tree of rare beauty with slender, spreading branches. The young foliage is an attractive, bright, reddish copper color.

Winter Hardy—Limited Supply

This is the hardiest of the double flowering cherries thriving in all sections of the country. Many trees bloom the first year planted but all are covered with bloom the second year. Our supply is limited, so please order early.

**Sturdy Well-Branching Trees, 4-6 ft.
Each \$6.00; 3 for \$17.00; 10 for \$50.00.
Too large for Parcel Post. Shipped Express,
Shipping Charges Collect.**



For **FRESH FRUIT** or **PRESERVES** It Pays to Plant . . .

Stern's Quality JUNE BEARING STRAWBERRIES

Now Available! Extra Large Plants for Bigger Crops!

EVERY PLANT GUARANTEED TO LIVE AND BEAR!

You'll thrill at the big crops of these favorite June-bearing Strawberries. Stern's offers these fine berries in a new super-grade quality plant. Each plant a real bush with well developed crown and heavy, healthy roots that contain thousands of living hair-like feeders. These amazing Stern's plants are so outstanding that we guarantee every plant to live and bear—or we'll replace them, free of charge.

Important—the living roots are protected by **SPECIAL STERN'S MOIST-LOCKED** packing for guaranteed shipping safety. You'll find Stern's plants best in every way!

FAIRFAX. (Early.) One of the largest and one of the best. The foliage is beautiful and the blossoms nearly as big as small Roses. You'll like its long fruiting season. Produces an abundance of juicy berries so large that only sixteen will usually fill a quart basket! One of the earliest to ripen. One of the best varieties for freezing.

PREMIER. (Early.) Here's an early variety that's practically frost-proof. Leading variety among commercial planters because it's such a prolific bearer—over a long, long period. Be sure to include some for your garden for large, smooth, perfectly flavored berries.

CATSKILL. (Midseason.) Most popular of the midseason varieties. Fruit is very large; plants are productive, hardy, healthy.

SPARKLE. (Midseason.) New variety rapidly becoming a leading commercial berry. The sparkling, firm berries are extra rich in flavor. Perfect for freezing.

FAIRPEAKE. (Late.) This variety is our best late berry. Excellent commercial crop. Extends the Strawberry season for another week. Berries very large, firm, red to the center.

Super-Grade Plants, No. 1 Postpaid:
25 for \$2.00; 50 for \$3.25; 100 for \$5.00;
250 for \$10.00; 1000 for \$30.00.

Stern's Family Strawberry Patch

(Group 61-BEF-4)

The collection will yield an ample supply of delicious berries for an average family, for eating, canning and freezing.

200 STRAWBERRY PLANTS—Well Rooted.

50 Each of Catskill, Fairfax, Premier and Sparkle.
for only \$8.50, postpaid

100 Plants (25 Each Above) for only \$5, postpaid

*Tasty
Berries!*

MUST PLANT NOW For Berries Next Spring

Strawberries must be planted this July or August to start picking big luscious berries this coming spring.

Stern's Amazing “PLUM SIZE” STRAWBERRIES

Thousands of Giant Berries—Guaranteed This Coming Spring

Most Amazing new Strawberry! Now ready—Stern's miracle “EMPIRE” produces berries actually as large as Plums. Enormous producers—each plant averaged 6 pints a year over 3-year field tests. They resist drought—actually thrive in hot, dry weather. Magnificent flavor! Big, firm, sweet, extra juicy and red—they are truly a thrilling showpiece Strawberry. Don't Miss them!

Extra Garden Beauty—Thrilling New Ideas

Plant these wonderful Strawberries in garden bare spots. They are most decorative as well as useful. The glistening foliage is a brilliant green—broad and beautiful. Each plant—at blossom time—is almost covered with big flowers—almost the size of small Roses.

Ideal low growing garden border plant—gay white and yellow blossoms, turning into huge red Strawberries.

Even city gardeners can enjoy delicious Strawberries without sacrificing scarce garden space. Plant along walks or in rock gardens. Smallest homes can use 50 plants. Set 10 to 12 inches apart.

Now you can enjoy luscious Strawberries all year long! Stern's miracle “Empire” Strawberry is highly recommended for its freezing qualities. Be sure to plant enough so that you have ample berries for freezing as well as immediate use.

SATISFACTION GUARANTEED!

Our Finest Grade Plants—Official Largest No. 1 size—the best and biggest grade. Strong, well-developed crowns and roots withstand severe winter conditions. Every plant fully guaranteed to grow or plants replaced free of charge.

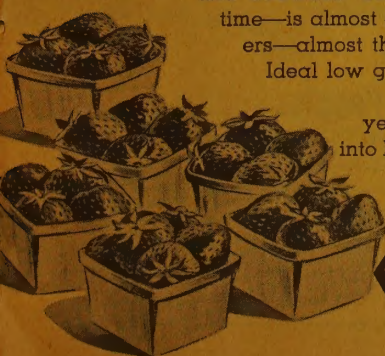
Postpaid: 25 for \$2.00; 50 for \$3.25; 100 for \$5.00;
250 for \$10.00; 1000 for \$30.00.



Only
5¢

A PLANT
in lots of 100

Each Plant Yields 6 Pints A Year!



Now Have A Rainbow Iris Border With...

Stern's GIANT IRIS

In Dazzling Red-White-Blue-Orange-Pink-Yellow!

Stern's presents the ultimate in IRIS splendor. Here's new color and grace—the "new look" in Iris. During the last few years these amazing plants have undergone radical changes and all for the best! Now you can have exquisite Stern's Giant Iris in phenomenal color ranges—dazzling colors heretofore unknown in any other Iris. Our blues are deeper, richer than ever before—reds are purer and truer—pinks, formerly only a dream, are now a reality—yellows are bigger, brighter than you ever dared imagine—whites and ivories are breathtaking.

Have A Rainbow Border Of Giant Iris

Here is the perfect floral border. Use as foundation plantings, along walks, drives and fences. You'll be delighted with the brilliant color display further enhanced by their attractive sword-like foliage. Stern's Giant Iris are not bothered by extremes in heat or cold. They thrive in every section of the country. Give them a sunny location in almost any type of soil (clay, sand or loam)—they'll do best, however, in a good soil with good drainage.

OLA KALA. Orange-yellow. Considered one of the finest new varieties. Petals of deep color and distinctly ruffled. Tall, outstanding—a "must" for your garden.

GREAT LAKES. Sky-blue. Perfectly clear coloring. A gorgeous color, unmatched. Finest of all blues. Free flowering. Magnificently shaped.

GOLDEN MAJESTY. Shining gold. Outstanding new yellow Iris. Huge display of clustered color on tall stalks, surrounded by rich green growth.

RED DOUGLAS. Rich red-purple with bright yellow beard, 36 inches. A huge flower—strong stalks and foliage.

SHARKSKIN. Finest of all Giant Whites. Huge, icy white blooms. A real "show-winner." Petals are extremely broad, crispy. For a magnificent color combination—enhances the color of other Iris.

FLORA ZENOR. Bright pink with red beard. New and different—like a pink Orchid. An excellent specimen for those who appreciate rare and unusual beauty.

Postpaid: 3 for \$3.25; 10 for \$9.00; 25 for \$20.00; 50 for \$37.50; 100 for \$70.00.

Stern's Rainbow Iris Collection (Group 61-PF-2)

6 plants (1 of each color)\$ 6.00
12 plants (2 of each color)\$10.50
18 plants (3 of each color)\$15.00
All Prices Postpaid

ORDER IRIS and POPPIES NOW!

The ideal time to plant Iris and Poppies is August and September. Don't delay... Mail your order now!

Brilliant New Poppy Colors For Your Garden!

Stern's "JEWEL of BURMA"

GIANT ORIENTAL POPPIES

Stern's proudly presents the new and improved Oriental Poppies—**imperial pride of the Orient**. Poppies with gorgeous new colors—SO VIVID—SO INTENSE—SO BRILLIANT—they completely dominate your yard or garden! For splashes of vibrant, blazing color these Stern's "Jewel of Burma" Oriental Poppies have no equal. Plant them singly or in groups for mass effect. Blooms in May and June.

EACH HUGE FLOWER AN EXQUISITE JEWEL

These magnificent flowers belong in every garden. Blooms are huge, up to 11 inches across, and very showy with full petals and striking center designs. Their brilliant colors range from bright red, rich pink, salmon-orange to pearl white—and across the spectrum to a deep royal purple. Grows 3 to 3½ feet tall. Plant 12 inches apart in any ordinary garden soil, although they do best in a deep, rich loam.

Five Vivid Colors For Your Garden

ORIENTAL PEARL-WHITE (Perry's White). A pure white beauty with small purple markings at the base of each petal. Really spectacular, especially when displayed with other red Poppies. Producing an abundance of big cuplike blooms, it is one of the fastest growers.

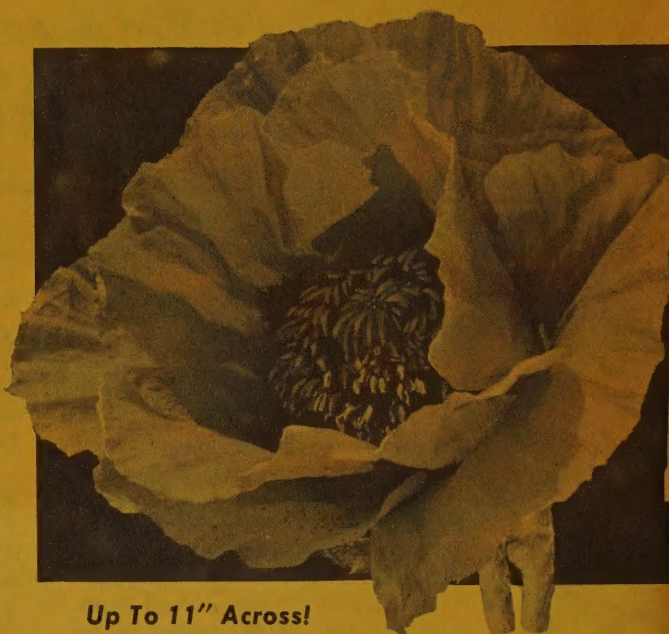
SCARLET-PINK (Watermelon). A new color favorite. Large spectacular flowers of deep scarlet-pink up to 7 inches across. Blooms are produced in abundance on 30-inch stems. Most charming Poppy of rare new coloring.

BLAZING RED (Crimson Brocade). New! Established plants of this variety produce tremendous cup-shaped blooms of bright-

est crimson scarlet, with a large purplish-black star at the base of the petal. So large, many people actually touch the flower to be convinced that it is not artificial.

RICH PINK (May Sadler). The best pink ever developed. A strong grower, producing flowers measuring 8 inches across. Sturdy stems grow almost 3 ft. high. The flower is a pure pink centered with a cushion of blackish-purple that accentuates its pure pink color.

SUNBURST ORANGE (Marcus Perry). New! A rugged grower. Extremely free flowering. Especially large flowers of bright orange-scarlet. A very fine variety rated as one of the best. Stems are strong and of medium height.



Up To 11" Across!

Order Your Poppies Today!

Heavy, Vigorous Roots, Finest No. 1 Quality.
Postpaid: 3 for \$3.75; 10 for \$12.00; 25 for \$25.00.

STERN'S ORIENTAL POPPY

(Group 61-PF-3)

ONE of each variety . . . 5 for \$6.25 Postpaid;
TWO of each variety . . . 10 for \$12.00 Postpaid.

SPECIAL OFFER

FOR A LIMITED NUMBER OF STERN'S CUSTOMERS ONLY!

SUPPLY LIMITED—Because our supply of these four plants is limited, we are only able to offer them to a selected number of our Gardening Friends! The lovely French Pussy Willows and Golden Bell Forsythia are loaded with flower-buds ready to bloom magnificently early next spring. The exciting Bluebird Rose of Sharon and huge Flowering Elderberry bushes are New and Unusual varieties. See complete story on these pages.

Plant This Fall—All Guaranteed to Bloom The Very First Year!

SPECIAL "MONEY-SAVING" COLLECTION

(Group 61-SHF-4)

4 Plants (1 each of Fr. Pussy Willow, Golden Bell Forsythia, Bluebird of Sharon, Elderberry) **for only \$7.50 postpaid.**

A \$9.75 Value — You Save \$2.25

This Offer Expires October 10, 1961

MAIL YOUR ORDER FOR THESE PLANTS EARLY!



STERN'S FORSYTHIA GOLDEN BELL

2975 A. (Forsythia, Beatrix Farrand)

SPARKLING COLOR !

Here's brilliant early spring color for your garden! Stern's True Golden Bell Forsythia is surely the showiest and one of the earliest to bloom of all the spring flowering shrubs. It's so quickly a sign of spring that it sometimes blooms even before the last snows have melted—in late March and early April! Its erect and gently arching branches are literally covered with golden yellow flowers from top to bottom.

GLORIOUS IN BLOOM— HANDSOME IN FOLIAGE

When not in bloom the naturally

graceful branches are covered with rich green, clean foliage which remains until late fall, becoming handsomely olive or purplish in color.

Stern's Golden Bell Forsythia are not particular as to soil and do well in partial shade as well as in full sun. Maturity height 8-10 feet. Shipping height 2-3 ft. Makes an excellent hedge.

**Loaded with flower buds
to bloom this spring!**

**Postpaid: Each \$2.00; 3 for \$5.75;
10 for \$17.50; 25 for \$37.50.**

SUPPLY LIMITED!



STERN'S GIANT FRENCH PUSSY WILLOWS

3655 A. (*Salix discolor*)

- SOFT VELVETY GIANT CATKINS OF SILVERY-PINK!
- DAINTY GOLDEN-YELLOW BLOSSOMS!

For home gardeners who just can't wait for spring, here's a wonderful way to get early, early **EARLY BLOOM!** Plant Stern's Giant French Pussy Willow now— This marvelous shrub always bursts into bloom at the first touch of spring!

Even before the leaves, the silvery catkins appear. They're extra large, each 1" to 2"—extra soft, extra velvety. Remember, these are Giant French Pussy Willows! As they develop, each catkin displays a lovely soft pink undertone, shining thru its silvery "fur coat." Then a bit later, the catkins change color as they bloom with dainty golden-yellow flowers!

Pussy Willow Sprays Indoors

You can cut sprays for forcing indoors without harming this lovely plant. Have the same kind of pussy willows fine florists sell for \$2 a dozen, from your own garden year after year, for just the cost of one plant!

Have a Real Live Pussy Willow Hedge!

Have the most unusual living fence or hedge in your neighborhood—a hedge of Stern's Giant French Pussy Willows! See them light up your yard with their early-blooming silvery-pink catkins and golden-yellow blossoms! Let their lush green, silver-touched leaves beautify your property all summer long. You can

keep them clipped low or let them develop to their full height for a living screen of beauty! Plant in rows, 3 ft. apart, along property line or driveway . . . to fence in your "outdoor living room," children's play area, barbecue, etc. with carefree, loveliness that lasts a lifetime! Grow 3-4 ft. in one year—10 ft. tall at maturity.

Plants Laden with Fat Flower Buds— Blossoms Guaranteed — SEND NOW!

Stern's has a limited quantity of these superior pussy willow plants ready for planting in your garden right now. Order as many as you like, but act at once to receive plants already loaded with fat buds . . .

You must be thrilled with your plants, or you'll receive free replacement or money back!

Strong, Vigorous, 2-3 Ft. Shrubs. Give You A Lifetime Of Early Spring Bloom And Summer-Long Beauty At Low, Low Cost! Easy planting directions enclosed with each order. Postpaid: \$2.25 each; 3 for \$5.00; 10 for \$15.00; 20 for \$25.00; 50 for \$50.00; 100 for \$90.00.

SUPPLY LIMITED!



Stern's Everblooming **BLUEBIRD Rose of Sharon**

3112 A. (*Hibiscus syriacus*, Bluebird) Pat. No. 1739

Huge Flowers, Blooming Continuously, All Summer and Fall!

Now available, for the first time—the most beautiful New Hybrid shrub in a decade! Stern's Everblooming Bluebird Rose of Sharon produces truly huge flowers... as big as saucers... as blue as Hawaiian skies... nothing like this new aristocrat in all the world!

See this new, blue-flowering beauty blooming in your yard or garden **every Summer**. It will produce masses of blooms in prolific abundance... and keep right on blooming, blooming—all through Fall and right up 'til frost. Your friends and neighbors will be absolutely astonished at the size and color of the flowers—your bush will be a real show-piece for all to admire!

ADD STRIKING COLOR TO YOUR GARDEN

Guaranteed to bloom!

Just imagine this colorful bush planted in front of your picture window to give you double-barreled floral beauty—both indoors and out. Use to soften harsh corners—as a living gateway to your home—or as a majestic hedge of breathtaking beauty.

Hardy and easy to grow! Stern's Everblooming Bluebird Rose of Sharon plants are hardy in most areas and will stand below zero temperatures. A vigorous, upright grower which will become 8-10 feet tall—or can be kept to a low 4-6 feet. **Supply is limited—order early!** **Shipping size 2-3 feet.**

Healthy, sturdy, No. 1 plants. Postpaid: Each \$3.75; 3 for \$10.00; 6 for \$18.00.

SUPPLY LIMITED!

Grow Rich Source OF VITAMIN 'C' In Your Yard!

STERN'S

3662 A.

ELDERBERRIES

Contain More VITAMIN 'C' Than Citrus Fruits!



**Beautiful
White-Flowering
Ornamentals Produce
Huge Crops of
Elderberries**

Geneva, N. Y.—Stern's Nurseries announce the recent discovery of one of Nature's richest sources of Vitamin C—the Elderberries. Elderberries are a much richer source of this Vitamin than the much publicized citrus fruits. Only Rose Hips and Black Currants have more Vitamin C. Now it's possible for everyone to grow these health-giving bushes in their own yard.

Stern's now offer the most beautiful flowering variety—*Sambucus canadensis maximum*. Its attractive creamy-white blooms borne in

large clusters make this a most showy shrub. An excellent close-knit shrub for screening purposes at rear of property. Grows tall or can be trimmed to size desired. Grow where other shrubs fail.

Covered With Huge Clusters Of Creamy-White Flowers

Stern's special abundant-flowering variety presents a highly practical, as well as spectacularly beautiful ornamental flowering shrub. Imagine, if you can, a plant that produces dainty, individual, baby's-breath like blooms in huge clusters from **ten to thirteen** inches across. After that, equally large clusters of berries form, nearly bending the branches to the ground with their weight. Handsome feather-like foliage adds to the charm of Stern's Elderberry Bushes.

Unexcelled for Preserves & Pies

Long famous for their use in Elderberry wine, Elderberries also make superior jams. When added to apple pies they make a flavor combination not soon to be forgotten. Rich Vitamin "C" juice can be canned and used all winter. Due to their tremendous ability to produce thousands of berries, there'll be plenty for you and your friends too.

**MAKES TASTY
JAMS,
PIES,
JUICES!**



Fast-Growing Screen With Little Care

Stern's Elderberry Bushes, growing 6-10' at maturity, form a fast growing screen or windbreak of rare beauty. Dense, fast-growing—they provide protection and privacy for your home and yard. Make a spectacular flowering and fruiting hedgerow or border. If they should ever get taller than you like, cut them right down to ground level and they'll grow back for you quickly. For a hedge in a hurry, plant Stern's Elderberries 2' apart. Individual specimens should be planted 4-6' apart.

Grows Where Other Shrubs Fail

Stern's Elderberries thrive in moist areas, where other shrubs won't grow. One of the easiest shrubs to grow, they're hardy in north, rapid growers, and not fussy about soil, though they prefer rich moist earth and partial shade. Easy planting instructions are included with each order.

ORDER TODAY—FLOWERS AND FRUIT THE FIRST YEAR PLANTED!

Mail order today to guarantee early arrival of your Stern's Elderberry Bushes. Sturdy, Fine Quality. No. 1 Plants with Husky Roots.

Shipping size 2-3 feet.

Postpaid: Each \$2.00; 3 for \$5.00; 10 for \$15.00; 25 for \$30.00

STERN'S CONTINUOUS—FLOWERING "DUTCH GARDEN"

NOW YOU CAN HAVE CONTINUOUS BLOOMS
FROM EARLY APRIL THRU MAY AND JUNE!

Now . . . this coming spring, you too can have a "Dutch Garden" to glorify your home! Lovely, gorgeous spring flowers for 3 MONTHS of continuous blooms. Stern's "Dutch Garden" collection was carefully selected from the finest Dutch bulbs to give you "Spring-Long" flowers. Take advantage of this extra-special offer WHILE SUPPLY LASTS!

50 TOP QUALITY DUTCH BULBS . . . ONLY **\$6.00** ppd.

Have Your Own "Spring Flower Parade"

Just imagine the thrill you will experience next spring when your home is surrounded with gay, floral beauty. Yes, your own flower parade will start in late March or early April with the colorful Snowdrops, Blue Grape Hyacinths and happy Crocus followed in quick succession by the lovely Daffodils and the gorgeous Giant Tulips. May brings the exciting colors and fragrance of Dutch Hyacinths—and finally the spectacular, ruffled Parrot Tulips and more Giant Tulips climax your long three months flower show! And you don't have to have a "green thumb" to do this. Each bulb is nature "pre-packaged" to grow and flower for you.

"Dutch Garden" Collection Includes These Colorful Spring Flowers!

Discover the real beauty of your home with these delightful spring bulbs. Each collection includes mixed colors of:

- 28 Crocus—Purple, blue, white and yellow.
- 28 Charming Scillas, Snowdrops, Glory of the Snow, Blue Grape Hyacinths and others.
- 6 Giant Tulips—Red, pink, white, orange, yellow and lavender.
- 6 Daffodils—Yellow and white.
- 5 Hyacinths—Blue, white, pink, red and yellow.
- 5 Parrot Tulips—Blue, orange, yellow, red and black.

Collection contains 50 bulbs. Easy planting instructions with each order. Order now for blooms next spring.

STERN'S "DUTCH GARDEN" COLLECTION (Gp. 61-BUF-8)

50 bulbs (1 collection) . . . \$ 6.00
100 bulbs (2 collections) . . . 11.00
200 bulbs (4 collections) . . . 20.00

All Prices Postpaid



ORDER YOUR DAYLILIES NOW!

Shown
on page 6

The ideal time to plant Daylilies is August and
September. Don't delay... Mail your order now!

A Vision In Lavender-Pink, Rose and Golden Yellow!

STERN'S MYSTERY LILY Of The Orient

(Lycoris squamigera)

Huge Clusters Of Lovely Large Flowers Appear As If By Magic Almost Overnight!

Stern's Mystery Lily of the Orient comes from Japan and is so rare in the U. S., the chances are you've never seen one before. A plant of many fascinating surprises, it has a unique pattern of growth and bloom . . . flowers of exotic beauty. It is easy to grow, guaranteed to thrive in your garden and, in our opinion, the year's most thrilling garden buy!

Bursts Into Bloom in Midsummer When Other Flowers Die of the Heat

Stern's Mystery Lily seems to reverse the usual custom of nature. The bulb rests in the wet season and flowers when the weather is hot and dry. Early in the spring, its long green leaves start to push through the ground. They grow about two feet tall, forming a dense, attractive mass of foliage. Leaves last until late June, then disappear before you see even a trace of the flowers. About a month later, in the heat of midsummer, the straight, strong flower stalk appears, as if from nowhere!

Glorious Clusters of Blooms 2-3 Feet High!

In just a matter of days, this sturdy stalk

IMPORTED FROM JAPAN

shoots up, up, up to a height of two or three feet! Grows so fast you can almost watch it growing! Then suddenly—as if by magic—the stalk bursts into bloom with a huge cluster of spectacular big flowers . . . each one about 3½" across and 4" from its base to the tips of its graceful curving petals. Flowers are a clear lavender-pink, with rose-colored centers and slender rose filaments, tipped with golden yellow. A cluster of as many as 10 of these heavenly flowers crowns each stalk!

Winter-Hardy, Easy to Grow . . . Multiply and Bloom for a Lifetime!

Stern's Mystery Lilies require little care, are winter-hardy at 30 degrees below zero and thrive in any well drained garden soil. Plant in full sun or partial shade. Excellent planted about 12 inches apart in perennial border or wherever you want a glorious display. Or display in groups of three for a major garden attraction (set three bulbs in a triangle about 10" apart). Plant 6, 10 or more bulbs in a group for a spectacle your friends and neighbors will rave about.



VERY RARE IN U. S. A.

Rich Fragrance Adds to Their Charm —Cut Flowers Last a Week!

It seems almost too much to expect flowers of such exquisite loveliness to also have delightful fragrance. Stern's Mystery Lilies have. Float just one or two of these magnificent flowers in a bowl to delicately scent a room! Cut flowers last up to a week in water . . . make arrangements of unusual charm. Easy Planting Instructions Enclosed.

Limited Supply Imported From Japan
Top-Size Imported Bulbs Postpaid: 6 for \$3.75;
12 for \$6.00; 25 for \$10.00; 50 for \$18.00.

NOW...ONE SPRAY FOR ALL PLANTS! Stern's Amazing New Mira-GardTM

Kills most garden pests quickly...easily...surely

REPLACES A SHELF FULL OF INSECTICIDES!

SCIENTIFICALLY BALANCED FORMULA CONTAINS ALL 4

MALATHION

New fast acting insecticide. Kills aphids, scale insects, mites, Japanese beetles, etc. Helps prevent the spread of virus plant diseases.

CAPTAN

Powerful new fungicide. Controls Rose diseases including black spot, tomato blight, leaf spot of Mums, fruit spot of apple scab, etc.

METHOXYCHLOR

Amazing new garden insecticide. Controls chewing and sucking insects, especially curculio which attacks apple, plum, peach, pear and cherry trees.

SULPHUR

Most effective fungicide material yet developed for general garden use. Valuable for control of most fungi including apple and peach scab, mildew and rust. Also for red spiders and broad mites.



Stern's Nurseries Proudly Presents Powerful New Garden Spray! Years of scientific research now guarantees amazing results with Stern's New Garden Spray—MIRA-GARD! Now you can stop insect, pest and fungi damage in your garden with the very first application.

Protect your flowers, shrubs, trees, fruits and vegetables from insects and diseases. Use Mira-Gard and watch them grow and flourish to bring true garden beauty to your home and yard this very summer! See your rose bushes covered with gorgeous big unblemished roses and lush vigorous foliage, unmarked by black spot or mildew—your favorite shrubs, flowers and trees in all their intended glory—and enjoy huge crops of fruit from healthy, pest-free trees. Yes, Mira-Gard really works wonders!



SAVED! This gorgeous rose bush was saved with Mira-Gard. Attacked with Rose Mites and Black Spot.



DESTROYED! Diseased rose bush above was lost for blooming season. Mira-Gard could have saved it!

ONE SPRAYING LASTS 2 WEEKS

Now at last! One spray for all garden plants. You can enjoy a trouble-free garden—keep plants and trees healthy and vigorous, protect fruits and vegetables simply by applying Stern's new Mira-Gard. The simple application of this high quality spray once every two weeks during the growing season will do more to end most garden troubles than any other spray we know.

LASTS LONGER—WON'T WASH AWAY READILY!

Stern's new Mira-Gard Multi-Purpose Garden Spray is a scientifically balanced formula combining the newest and most effective insecticides and fungicides for control of most garden pests and diseases. Contains a special chemical "sticker" that holds the spray chemicals on your plant longer. Won't wash away with the first rain.

PROTECT FRUITS AND VEGETABLES

Now, Stern's New MIRA-GARD can be used on most fruits and vegetables—even up to 14 days prior to harvest! Now—you can have healthy, vigorous trees and plants which produce huge crops of luscious, taste-tempting fruits and vegetables. Fruit Spraying Schedule and Vegetable Control printed on every package.

MIRA-GARD INSURES YOUR GARDEN BEAUTY!

Don't gamble with your garden beauty! Protect your trees, shrubs, flowers and plants. Help keep your neighborhood free from plant disease and insects.

BEAUTIFY AS YOU SPRAY!

Add Miracle-Gro to your Mira-Gard solution. Acts as a leaf tonic to encourage foliage growth. Actually supplies extra nitrogen that is absorbed by the leaf within one hour after spraying.

MIRA-GARD IS EASY TO USE!

Simple—Complete directions and easy fruit spraying instructions on every can. Just mix two tablespoons of MIRA-GARD with one gallon of plain water. Use any usual spraying device.

Low Cost—MIRA-GARD is concentrated! You don't buy water when you buy MIRA-GARD. You add the water at home. 4 oz. package makes 4 gallons of liquid garden spray.

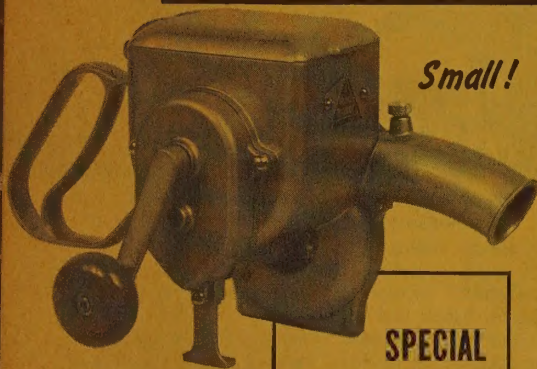
IMMEDIATE RESULTS GUARANTEED!

Get amazing results from the very first application or you get your money back. Instructions on every package.

4 oz. Canister (makes 4 gals. of liquid spray) \$ 1.50
1 lb. Canister (makes 16 gals. of liquid spray) 4.00
5 lb. Canister (makes 80 gals. of liquid spray) 18.00

ALL PRICES POSTPAID

ORDER NOW AND PROTECT YOUR GARDEN BEAUTY!



Small!

Stern's New Aluminum **GARD-O-GUN** THROWS A DUST STREAM UP TO 8 FOOT!

Now you can dust your garden the way professional gardeners do! New GARD-O-GUN Duster is small in size—but a high powered performer. So light and easy to operate—weighs only 24 ounces. Unique gears give terrific power—throws a dust stream up to 8 feet. Enables you to spray Pillar Roses, perennial beds, Dwarf Fruit Trees—even trees up to 10 feet tall—with little effort.

The perfect duster for the home gardener. So easy, a child can operate it! Just turn the handle and a cloud of protective dust is deposited on your plants. Easy-to-load dust chamber holds enough dust to treat over 200 Rose bushes or similar plants.

Greater Economy—Easy to Use! Your dust goes further because GARD-O-GUN Duster puts the right amount at the right place. New "agitator-action" prevents waste from fast "caking up"—

maintains proper consistency for effective dusting.

Use As Blower For Barbecues! No more fanning to get your fire going in barbecue grill or fireplace. Stern's New Gard-O-Gun is just the thing to stimulate the fire with very little effort.

Sturdily Constructed! Lasts a Lifetime! Special feather-weight aluminum alloy lasts a lifetime. Has an adjustable outlet for easy dusting under leaves. GARD-O-GUN is the most efficient way of applying any dust we know of. Complete satisfaction guaranteed... or your money back!

GARD-O-GUN DUSTER comes complete—ready to use—PLUS 1½ lbs. of Stern's famous GARD Multi-Purpose Rose and Ornamental Dust—only \$10.95 post-paid.

Light Weight!

**SPECIAL
BONUS OFFER!**

A 1½ lb. can Stern's New GARD ROSE and ORNAMENTAL DUST with each GARD-O-GUN.

STERN'S COLOR CHANGING GARDEN MASTERPIECE 5300 C. **RARE EVERBLOOMING TREE HYDRANGEA**

(H. *Paniculata grandiflora*—Tree Form)
**SPECTACULAR! FLOWERS
AS BIG AS YOUR HEAD!**

In full bloom there is no lovelier sight than the rolling mass of flower panicles of a Stern's Everblooming Tree Hydrangea. Its big conical-shaped flowers are as large as your head! Their spectacular beauty is unforgettable. And that's not all! In addition, its low silhouette allows light to filter through—lawn grass to grow almost to the trunk of the tree.

CHANGES COLOR FOUR TIMES A YEAR!
Beautifies your place quickly! Thrill to magnificent blooms the first year and every year thereafter. When the immense cone-shaped blooms appear in July they are GREEN, changing to WHITE in August, ROSY-PINK in September and finally to

BRONZE-PURPLE in October. Blooms frequently remain on the plant long after leaves have fallen.

SMALL GARDEN OR LANDSCAPE TREE
A majestic and showy small garden or landscape tree, not exceeding 8-10 feet at maturity. To glorify your home with magnificent beauty, plant them on the front lawn; as a single specimen in a flower bed; or use them in strategic garden show places.

Easy to grow, **Hardy!** Thrives in full sun or light shade. Almost any soil. Does well even under rugged city conditions.

**Plant this fall for showy garden beauty
THIS COMING SUMMER!**

**Specimen Size Trees, well-branched, 3-4 feet.
Each \$5.00; 3 for \$12.00; 6 for \$23.00
Postpaid**



Guaranteed To Bloom Next Spring!



THIS SHADE-LOVING WONDER GROWS WHERE GRASS WON'T! **STERN'S HARDY EVERGREEN Blue-Star* TRAILING PERIWINKLE**

(*Vinca Minor*)

**Forms a lush, living Carpet of green
12 months a year—masses of
heavenly blue flowers each spring!**

Now, instead of bare ugly patches in shady places where grass won't grow, have a thick luxuriant carpet of shining green foliage that stays green all year—blooms with masses of heavenly blue flowers beginning in the early spring. Stern's Hardy Evergreen Blue-Star Trailing Periwinkle is the shade-loving wonder that produces these delightful results! Only 12 plants produce a 6 ft. to 8 ft. carpet of foliage and bloom!

**Permanently Green—
Blue Flowers in Spring!**

Even if it never bloomed, its shining green foliage, like a permanent living "wall to wall" carpet outdoors, would be reason enough to plant Stern's Blue-Star Trailing Periwinkle. Its flowers are an extra delight... exquisitely dainty five-petaled blooms of bright periwinkle blue that sparkle against the deep green of the foliage like stars in a summer sky! For an effect of unusual charm, plant a few Daffodils or other spring bulbs right in among your Periwinkle

plants. The sunny yellow and bright blue will create a breathtaking contrast!

Grows Like Fury Almost Anywhere!

It thrives in the shade of trees or shrubs, even in dimly shaded groves! Does beautifully in poor, stony soil where grass doesn't have a chance! Will cover steep banks and slopes with verdant beauty, makes an ideal rock garden plant. Grows so vigorously it will even cover outcropping rocks. Unlike other shade lovers, it will also do fine in the sun. Plant 6" to 8" apart for a luxuriant ground cover that grows 4" to 6" in height. Needs little or no care.

ORDER NOW—PLANT THIS FALL!

Stern's Winter-Hardy Evergreen Blue-Star Trailing Periwinkle plants are sturdy, well-rooted, vigorous growers.

12 plants (produce a 6'-8' living carpet) ...	\$ 4
25 plants (produce a 12½'-17' living carpet) ..	8
50 plants (produce a 25'-34' living carpet) ..	15
100 plants (produce a 50'-68' living carpet) ...	25
250 plants (produce a 125'-170' living carpet) ..	45
500 plants (produce a 250'-340' living carpet) ..	80
1,000 plants (produce a 500'-680' living carpet) ..	150

Orders of 12 to 100 plants sent postage paid.
Orders of 250 or more plants shipped express,
shipping charges collect.

*Trade Mark

Covers The Ground With A Carpet Of Shining Green!

**STERN'S HARDY
EVERGREEN**

(Japanese Spurge)

**Flourishes In Deepest Shade!
Lovely Year 'Round Color!**

Plant Stern's Hardy Evergreen Flowering Pachysandra in deep shade, in partial shade, or in the sun! Plant it in poor soil, rich soil, stony or rocky soil. Plant it under trees or shrubs, on steep slopes, banks or terraces, in rock gardens. Plant it in the city, the country or the suburbs. Plant it anywhere you like—even in places where grass won't grow—and Stern's guarantees this hardy wonder will thrive!

Needs Absolutely No Care

Here's a honey of a ground cover that needs no maintenance—stays gloriously green 12 months of the year! Just 12 plants will make a 4 ft. living carpet of lush green beauty.

**Evergreen Beauty for a Lifetime—
Dainty White Flowers Every Spring!**

Stern's glorious Evergreen Flowering Pachysandra has won high praise from leading horticultural writers. Landscaping experts recommend it for "carefree" evergreen beauty four

seasons of the year! Its handsome leaves grow in circular whorls, like shining green rosettes! The foliage grows so luxuriantly it overlaps—yet it maintains a uniform height of about 6" without clipping! (No lawn mowers needed to keep this ground cover looking spruce, neat and green!) Then, early in May, this lovely living carpet of green bursts into bloom with sprays of pure white blossoms.

Order Now—Limited Supply!

Supply of Stern's Hardy Evergreen Flowering Pachysandra is limited. Order now, plant this fall and gain a year. Plant 4" apart for a luxuriant ground cover.

12 plants (produce a 4 ft. living carpet) \$	4
25 plants (produce a 8 ft. living carpet)	8
50 plants (produce a 16 ft. living carpet)	15
100 plants (produce a 32 ft. living carpet)	25
250 plants (produce a 80 ft. living carpet)	45
500 plants (produce a 160 ft. living carpet)	80
1,000 plants (produce a 320 ft. living carpet)	150

Orders of 12 to 100 plants sent postage paid.

Orders of 250 or more plants shipped express,
shipping charges collect.



**PLANT THIS FALL FOR MAJESTIC
SELECTED**

SHADE

TREES TO HELP KEEP YOUR HOME

LIFETIME BEAUTY AND SHADE

Stern's Everbearing White MULBERRY TREE

5470 A. (Morus alba)

VERY ATTRACTIVE SHADE TREE

Stern's Everbearing White Mulberry Trees are truly one of the most beautiful, fruitful, helpful trees the gardener can plant! Lovely to look at, with low, wide-spreading branches covered with shining green foliage. They add shade and beauty. Produce bumper crops of sweet nutritious White Mulberries all summer! Grow 40 to 50 ft. tall.

MULBERRIES ARE SUCH GOOD EATING

Berries are big and look like white blackberries, though sometimes they are pink or purple. When ripe they're about 1 1/4 inches long, and luscious! Eat right from the tree, serve with cream, in nutritious salads, jam, jellies, pies! Dry them for winter eating. Practically seedless, extremely palatable, have about the same food value as dried figs—one of nature's great nutritive foods! Trees often bear early as end of May, go on right through August! One mature tree often bears as much as 200 pounds of berries at once, produces up to 1,000 pounds of fruit a year!

Well-branched Trees, 6 to 8 feet tall*

Each \$5.00; 2 for \$9.50; 5 for \$23.00; 10 for \$45.00.



Winter Hardy!

Most Beautiful of all the Shade Trees

Stern's CRIMSON SUNBURST®

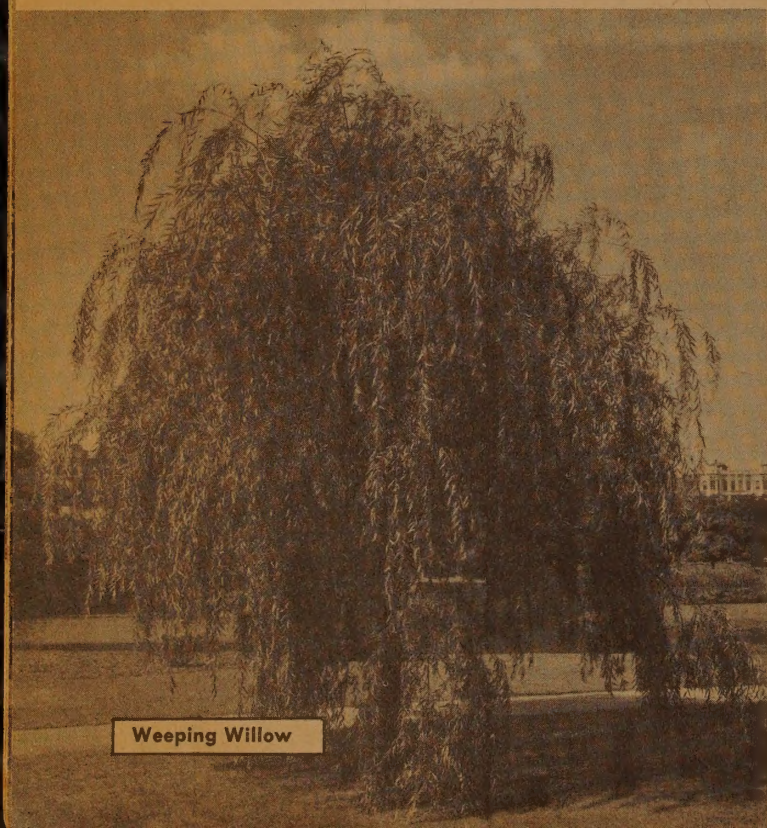
REDLEAF MAPLE 5010 A.

(Acer platanoides, Faassen Black)

Holds its amazing rich purple color from earliest spring 'til late fall. Its leaves are so exquisite and colorful, the effect is of flower-like beauty completely covering the tree through the entire season. A remarkable introduction from Europe's leading ornamental tree specialists, we have cultivated and observed them under every condition for several years.

Although we first offered this new tree only a short time ago, home gardeners tell us they are delighted with their shape, foliage and vigorous growing habits. They are a vast improvement over the older Schwedler's variety, producing a spectacular color contrast that will cause passers-by to stop and gaze. They grow to 40-50 feet, providing refreshing shade as well as colorful beauty.

Well-branched trees, 6-8 ft.* Each \$7.50; 3 for \$21.00; 10 for \$65.00.



Weeping Willow

TALLEST LIVING FENCE

Fast Growing, Tall Living Fence!

5550 A.

STERN'S

LANDSCAPE-SIZE

LOMBARDY POPLARS

(Populus nigra italica)

Actually Grow 5 Ft. A Year!

What grandeur—what a sweeping vista of beauty our magnificent Landscape-size Poplars bring to your home! Covered from top to bottom with rich green foliage which dances with color in even the lightest breeze! Best of all these majestic big trees add gracious old world charm to your property THIS VERY YEAR!

Form A Living Wall Of Beauty

Here are the fastest growing of all specimen yard trees! They actually grow up to five feet a year—reach 30 to 50 feet at maturity. Plant six feet apart for a spectacular living wall of

beauty—excellent as a screen or windbreak. Need little care, they will thrive almost anywhere. Just plant them and watch them shoot up.

Shipping Height: 6-8 feet tall. Well-branched.*

2 for \$3.50; 5 for \$8.50; 10 for \$15.00; 25 for \$30.00.



FAST GROWING SHADE TREE

5660 A.

Stern's True Golden

WEeping WILLOW TREE

(SALIX NIOBE)

MOST BEAUTIFUL OF ALL WILLOWS

No other willow tree compares with this true Golden Weeping variety! Fastest growing ornamental tree that really weeps. Grows up to 6 ft. in one year. Long, graceful, arching branches covered with slender green leaves with silver facing—giving it a pronounced lacy effect. Grows 40-50 ft. tall.

EXQUISITE BEAUTY—SUMMER AND WINTER

In winter its handsome shape is accented by its brilliant golden yellow bark. Adds beauty and value to your home. Exceptionally strong grower, very hardy. Thrives anywhere. Ideal for wet spots.

Well-branched trees 6 to 8 ft. tall.* Each \$3.75; 3 for \$10.50; 10 for \$32.00.

*Too Large for Parcel Post. Shipped Express, Shipping Charges Collect.

BEAUTY...AND GAIN A YEAR!

SPECIMEN

TREES

COOL IN SUMMER—WARM IN WINTER

Shade trees are Nature's home "air conditioners." They will shade your home from the hot summer sun. In winter, they will allow the sun's warm rays to help heat your house.

"Shade trees increase home values," say leading real estate experts.

There is no better investment than a few of these fine sturdy trees. Don't delay. Supply of Stern's selected trees is necessarily limited each year. Plant shade trees this fall for a lifetime of beauty, pleasure and comfort.

These shade trees are too big for parcel post. They are shipped express, shipping charges collect (Except as otherwise noted).

DENSE, SWEET-SCENTED SHADE TREE

Stern's Fragrant SILVER LINDEN

5748 A. (Tilia tomentosa)

**Shimmering Beauty of
Silver and Green**

Here is truly one of the most beautiful of all shade trees. Pyramidal in shape, it is very uniform, dense and compact. Leaves are large and round-shaped; a lovely dark green on top and silver-white underneath. The slightest breeze sets into motion a shimmering, dancing display of breathtaking beauty. A tree you'll always be proud of!

Sparkling Yellow Flowers—Rare Perfume

In mid-summer, Stern's Silver Lindens are adorned with tiny yellowish flowers which give off a very delightful, sweet-scented perfume. So fragrant, they flood your home and yard with their lovely scent. Excellent for tall, dense shade, these trees grow 40-60 feet tall. Stern's Silver Lindens thrive even in hot, dry conditions—are the perfect city tree.

Heavy, well-branched trees, 6-8 feet tall.*

Each \$9.00; 3 for \$25.00; 10 for \$75.00.

THE FAST-GROWING MAPLE

STERN'S

5020 G.

"4 Star" SILVER MAPLE

★ Brilliant Silver Foliage ★ Cooling Summer Shade
★ Year 'Round Beauty ★ Perfect For City Conditions

Here's a real beauty for your home! The perfect shade tree to give majestic beauty and cooling shade. Stern's "4 Star" Silver Maple is a thing of rare symmetrical shape with its dense attractive foliage. The fancy, decorative leaves are splashed with bright silver on the underside. The slightest breeze sets off a shimmering, dancing display of silver and green that is most pleasing to watch. **A delight to the eye all year long!** Early in Spring the buds burst forth and cover the tree with thousands of creamy yellow blossoms. In the summer the lush, dense, deep green foliage touched with silver is magnificent.

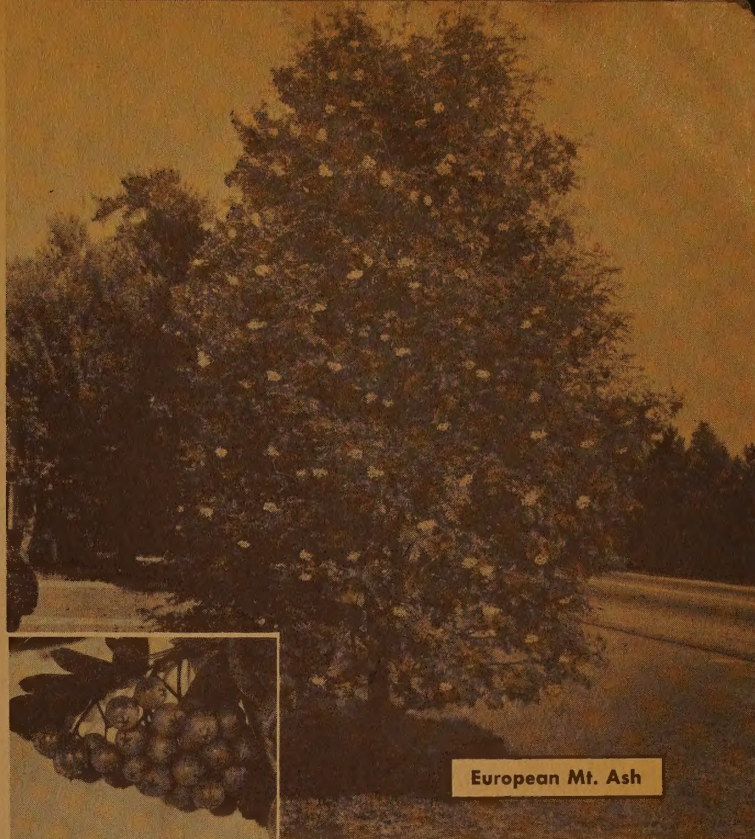
Bursts Into Brilliant Golden Yellow Every Autumn

Watch your landscape come alive when this tree puts on its spectacular fall display. Fall's crisp weather turns the leaves a clear bright yellow—like living gold! Its stately branches provide winter beauty—and are covered with fat flower buds when other trees are bare. Stern's "4 Star" Silver Maple is one of the earliest of all trees to bloom. Grows almost anywhere and is one of the easiest shade trees to transplant. Attains a height of 60 to 80 feet.

Well-Branching Trees, 8-10 ft.*

5020 G., 8-10 ft.: Each \$5.00; 3 for \$13.00; 10 for \$40.00.

*Too large for Parcel Post. Shipped Express, Shipping Charges Collect.



European Mt. Ash

THRILLING BERRY-LADEN SHADE TREE!

Stern's European MOUNTAIN ASH

5700 A.

(SORBUS AUCUPARIA)

**3 WAYS BEAUTIFUL—BEAUTIFUL IN FLOWER!
BEAUTIFUL IN FOLIAGE! BEAUTIFUL IN FRUIT!**

From the highlands of Scotland—to grace the American scene—that's the romantic story behind the European Mountain Ash. This outstanding European variety takes first prize for producing the most brilliant berries of any of our trees.

The most gorgeous of small ornamental shade trees reaching a height of 20-40 ft. In early summer the tree is festooned with white flowers in flat-topped clusters. Its fern-like leaves are up to 10 inches long with artistic saw-edged leaflets.

European Mountain Ash is covered with massive clusters of flashy orange colored fruits which form a brilliant picture from mid-summer 'till late fall—often thru the winter. Birds love them. Truly an aristocrat of the Garden World.

Well-branched trees, 6-8 ft.*

Each \$7.00; 3 for \$19.00; 10 for \$60.00.



Silver Maple

Pride of European Estates Now Yours!

STERN'S EVERBLOOMING

ROSE HEDGE

**Guaranteed . . . Hundreds of Blooms
in Your Garden All Summer Long!**

Now you can have the striking beauty of these spectacular Floribunda Roses not only as superb specimen plants but in the form of an ever-blooming hedge—the same magnificent beauty made famous by many European estates. Plant Stern's famous FLORIBUNDA ROSES along your entrance walk, driveways, property lines—enjoy indescribable beauty from June until late fall—sometimes until Christmas. Their bushels of gorgeous blooms almost cover the entire plant, form a living wall of blossoms giving a color effect so spectacular that neighbors and friends will stop to rave and envy you.

Masses of Colorful Blooms for Nearly 6 Months!

What's more they keep their shape and beauty on the bush for months—that's why these Floribunda roses are considered more EVERBLOOMING than other types. Each plant is most prolific—producing a sunset effect of color all season long—from spring 'til late fall.

**100 Roses or More on Every Plant . . .
Starting Next June**

Stern's Selected Plants are famous for their vigor, growing power and flowering beauty.

Each Stern's plant produces more flowers because each plant is larger, with bigger roots. Their vigorous bushy growth, their lush green foliage, their strong resistance to winter damage and disease, their ability to thrive in almost any soil, make these Stern's Floribunda Roses the prime favorite of the rose garden.

**Showy Specimens . . .
Spectacular Entrance Border!**

STERN'S Floribunda Roses are adaptable for every type of planting on your property. They grow approximately three feet high. For a living fence of continuous flowering beauty, plant 18 inches apart in rows. Also perfect planted in groups, alone or between evergreens. Excellent for beds, borders, background or simply as specimen planting.

Easiest Rose to Grow! Requires almost no care. Rugged, extremely hardy, disease and insect resistant.



Every Flower A Perfect Rose!

7230 A. FLORADORA. Most colorful of all. Red, orange, scarlet, yellow and geranium—all blended into one perfect rose.

7240 A. IMPROVED LAFAYETTE. Brilliant, deep glowing red, semi-double flowers suffused with vivid crimson! An abundant bloomer.

8160 A. BETTY PRIOR. A magnificent Rose always in bloom. They're deep carmine-pink in the bud, gradually changing to soft, lovely shell-pink as the buds open.

8320 A. SUMMER SNOW. Beautiful alabaster white flowers that are large, well shaped, and tight. Keep their shape and beauty on the bush for weeks. Prolific bloomer.

SELECTED HEAVY BUSHES—2-year, Field-Grown, No. 1
Postpaid: Each \$1.75; 3 for \$4.95; 10 for \$15.00; 25 for \$32.00.

STERN'S FLORIBUNDA ROSE COLLECTION (Group 61-ROF-1)

4 Everblooming Floribunda Roses (1 of each) for . . . \$ 6.50
8 Everblooming Floribunda Roses (2 of each) for . . . \$12.50
16 Everblooming Floribunda Roses (4 of each) for . . . \$23.00
All Postpaid.

Low Formal Hedge or T-A-L-L Windbreak! 4850 B. STERN'S **RUSSIAN OLIVE** (*Elaeagnus angustifolia*) **Silvery, Gray-Green Hedge**

Now you can have a beautiful color-tone hedge—excellent low formal hedge or, superior tall windbreak or screen. Has withstood the fierce winds of the Northwestern Plains, where it is used extensively. Yes, such a vigorous plant that it will quickly form a thick, compact, dense hedge which can be clipped to formal shape four to six feet tall or will grow rapidly to a height of 15 to 20 feet, forming an excellent windbreak. Not bothered by heat, drought or cold—it will grow in almost any soil. Also thrives under seaside conditions.

Most Unusual Foliage—Small, silvery, gray-green leaves create new hedge beauty as contrasted by the darker greens around it. Its dainty flowers, silvery outside and yellow within, appear magically in early summer—spreading a lovely blanket of perfume over your yard. For hedge use, plant 4 feet apart. For individual plantings, set 6 feet apart.

Sturdy plants with husky roots, 18-24 inches.

Postpaid: 10 for \$6.00; 25 for \$13.00; 50 for \$25.00; 100 for \$44.00.



**Fast-Growing—
Semi-Evergreen**

4900 B. **STERN'S
Amur PRIVET**
(*Ligustrum amurense*)
Ideal for Trimming

This winter-hardy privet from Eastern Siberia is the hardiest of all privets—perfect for rugged northeastern conditions. Semi-evergreen, the clean, light green foliage remains on the bush late in the fall—in protected places may keep its foliage all winter.

See Results the First Year

Grows rapidly. Fills in quickly. You can actually have a solid, square hedge the very first year! As an untrimmed screen, it grows about 10 feet in height. Can easily be trimmed to any height desired. Plant one foot apart.

4900 B. 12-18 inches

Postpaid: 10 for \$4.00; 25 for \$8.00; 100 for \$22.00; 500 for \$100.00;
1,000 for \$175.00.

FENCES

**FOR BEAUTY
AND PRIVACY!**

4888 B.

Now You Can Plant the World's Strongest Fence!

Beautiful LIVING FENCE

**of Stern's Multiflora Roses—SO DENSE
NO PERSON OR ANIMAL CAN GET THROUGH!**

Here are the tough, hardy shrub roses that are perfect for hedges and farm fences! About $\frac{1}{2}$ the price of wire fencing. No upkeep, no repairs, nothing to maintain. Beat man-made fences by a mile!

**Plant 18" Apart—They're 3 to 4 Feet
Tall Next Year!**

Grow like wildfire in practically any soil. Soon so dense and thick they form a solid tangle that children, dogs, horses, sheep, even bulls can't get through. Shoot up so fast, sometimes **grow an inch a day!** Reach about 8 feet at maturity, then gracefully arch down. Or keep any height you like by clipping once or twice a season. Once established, take care of themselves.

HARDY, FAST GROWING



FOR FARM



FOR GARDEN

Last a lifetime. Grow more beautiful and useful every year!

Recommended by U. S. Dept. of Agriculture and U. S. Soil Conservation Service. Found the shrub best suited for use as a living fence. Forms barrier so strong, now being used to replace conventional guard-rails on many state highways. Raises property values. Attracts song and game birds and other small game that cut down destructive insects and rodents. Help conserve topsoil, cut winds. To quote an expert: "You couldn't make a better investment than planting the fence that blossoms as the rose."

Fall is the Perfect Time to Plant!

For a four-foot-tall Living Fence by NEXT SUMMER, plant **this fall**. Easy directions enclosed. Plant 1 ft. to 2 ft.



BEAUTIFUL PROTECTION ALL YEAR! Use to reinforce present fences, or alone. **NEEDS NO SUPPORT.** Covered with dainty white roses each spring, sparkling foliage in summer, red berries all winter!

apart for farm fence, 18" for garden hedge. (Use 25 plants for 40 feet of hedge; 50 for 75 feet.)

Fine Quality, Heavy 15"-18" Plants,

Catalog No. 4888 B.

**Postpaid: 10 for \$2.50; 25 for \$5; 50 for \$9;
100 for \$15; 250 for \$30; 500 for \$50;
1,000 for \$90.**



3830 A. Stern's "White Fountain" SPIREA HEDGE (S. Van Houttei)

Masses Of Snow-White Flowers

Here is the most popular flowering shrub in America! When it puts on its splashy floral display in May, it is absolutely breathtaking. See it explode overnight into a shower of cascading brilliant white flowers completely covering the bush from the ground up. Its finely cut, delicate foliage of regal greenery retains its attractiveness throughout the entire season—from April until November!

FAMOUS AS FLOWERING HEDGE

Stern's WHITE SPIREA makes a gorgeous specimen plant to bring life to any area of your landscape.

But it is unsurpassed as a showy hedge, whether used as a foundation planting or a spectacular border planting. Extremely hardy and thrives in any soil. Grows anywhere—tolerates shade, smoke and unfavorable city conditions. Grows rapidly and can be trimmed to form a solid shapely hedge, **4-6 feet tall**. For hedge use, plant 2 feet apart. Order now to see your hedge burst forth this coming spring—and increase in beauty with each succeeding year.

**Specimen Plants, 2-3 feet. Postpaid: 5 for \$6.00;
10 for \$11; 25 for \$25; 50 for \$45; 100 for \$80.**

THE WORLD'S FINEST TALL, DENSE-GROWING HEDGE!

**STERN'S
CRIMSON**

RED HONEYSUCKLE

(*Lonicera tatarica rubra*)

**Beautiful Red-Flowering Hedge Screens Out
Noise and Intruders**

Here's a marvelous new Honeysuckle in spectacular hedge form. This American favorite can't be beat for year 'round beauty or for hardiness and resistance to disease. Its thick, healthy green foliage is unequalled for a tall screen or background. In mid-May, you'll be thrilled by its glowing red flowers with deep golden yellow stamens. Following the bloom, brilliant red berries appear which last all summer and throughout the winter.

YEAR 'ROUND MIRACLE BEAUTY

Want a riot of gloriously radiant color spotted around your lawn? Plant three or more of these flowering and fruiting fiery crimson Honeysuckle in several locations and notice how they'll set the whole landscape on fire—not one month, not two or three months—but twelve beautiful months throughout the year.

TROUBLE-FREE GROWS ANYWHERE!

They're so easy to plant and vigorous that Stern's will guarantee these Red Honeysuckle to thrive in your garden—in full sun or semi-shade! Plant this Fall. They'll amaze you with their Miracle Growth!

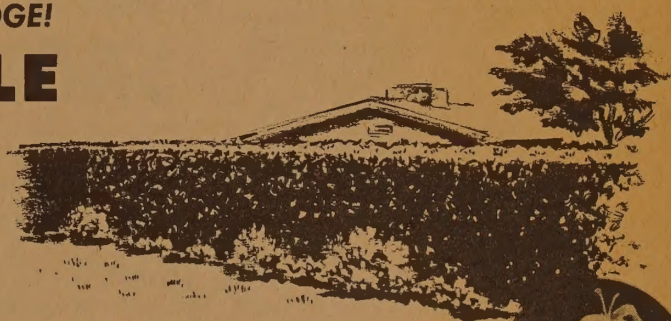
**Excellent to provide an attractive screen
around the borders and rear of
your property.**

You can plant Stern's "Crimson" Red Honey-

suckle anywhere, for it is one of the hardiest of all shrubs. For more color, for more zest, for more harmony, plant these colorful companions. Rare trouble-free variety. Grows 8-10 feet in height or can be trimmed to 6-8 feet.

THE FRIENDLY FENCE FOR BIRD AND MAN

Truly the perfect fence without offense. Colorful in summer—covered with attractive berries in the winter. It establishes borders and helps keep out unwelcome intruders the friendly way. Your neighbors will surely stop and admire your new landscape. In winter the colorful red berries grace the winter scene and attract your feathered friends.



**LUSH, TALL
HEDGE BEAUTY!**



HOW TO PLANT

Easy-to-follow planting instructions with every shipment. For hedge use plant 2 ft. apart. For individual plantings set 3 ft. apart.

4922 B.—Strong 2 yr. plants with husky roots, 12-18 inches. Postpaid: 10 for \$5.00; 25 for \$12.00; 50 for \$23.00; 100 for \$40.00.

4922 G.—Special Landscape Size Specimens, 3-4 ft. Postpaid: 5 for \$9.00; 10 for \$15.00; 25 for \$30.00; 100 for \$110.00.

A Rare and Fabulous Mediterranean Beauty!

Stern's Everblooming TAMARISK

4057 A. (Tamarix hispida aestivalis)

Covered with Clouds of Exquisite Lacy Pink Blossoms All Summer Long! Here is one of the loveliest flowering shrubs we've ever offered! Its graceful, feathery foliage of silvery blue-green is plumed with thousands of lacy pink flowers, paint a picture of infinite grace and beauty as they shimmer and dance gracefully in the lightest breeze.

Vigorous—Ideal for Coastal Gardens

These lovely ornamentals blossom continually almost all summer long, despite heat and drought. So vigorous that they will grow almost anywhere—even thrive in the salt-sprayed air of the seashore.

Use as Specimen Bush or Hedge

Stern's Everblooming Tamarisk is slender, upright in habit. Reaches a height of about 10 feet, but may be kept at any height you desire by pruning. Plant individually for breathtaking color accents. Plant as a flowering hedge that will surround your home with breathtaking loveliness. Ideal for indoor bouquets. Plant in sun or partial shade.

Fine Quality 2-3 foot plants, ready to plant.

Postpaid: Each \$2.00; 3 for \$5.50;

6 for \$10.00; 10 for \$15.00.

Special Note: Tamarisk develop few roots, the tops are cut back to 6" at time of shipping to insure satisfactory results.



Guaranteed to Bloom Next Spring

**WINTER
HARDY**

Covered With Brightest Red Blooms!

Everblooming FLAME RED

4192 A. WEIGELA, EVA RATHKE

Blooms All Summer Long! Yes, here's a terrific, new, hardy shrub that has become one of America's favorites. It thrives in any section of the country, East, West, North or South, in any soil. Be the first in your neighborhood to thrill to the sight of this great new shrub in full bloom!

**Guaranteed To Bloom Next Spring,
Summer and Fall!**

In May and June the brilliant trumpet ruby-red flowers literally cover the bush from top to bottom with hundreds of blossoms 1 to 1 1/4 inches across. After this mass display there

is scarcely a moment until freezing weather that there are not some blossoms..

Extremely Hardy—Grows In Any Soil!

Now, an extra winter-hardy variety of Weigela! These beautiful shrubs have stood temperatures as low as 20° below zero without injury. Grows in all types of soil in full sun or semi-shade, making a full, well-formed bush, 5-6 feet tall. **EVERY PLANT ABSOLUTELY GUARANTEED** to live and thrill you when in bloom next June.

**Strong, Vigorous Shrubs, 18-24 in. Postpaid:
Each \$2.00; 2 for \$3.75; 4 for \$7.00.**

PLANT THIS FALL!

A GAY RAINBOW OF COLOR

Turn Bare, Shady Spots Into Bowers Of Beauty!



STERN'S 3250 A. SUMMER-BLOOMING **HILLS of SNOW**

(Hydrangea arborescens
grandiflora)

**Thrives In The Shade!
Blooms All Summer!**

Now even those bare, shady spots on the North side of your home can be turned into bowers of blooming beauty! Stern's magnificent Hills of Snow thrives even in shade, where other flowering shrubs won't grow. Blooms summer-long, from July to October, for a lifetime! Guaranteed to bloom the very first year.

A Living Snowbank Of Bloom, All Summer!

In full bloom it's a rolling mass of creamy white flowers—a living snowbank of bloom! Big clusters of flowers, up to 6" across, bloom so abundantly they cover the lush green foliage almost completely. Bloom continually, month after month! Flowers are exceptionally long-lasting. Shrub is graceful, compact, grows only 4-5 feet tall.

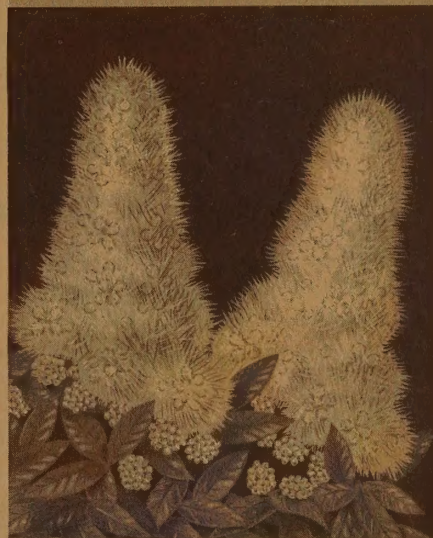
Hardy, Easy To Grow—Thrives Even In Poor Soil

A dream of a shrub for people who want blooming beauty without fuss or bother! Grows anywhere—East, West, North or South—even in poor soil. Plant as a border for other shrubs, as a showy specimen in your lawn, as a glorious flowering hedge! Wherever you plant, Stern's amazing Hills of Snow is guaranteed to bloom—brightening up even the darkest corners.

Strong, Vigorous Shrubs, 2-3 feet.

Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50.

Each Lovely Flower Cluster Is A Beautiful Bouquet!



STERN'S Everblooming **BOUQUET SPIREA**

3818A. (Spirea macrothyrsa)

**Excellent As
Cut Flowers!**

Have Showy Pink Blooms All Summer Long!

Here's the showiest, most unusual of all the spireas! You'll be amazed and pleased when you see the tremendous 12-inch spires of lovely pink flower clusters—so impressive that a single cluster appears to be a whole bouquet in itself. **And—they continue to bloom all summer long!** Attractive blue-green foliage adds to the beauty of this bush.

Hardy—Easy To Grow!

Easy to grow and hardy—thrive everywhere, even in dry places. Can be planted in slight shade, but bloom better in full sun. Grow to a height of 4-5 feet at maturity. Simple planting instructions with each order.

Shipping height 2-3 feet. Postpaid: Each \$2.00; 3 for \$5.75; 10 for \$17.50.

STERN'S Hardy Improved EVERGREEN BITTERSWEET

(EUONYMUS RADICANS VEGETUS)

Wonderful Evergreen: Vine, Shrub, Hedge or Ground Cover! Called the plant of 101 uses—and really deserves its title. Stern's new, improved Bittersweet is completely winter hardy. In addition—it's evergreen the year round and during winter is cheerfully decorated with garlands of bright orange-white berries. Easily trimmed to desired height.

Study These Uses

AS A SHRUB! Planted as a shrub, Stern's Hardy Evergreen Bittersweet remains green all year long and its gaily colorful berries add charm and delight during winter months.

AS A HEDGE! Planted 12 inches apart, forms an excellent low evergreen hedge. Easily trimmed into formal shape or it may be left in a natural condition.

AS A VINE! Excellent for covering fences and trellises. Clings to masonry walls. Left untrimmed will grow 5 to 7 feet tall.

AS A GROUND COVER! Perfect for planting on banks to replace grass and prevent erosion. A rapid grower! Thrives in full sun or shade.

Selected heavy plants, 12-15 inches.

Postpaid: Each \$2.75; 3 for \$7.75;

10 for \$22.00; 25 for \$45.00.



A Lovely Small Shrub... Covered With Bright Yellow Flowers From June 'til October!



STERN'S DWARF EVERBLOOMING BUTTERCUP BUSH

3592 C. (Potentilla, Katherine Dykes)

Now, you can enjoy sparkling yellow flowers for not 1...2...3... but 4 months—all summer long! You won't believe your eyes—blooms, blooms, blooms in abundant profusion, splashing your garden and yard with gorgeous color all summer long. These low-growing beauties are just the thing to plant at the base of taller-growing shrubs, roses or evergreens. Excellent in rock gardens or as dainty low edgings for walks. Make ideal foundation plants for modern Ranch-Type Homes. Grows in sun or partial shade.

Bright Buttercup-Yellow Flowers, 1-2" across, bloom continuously. Adding to its unusual beauty are the small green fern-like leaves. Dense and compact, it grows about two feet high and spreads three feet over the ground. Can be trimmed to form dainty, attractive hedge.

Plant This Fall for Flowers Next Summer! These winter hardy little jewels will do well 'most anywhere. Need no care. For hedge use plant 12" apart.

Strong No. 1 Plants. Postpaid: Each \$2; 3 for \$5; 10 for \$15; 25 for \$30.

FROM MARCH THROUGH OCTOBER • PLANT THIS FALL!

Have Masses of Large DOUBLE Flowers

STERN'S REBLOOMING

Sweet MOCKORANGE

3550 A. (Philadelphus virginialis)

GORGEOUS, SWEET-SCENTED FLOWERS!

The most popular of all the Mockorange! Its large double flowering floral display and its heavenly fragrance make this plant a delightful addition to any garden. During its first blooming period in June, the shrub is completely covered with fully double and **exceptionally sweet-scented flowers**. Then throughout the summer and fall there is scarcely a time when some flowers are not produced! Thrives in sun or partial shade.

SUPERIOR FOR ITS CUT FLOWERS!

This outstanding shrub produces the finest of cut flowers. Enjoy them in your home—make excellent floral gifts for your friends. Its sweet-scented Mockorange fragrance is delightful. Use as background for lower growing shrubs, plants or roses. Its creamy-white flowers make excellent contrast with bright or pastel colored blooms at its base. Plant a number around your yard to blanket your home with fragrance. Grows 6-8 feet in height.

Shipping size 2-3 feet.

Postpaid: Each \$2.00;

3 for \$5.75; 10 for \$17.50.



Brighten Bare Shady Spots With Blazing Red Blooms!

Stern's EVERBLOOMING

"HOT RED" DWARF SPIREA

3815 A. (Spirea bumalda coccinea)

GUARANTEED TO BLOOM

NEXT SPRING, SUMMER, FALL!

Here's a low-growing plant, ideal for the modern home. In June, Stern's Dwarf Red Spirea is covered with rich crimson-red blooms—resembles a bush laden with tiny red umbrellas. These, contrasted with its rich green foliage, present a beautiful bush you'll be proud to plant under your picture window. After June, there's hardly a moment throughout the summer that some blooms are not produced.

CRIMSON BEAUTY FROM JUNE UNTIL FROST!

Large, handsome clusters of rich, crimson-red flowers 4-5 inches across from June until frost. Stern's Dwarf Red Spirea is highly recommended to give your home and yard an exciting splash of color wherever needed. Because of its low height, can be used most effectively for foundation planting. So beautiful is this attractive shrub you will want several, strategically located as specimen plants. Grows in sun or partial shade. Thrives even in poor soil. Grows only 2-3 feet tall.

Shipping height:

18-24 inches.

Postpaid: Each \$2.00;

3 for \$5.75; 10 for \$17.50.



Stern's Famous "Own Root" DOUBLE FLOWERING French Lilac BUSHES

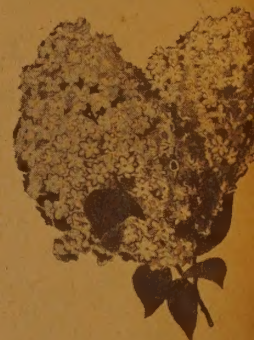
FRAGRANT, SPECTACULAR, COLORFUL!

Many say springtime just isn't springtime without Lilacs! Now, Stern's brings you their famous French Lilac Hybrids with richer colors, larger spikes, bigger, more abundant florets than ever before possible. These new Hybrid French Lilacs will bloom for you year after year—last a lifetime. And the magnificent plants add to the value of your home.

Perfumed Bouquet Clusters up to 18 inches Long

These are the famous French Hybrids—the most spectacular of all Lilacs. They will add considerable value to your home—plus exquisite beauty for you to enjoy and others to rave about. They'll last for generations. Grow 8 to 10 feet tall at maturity.

Each spike contains hundreds of big fragrant blossoms. Their sweet perfume cannot be described. Cut them for gorgeous bouquets that breathe a message of loveliness. These new French varieties bring wonderful features usually absent in old-fashioned common types.



GIANT FLOWERED HYBRIDS

Plant These Five Spectacular Varieties

4020 A. DOUBLE RED (Charles Joly)—One of the darkest red Lilacs. Large deep maroon-red flowers in long clusters. A real beauty.

4028 A. DOUBLE PURPLE (Pres. Grevy)—One of the best Lilacs of all time! Flowers are produced in large pyramidal clusters of a clear soft delicate purple-blue. An abundant bloomer.

4023 A. DOUBLE WHITE (Mme. Lemoine)—A prolific producer of large well-filled clusters of large double creamy white flowers. An extremely dependable bloomer.

4021 A. DOUBLE PINK (Belle de Nancy)—Lovely mauve-pink flowers of very large size are produced in long narrow clusters. A fine variety of strong healthy growth.

4030 A. DOUBLE BLUE (Alphonse Lavallee)—A free-blooming, strong growing variety producing very large, double, light lilac-blue flowers of very good color and form.

NOW AVAILABLE ON OWN ROOTS

Stern's Selected Hybrid French Lilacs have been specially grown on their own roots by the newest scientific growing methods. This unique process insures a lifetime of Lilac satisfaction. No danger of wild sucker growth from the understock! Be sure you plant only Stern's Famous "Own Root" French Lilac Hybrids.

GUARANTEED TO BLOOM. These big plants have already set flower buds that will burst into bloom. Every Stern's plant is BLOOM-TESTED—having bloomed beautifully in the nursery last May. They'll grow 8 to 10 feet tall at maturity.

Heavy, well-branched bushes, 18-24 in.

Postpaid: Each, \$2.50; 3 for \$7.00; 10 for \$20.00.

**STERN'S FRENCH
LILAC COLLECTION**
(Group 61-LIF-1)

5 French Lilac
Bushes (1 of each)
for only
\$11.00 Postpaid

HAVE BLAZING NEW COLOR EVERY SPRING!



The Crown Jewel of Flowering Shrubs

STERN'S

AZALEAS

2600 B. HARDY AZALEA MOLLIS HYBRIDS

Yours next spring—wondrous beauty formerly seen only in the magnificent formal gardens of famous European estates! Be the first in your neighborhood to enjoy the breath-taking spectacle of these rare beauties entirely covered with giant flowers of amazing spectacular color. You've never dreamed of such beauty.

THRIVE IN ANY SOIL—GUARANTEED TO BLOOM

Another tremendous advantage of these specially developed beauties! Thrive in any soil—even endure temperatures as low as 10 degrees below zero. Plant in full sun or partial shade—will increase in size, beauty and tremendous value each year! Your garden is not complete without these rare Azaleas.

VIVID BLOOMS NEXT SPRING!

We feature a select supply of Azaleas that will give you an assortment of hues in May and early June. The colors vary from countless shades of orange, flame, yellow to salmon-orange and brownish-gold. Planted as foundation plantings in front of evergreens they create an imposing picture of beauty and color, succeeding equally well in sun or shade.



CULTURAL DIRECTIONS: Contrary to the general belief Azalea Mollis do not require an acid soil. Mixing a liberal amount of organic matter such as peat moss or leafmold with soil in planting holes will help in achieving the best results. To insure maximum bloom each year, remove the faded flowers before they go to seed. Do not cultivate deeply as Azaleas root close to the surface of the soil. For superior results feed with Miracid soil acidifier. (See page 36).

**COVERED WITH FLOWER BUDS
READY TO BURST INTO BLOOM NEXT SPRING!**

Heavy, 3-yr., 12-15 in. plants—all colors mixed.
Postpaid: \$3.75 each; 3 for \$11.00; 10 for \$32.00.

RARE INDOOR-FLOWERING PLANTS

Have Lovely Pink Flowers All Winter!

Stern's **EVERBLOOMING**

INDOOR HIBISCUS GUARANTEED TO BLOOM THIS WINTER!

Now you can actually have a tropical garden indoors this winter. These Stern's Indoor HIBISCUS flowers are just like the rare and unusual tropical plants you've seen pictures of—only they'll actually bloom indoors—on your sunny window sill. One of the world's most beautiful plants—its glistening evergreen foliage and spectacular flowers are an unforgettable winter's sight.

FINEST INDOOR FLOWERING VARIETY

Our new Indoor Hibiscus have received the highest personal recommendation of Otto Stern, who grows them in his own home. They make a neat, compact plant, about 2-2½ feet in height. Produce enormous, velvety pink flowers; the largest and showiest flowers of all Pink Hibiscus. And most important of all; there is hardly a moment when this showpiece is out of bloom. Flower after flower is produced in a seemingly never-ending succession. And Stern's Indoor Hibiscus continues its amazing display year after year. Complete growing instructions with every plant.

Well-rooted, growing plants in 2¼" pots. Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.00.



Flowers
6 Inches
Across!



Color Changing "Rainbow" of Purple, White, Yellow, Pink, Rose, Red-Bronze and Gold!

MEXICAN SHRIMP PLANT

(*Beloperone guttata*)

**BRINGS YOUR HOME
GLOWING COLOR ALL
WINTER LONG!**

Enjoy new, glowing, jewel-like color on your window sill all winter, with Stern's fabulous and unique Mexican Shrimp plant. Produces an abundance of flower-like sheaths that change color as they mature . . . from yellow to flesh-pink to dusky rose and finally a rich red-bronze with glints of gold! These graceful spikes are tipped with white, purple-spotted flowers.



**Fall Special
\$100 ppd.**

BLOOMS INDOORS AND OUTDOORS ALMOST ALL YEAR

Despite its exotic good looks this easy-going Mexican beauty needs little care. Grows up to 3" a month . . . to a cascading arrangement 18 inches tall. Blooms indoors almost constantly from November until April. When warm weather comes, put it outdoors in your garden to bloom again. Thrives and blooms for years!

ORDER NOW—at these special low prices. Directions for easy care inclosed. Shipped in 2¼" pots. Postpaid: Each \$1.00; 3 for \$2.00; 6 for \$3.75; 10 for \$6.00.

SPECTACULAR WINTER INDOOR GARDEN!

Stern's Christmas-Blooming Giant **AMARYLLIS**

Enjoy Huge, Blazing Red Blooms Indoors in 60 Days

Plant Stern's Christmas Blooming Giant Amaryllis bulbs now, for spectacular bloom in your home in just 60 days! This special strain produces the most breathtaking house plants you've ever seen. Hardy, giant bulbs 3" or more across, need no coddling, flower even in hot, dry apartments, have buds inside ready to shoot up. A short while after planting, 1, 2, or 3 enormous flower stalks appear. Each stalk puts out 3 or 4 huge blossoms with broad, overlapping petals—each bloom 8", 9", sometimes up to 10" across!

Blazing Trumpet Flowers at Christmas!

Now you can have an amazing Christmas "flower show" that will astound your friends. Order today, have blooms in 40 to 60 days for the Holiday season. Imagine the glorious display they'll make in your home this winter! Imagine—these amazing bulbs go right on producing every year for 10 years or more.



**GIANT IMPORTED BULBS
BLAZING SCARLET**
Each \$3.75; 3 for \$10.00
postpaid
Easy growing directions
with order.

READY TO BLOOM IN YOUR HOME THIS WINTER! DEEP RED FLOWERS!

Stern's BRAZILIAN CHRISTMAS CACTUS

(*Zygocactus truncatum*)

**Blooms Indoors On Your
Window Sill for Weeks**

You'll thrill to see the glowing jewel-like color of your Stern's Brazilian Christmas Cactus when it bursts into bloom this very winter. Yes, if you order now, the strong, healthy, heavily rooted plants you receive will produce bloom this winter. Even when not in bloom the lovely green foliage will be a source of constant delight.

This unique strain of Stern's Brazilian Christmas Cactus produces a floriferous abundance of fuchsia-like glowing deep red flowers which hang in jewel-like brilliance from every leaf tip. What is more, your Stern's Brazilian Christmas Cactus goes on blooming for about two months—individual flowers last for days. As soon as the first flowers fade, more open into spectacular bloom. Really ma-



ture plants often produce hundreds of blooms.

Require No Special Care

Despite its exotic good looks, this dazzling beauty from the Mountains of Brazil needs little care. Just plant in a pot for window sill growing or in a hanging basket. Directions for easy care enclosed.

In 2¼" pots. Postpaid: Each \$2.00;
2 for \$3.50; 4 for \$6.00.

The Flower World's Own Creation Depicting
the Passion of Our Lord

**STERN'S OFFERS THE
MIRACULOUS AND EXOTIC**

PASSION FLOWER

(*Passiflora Pfordi*)

**Blooms Indoors All Winter!
Blooms Outdoors All Summer!**

Now . . . ready for your home — Stern's Passion Flower — most exotic of all flowering vines. Yes, rare, exotic and beautiful—yet this novel South American vine is so easy to grow it will flourish and bloom in your home this winter. Give it a sunny window if possible, but it will grow even in partial shade. Discovered in the early 1600s by Spanish explorers entering the wilds of South American forests. Due to the intricate design of its flower, religious significance was immediately attached to the vine, which remains to this day.

Fragrant blooms widely grown by perfume concerns. Just imagine having this heavenly delicate fragrance gently and continuously wafting through your living room all winter long. Not only will you enjoy its beauty in your home this winter—as soon as warm weather comes, it may be moved to your outdoor garden, where it will form a fast-growing, beautiful flowering vine.

Religious Significance Found In Flower Design

This variety, *Passiflora pfordi*, is considered the showiest and largest of all varieties of Passion Vines. Huge, 4½-inch blue-purple blooms are set off with delicate pink filaments of indescribable beauty. Indeed, the intricate design of the flower with its ten petals representing the 10 apostles, the crown of thorns represented by its corona, five anthers suggestive of the five wounds, three stigmas representing the three nails, adds special significance to this plant.

FREE—History and Legend of The Passion Flower. We'll include with each shipment a booklet telling you not only how to care for this rare and beautiful plant, but also the legends and superstitions concerning it.

Order TODAY—Extremely Limited Supply!

Strong No. 1 Plants in 2¼" Pots.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$6.50.





RARE INDOOR-FLOWERING PLANTS

"The House Plant of Distinction"

STERN'S MOSES in the CRADLE

(Rhoeo discolor)

**A Rosette of Red-Purple
And Green-Striped
Leaves,
Dainty White Flowers**



No other house plant like this. Display its lush tropical beauty in your home this winter and all year 'round. Your friends will admire and rave about this novel plant. Truly a conversation piece. Large waxy lance-shaped leaves spray upward from a common center forming a delightful rosette-like plant, about 12" tall. The top side of the leaves are dark metallic green while the under side is a vivid, glossy red-purple. Adorable little white flowers grow in open boat-shaped bracts around the base of the rosette—suggesting its name: "Moses in the Cradle." Easy Planting Instructions With Each Order.

**Strong No. 1 Plants, 4-6 in. in 2 1/4" pots. Postpaid:
Each \$2.00; 3 for \$5.00; 6 for \$9.00; 12 for \$16.00.**



DAZZLING RED FLOWERS! FLAME OF THE WOODS

(Ixora coccinea)

**BLOOMS INDOORS with
DAZZLING big clusters of
BRIGHT RED FLOWERS
Almost All Year!**

**Special
Fall Offer! 150
only per plant**

What a showy, colorful house plant is Stern's lovely Flame-of-the-Woods! Glossy green leaves provide magnificent contrast for its big clusters of dazzling red flowers. It keeps budding and blooming almost all year!

NEEDS LITTLE CARE

Hardy, very easy to care for. Thrives in sun or partial shade. Brings your home bright, blooming color winter and summer, year after year!

**Take Advantage of
This Fall Special
Order For Your Home
and Gifts Now!**
Sturdy plants in 2 1/4" pots.

**\$1.50 Each
3 for \$4.00
6 for \$7.50**

**All Prices Postpaid.
Directions for easy
care enclosed.**

Grow Florida Fruit Indoors While Winter Rages Outside!

STERN'S Dwarf ORANGE and LEMON Plants Thrive on your WINDOW SILL Bear Fragrant Blossoms—Delicious, Colorful Fruit!

(Citrus
Orange otaheite)



**2 Plants
(1 of each)
only \$3.50
postpaid**

(Citrus
Lemon
ponderosa)

Now you can grow tropical fruits and flowers right on your window sill—on graceful miniature orange and lemon "trees" that thrive indoors! They'll brighten your home with their exquisite pastel blossoms, bright golden oranges and sunny yellow lemons!

Evergreen Plants are Beautiful Year 'Round— Blossom and Bear Year after Year!

Stern's delightful Dwarf Orange and Lemon Plants never stop growing! Their glistening evergreen foliage is a delight to behold even when there's no fruit or bloom. They will bloom and bear for years and years!

Imagine Picking Your Own Luscious Home-Grown Lemons and Oranges!

What a thrill to pick tasty, vitamin-rich oranges from your own indoor-growing plants! Pick lemons that are not only rounder, juicier and often even larger than usual, but have delicious flavor!

Order Now for Tropical Blooms This Very Spring

Stern's Dwarf Orange and Lemon Plants are hardy, fine quality, well-rooted plants in 2 1/4" pots. Because our plants are so well-established, they will burst into bloom this very spring.

Sturdy plants in 2 1/4" pots.

Postpaid: Each \$2.00; 2 for \$3.50; 4 for \$7.00.

Easy growing directions with order.

Now—Tropical Romance and Beauty For Your Home

STERN'S GUATEMALAN DWARF PALM

(Neanthe Bella)

Thrives Indoors All Year Around!

From the mountain forests of Guatemala, land of the coffee bean and the golden banana, comes a rare variety of Dwarf Palm that combines exceptional sturdiness and ease of care with unusual beauty! Its graceful shining green fronds, handsome bark and exotic tropical form bring the charm of sunnier climes into your home. Best of all, Stern's Dwarf Palm THRIVES INDOORS DESPITE DIM WINTER LIGHT AND DRY AIR OF STEAM-HEATED ROOMS! Needs no sun and no pampering to flourish indoors all winter and year 'round!

**A RARE FIND AT THESE LOW PRICES—
ORDER NOW, FOR GIFTS AND YOUR HOME!**

Limited quantity available for delivery this season. Order as many as you wish, but to avoid disappointment, order today.

Sturdy plants in 2 1/4" pots.

\$1.00 each; 3 for \$2.75; 6 for \$5.00; 10 for \$8.00.

All Prices Postpaid.

Start Your HOUSE PLANTS

**Off Right In Stern's Special
Mix "Half 'n Half"**

POTTING SOIL

**Direct From Our Own
Nurseries To You . . .**

For 100% success with your house plants, get them off to a good start by planting in Stern's fresh Special Mix "Half 'n Half" Potting Soil! This is the same fine quality mixture in which we grow our own choice plants and flowers . . . made up half of rich top soil right from our own well-cultivated fields, and half of famous Geneva peat moss. Order now, while ordering your plants.

1 1/2 lb. pkg. (enough for 4-5 four-inch pots or 2-3 five-inch pots) \$1.00; 3 lb. pkg. \$1.75; 6 lb. pkg. \$3.00. All priced postpaid.

NEEDS NO SUN, LITTLE CARE

Stern's Dwarf Palm Trees bloom indoors. Plants flower when only 2 or 3 years old. Female plant produces fruit when a male plant is present. Order a few and see what happens! Bright orange-yellow branches. Sorry—we cannot determine sex of plants in advance.

FOR GIFTS...AND FOR YOUR HOME!



Amazing Growth Stimulant "Wakes Up" Weary House Plants
Makes Plants Leafier...Larger...Faster
Produces Flowers, Up To Twice As Big!

Mira-Cell

A GIBBERELLIN PRODUCT
 now in convenient, ready-to-spray aerosol form
SEE RESULTS OF 1 SPRAYING!



Use Stern's MIRA-CELL on African violets, gloxinias, and other flowering plants. You'll get better flower display as with the treated gloxinia at right.

Give Indoor Plants New Winter Beauty

Imagine house plants greener and more flourishing than any you've ever had, growing in your home within weeks! Cactus with its dormancy broken months early! African Violets with upright leaves and stalks, and larger, more exciting flowers! Plants that keep their leaves... and grow leafier, faster... all winter long! Lush green growth that brightens your home! Plants that take transplanting shock in stride! Plants that bloom weeks earlier! Flowers with longer stems... often more buds per stem... bigger, more beautiful flowers!

Practical, Economical for Home Use

One can of Stern's Mira-Cell will treat literally scores of plants with wonder-working gibberellin! So easy to apply!—Simply press the button... in just 2 seconds you completely cover a 5-inch plant. Now, you can make your own experiments. Within a few days you may start to enjoy the miracles of MIRA-CELL growth.

Discover Exciting New Uses for MIRA-CELL in Your Home

No one yet knows all the miracles MIRA-CELL can work.

MIRA-CELL WORKS "MIRACLES" WITH THESE PLANTS!

HOUSE PLANTS	FLOWERS	ORNAMENTALS
African Violet	Asters	Azalea Mollis
Cactus	Begonia	Chrysanthemum
Geranium	Carnations	Delphinium
Gloxinia	Cyclamen	Gladiolus
Holly	Dahlia	Hydrangea
Orchid	Fuchsia	Rhododendron
	Hollyhock	Rose of Sharon
	Zinnia	



Here's the latest, most potent form of gibberellin. Stern's Nurseries brings you this convenient, ready-to-spray aerosol form... ideal for indoor plants... smaller outdoor plants and shrubs.



Geranium at far right received a single MIRA-CELL spraying.

Effective and Inexpensive for General Garden Use! Stern's MIRA-CELL is also available in economical powder form for general outdoor garden use. Each single 500-milligram packet contains 2.5 milligrams of Gibrel, and makes 8 ounces of standard MIRA-CELL solution—enough to treat scores of plants at one time with freshly-mixed solution. Only Stern's packages in this no-waste, easy-to-measure single packet powder form. Mix it as you need it. Use in any sprayer, atomizer, or squeeze bottle that sprays a fine mist.

AEROSOL CANS

10 oz. size\$2.25

POWDER (PACKETS)

12 packets\$2.00

All Prices Postpaid

Beautiful Southern Vine for Northern Homes!

Stern's SOUTH AMERICAN BOUGAINVILLEA

Superb Pot Plant
 Brings Tropical Beauty
 to Indoor Living Rooms

Northern gardeners can now enjoy the South's most beloved vine. Stern's special variety of Bougainvillea is especially recommended for pot culture. Famous garden writer says, "they make wonderful pot plants!" Easily kept pruned to pot culture without eliminating free-blooming habit. Long, plummy clusters of showy, bright-colored red, purple or yellow bracts grow in great profusion all over the vine. Indeed, a brilliantly colored Bougainvillea climbing in one corner of the living room is a garden scene to live in one's memory forever.



Easy to Grow—Blooms Several Times A Year

Exotic and beautiful—yet easy to grow. Pot in any good soil mixture, place in your sunniest window, and keep well watered. That's all that's necessary to have this unique Southern vine growing and blooming in your home. May be placed outdoors for the summer months and brought back in next fall—no rest period required. So different is the Bougainvillea from ordinary house plants your home will come aglow with its electrifying beauty.

Very Limited Supply—Strong No. 1 plants from 2 1/4" pots. Violet-Purple.

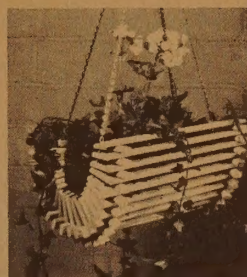
Postpaid: Each \$2.00; 3 for \$5.00; 6 for \$9.00.

HAVE A LOVELY Hanging Garden

In Your Home or Outdoors

Handsome natural wood with gleaming brass chain. Ideal for Bougainvillea, Ivy, Geraniums, Hanging Basket Begonias or your favorite plants. 11" x 8" x 12". (Plants not included.)

Only \$3.95 Postpaid.



NOW HAVE A BLOOMING CACTUS GARDEN INDOORS!

Stern's Fabulous New Flowering Cactus Collection Blooms on Your Window Sill Starting the FIRST YEAR!

Imagine this collection of rare desert plants, some from Mexico, Brazil, Africa, growing in your home. Five different varieties that bear breathtaking, unusual, satiny-petalled flowers in yellow, lavender-pink and white! Some even bear tiny scarlet jewel-like fruits!

Five Blooming Varieties

Night-Blooming White "Cereus"; Lavender-Flowering "Glory of Texas"; Shapely Yellow "Nipple Cactus"; White Flowered "Pin Cushion"; Yellow Flowered "Twisted Rib."

Postpaid: Any 2 for \$1.00;
 5 (1 of each) \$2.00.

Glorious "Centuries Old" Everblooming Plant

STERN'S NEW DWARF

Crown of Thorns

(Euphorbia Bojeri)

NEW IMPROVED VARIETY! Now you can have an exciting, almost ever-blooming house plant—in a new dwarf, compact shape! Believed to be the very plant from which our Lord's "Crown of Thorns" was made. Reported to bleed to death if a branch is cut—in sorrow for being used as Christ's "Crown of Thorns." Small, requires little care, does best in full sun. This little green-leaved shrub, with its fleshy, thorny stems, produces scarlet flowers almost all year long. A most bright and cheerful addition to the home during the long winter months.



NEW VARIETY!

A Perfect Living, Flowering Gift for Christmas, Easter, and The Lenten Period. While a single plant makes a striking display, for most exciting and abundant color plant three of these unusual, cherished-for-centuries plants in one pot or container. Complete planting instructions included with each order.

Sturdy plants shipped in 2 1/4" pots. Postpaid
 Each \$2.00; 3 for \$4.00; 6 for \$7.00.



Thrive Even in Steam-Heated Apartments

These superb specimens actually enjoy hot, dry heat that kills other plants. Need little water, little care for glorious results. Live for years. Plant together or individually for all-year decoration, exciting bloom this very year! Easy growing instructions with each order.

STOP your precious Evergreens from turning yellow and dying this winter!

Stern's NEW MIRACID

(with chelated iron)
Keeps All Acid-Loving Plants A Healthy Green
FOR ONLY \$1.00



LOST! One evergreen worth \$50.00... MIRACID could have saved it!



SAVED! These 5 evergreens worth \$250.00... \$1.00 worth of MIRACID did the job!

When your evergreens start to yellow, they can die, before you know it! And you know how expensive it is to replace an evergreen that's more than one or two years old. The villain is "yellow anemia" or "chlorosis." This yellowing means one of two things—either the soil in which your evergreens are growing isn't sufficiently acid... or they're not getting iron in a form they can readily use for healthy growth. Stern's New MIRACID starts to work immediately to remedy both these conditions... checks "yellow anemia" before it can do damage. Gives those precious evergreens a new lease on life!

Water-Soluble, Quickly Absorbed MIRACID Begins Acting Immediately—Rids Plants of "Yellow Anemia"

It supplies wonder-working chelated iron—iron in just about the easiest form known for plants to absorb! What's more, Stern's New MIRACID, with chelated iron, starts working at once, even in completely non-acid soil... because it's entirely water-soluble... easily absorbed through roots and foliage... for fast action!

The Closer to Your House They Are, The More Your Evergreens Need New MIRACID

Evergreens and other acid-loving plants that are planted close to buildings have two strikes against them before they start... because the soil in which they're set is almost certain not to be the acid soil they need for ideal growing conditions. This lack of acidity is the result of the natural lime content of the concrete foundation that slowly leaches into the soil. This chemical action continues for many years... becomes progressively worse. Use of MIRACID "iron-izes" this soil to give plants the nourishment they need quickly; regular use makes and keeps the soil acid... releases locked-up iron and other nutrients... produces proper soil chemistry for broadleaf evergreens and other acid-loving foundation plants.

MIRACID Changes Soil Chemistry in Nature's Own Way, Produces Quick, Healthy Growth...

Here's why MIRACID helps to produce healthy growth and flowering beauty even in sick plants and trees you've been ready to give up for dead! Yews, firs, spruce, hemlock, berry bushes, dogwood, azaleas, all

acid-loving plants and trees! MIRACID not only makes your soil acid, it is rich in the water-soluble plant foods that release nitrogen as they acidify—nature's own way of producing rich, dark green growth, MIRACID contains nitrogen, phosphorus, and potash, as well as all essential minor elements—all in non-toxic form. No wonder we can guarantee wonder-working MIRACID for quick improvement and exceptional results!

Users Tell How New MIRACID Makes Trees and Plants Bloom Faster!

The Chelated Iron principle used in New MIRACID has been tested in actual use and in university greenhouses. Here's what a New MIRACID user in West Springfield, Mass., wrote: "MIRACID has done wonders for our small Dogwood trees, making them bloom when everybody said we would have to wait years for them to get big enough to start. Laurel that wouldn't do a thing before, bloomed this year for the first time and is setting buds now for next year."

Another New MIRACID user couldn't get his Gardenia plant to bloom. It produced buds which dropped off without blooming. Then he started using New MIRACID. In just four weeks he wrote: "MIRACID has corrected the iron deficiency condition. We have two flowers already."

THESE PLANTS NEED MIRACID

Arborvitae	Hydrangea
Azalea	Juniper
Blueberries	Mountain Ash
Camellia	Mountain Laurel
Dogwood	Oak Trees
Fir	Pine
Gardenia	Rhododendron
Hawthorn	Spruce
Hemlock	Yews
Holly	and...

all acid-loving plants, shrubs, trees!

USE MIRACID THIS FALL

1 Tablespoon makes 1 gallon... costs 5¢ or less! 8 oz. of Miracid makes 20 gallons of amazing soil acidifier. Post-paid.

8 oz.	\$ 1.00
1½ lbs.	2.25
5 lbs.	5.00
10 lbs.	9.00
25 lbs.	20.00
50 lbs.	35.00



You Save \$50 to \$200!
...No Messy Digging
Up Of Your Lawn!

Amazing new CESS-KLEEN with Vitro Biolene eliminates septic tank back-up... cesspool over-flow... clogged drains... filthy feed-back in pipes... or your money back!

Quart Size **ONLY... \$3.98** Postpaid
 (Enough for an 8-ft. deep pool)

CLEANS OUT SEPTIC TANKS... Stops Cesspool Overflow

NEW 10-SECOND TREATMENT

Only a homeowner who has paid \$50 to \$200 for plumbing bills, plumbing repairs and digging up of lawn—can appreciate how much money and trouble this new amazing "lasting-action" chemical cleaner can save! Easy-to-use—just one "10-second application starts to work instantly."

Performs 5 Clean-Up Miracles

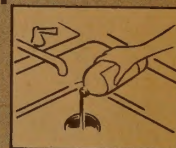
1. Liquefies solids, neutralizes wastes.
2. Strips grease and grime from cess-

pool wall.

3. Clears grease trap clogging.
4. Ends unpleasant odors.
5. Eliminates unhealthful conditions.

CESS-KLEEN contains no poisonous, caustic or corrosive chemicals. It **cannot damage plumbing**, stain porcelain or tile—or hurt hands.

Complete Money-Back Guarantee. Tested and approved by nationally famous Edel Chemical Laboratory! Try it yourself.



Easy to Use!



Immediate Action!

Don't Wait For A Clogged Sewerage System



REMOVE DANGEROUS TREE ROOTS FROM PIPE LINES

QUICKLY... EASILY... SAFELY!



Now, at last, you can remove tree roots from your sewerage system—fast and inexpensively with Stern's ROOTICATE! No more expensive plumber's bills! No more flooded basements! Yes, now you can easily eliminate the problem of tree root growth in your sewer lines.

Kills Roots in Storm Drains, Septic Tank Lines, Sewers

Roots of trees and shrubs penetrate the joints of underground pipes, creating masses of growth which block the flow of water. Stern's ROOTICATE opens these passages as if by magic,

and keeps them open. A single application lasts up to six months.

Will Not Harm Trees and Shrubs

The chemical comprising ROOTICATE has been used over 13 years without the loss of a single tree or shrub reported.

Absolutely Safe—Easy to Use—Stern's ROOTICATE contains no lye, caustic soda or acid—and is safe to use in cesspools and septic tanks by following simple directions on can. Harmless to hands, clothing or plumbing fixtures! Just pour ROOTICATE into toilet bowl and flush—that's all there is to it. **Use once every six months to insure a root-free system.**

2 Lb. Canister\$3.95 Postpaid

USE MIRACLE-GRO THIS FALL FOR A "MIRACLE" GARDEN

NEXT SPRING!

ALL-PURPOSE PLANT FOOD

Feed Miracle-Gro to Roses . . . Lawns . . . Shrubs . . .
Trees . . . All Flowers . . . Evergreens . . . Vegetables . . .
Fruits . . . Berries . . . House Plants.

Apply any time—EVEN DURING HOT, DRY WEATHER. Wonderful for all growing things. Now you can grow "giant plants"—bigger, healthier, more beautiful than ever before! More resistant to plant diseases and insect damage. Miracle-Gro dissolves in water immediately—no waiting. Simply sprinkle on with watering can, pail or hose applicator. Apply according to instructions.

SAVE "SICK" TREES AND SHRUBS!

Many trees and shrubs that appear sick are simply starving for proper, balanced food. Apply Miracle-Gro before it is too late. Miracle-Gro is an effective "life-saver" because it goes to work immediately—supplies life-giving nutrition to all parts of the plant within minutes. Actually saves starving trees, shrubs and other valuable plants.

For a faster start next spring—for bigger, more vigorous plants that survive winter damage, feed your garden NOW—apply MIRACLE-GRO for garden beauty you never thought possible. Next spring you'll have stronger, better plants that bear more fruit and produce finer flowers. Here's how: Simply apply Stern's Instant Action Miracle-Gro now.

1. Apply to soil at base of established plants;
2. Dip roots of new plants before planting.

Spectacular Garden Beauty Next Spring

Plants that are properly fed during the fall season will survive severest winter conditions. Poorly fed plants often suffer great winter damage. Moreover, plants fertilized with Miracle-Gro make an early and vigorous start next spring, surpassing in beauty and growth other plants. Miracle-Gro penetrates—is absorbed by plants within minutes after application—cannot be washed away by heavy rains.

Root-dip Before Planting

Mix one gallon of water with one tablespoon of Miracle-Gro. Immerse roots of roses, shrubs, trees—including fruit trees and berry bushes—in this solution for 3 minutes, then plant immediately thereafter, using Miracle-Gro solution (in which roots were soaked) to soak earth around the newly planted plant. Easy-to-follow instructions included with each package of Miracle-Gro.

READ THESE IMPORTANT FACTS!

FAMOUS UNIVERSITY uses radioactive isotopes to prove super-rapid plant absorption

In co-operation with STERN'S NURSERIES of Geneva, New York, a world renowned scientist, associated with one of America's great horticultural research centers performed these amazing experiments. Stern's Miracle-Gro is not radioactive—was not used during these experiments. While these experiments were conducted in co-operation with STERN'S NURSERIES, they do not constitute a specific brand endorsement.

RESULTS within 15 minutes

Traces of radioactive material proved amazing speed of food absorption. The leaf was cut from plant only 15 minutes after plant food was applied to roots. Note how nutriment reaches vital growing edge of leaf. Proof of super-speed absorption!

This is
**RADIO-
ACTIVE
"HOT"
LEAF**



Feeds 6-foot Rose bush in 60 minutes

Only 60 minutes after feeding, entire 6-foot Rose bush contained life-giving food! Astounding proof of highest fertilizer efficiency.

Feeds top leaves almost instantly

Within minutes the GEIGER COUNTER revealed nutriment in upper leaves and stem of growing plant. This is where spectacular new growth is observed.



This is the famous Geiger Counter

Results of University tests

Plant Number 3 received most liquid plant food yet it showed absolutely no signs of fertilizer burning or forcing. Visible improvement was noticed within a few days.



Lawns Stay Green All Summer—

You can enjoy a beautiful green-velvet lawn all summer long—even during hot weather. Sprinkle regularly with Miracle-Gro liquid plant food. Excessive spring rains drain soil vitality—Miracle-Gro replaces essential plant foods!

EASY!

Mix one measure with one gallon of water. Simple directions on package.



REAL ECONOMY!

Only Pennies Per Gallon!

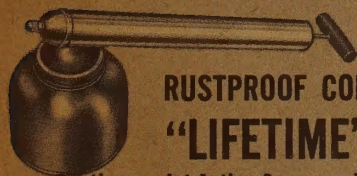
Simply dissolve in water and use. Now only one level tablespoon makes a gallon of super-effective Miracle-Gro solution. No special equipment needed—use sprinkling can. Easy, safe, clean, odorless.

1 1/2 Lbs.	\$ 2.25
(For 1,500 sq. ft. of garden or lawn)	
5 Lbs.	5.00
(For 5,000 sq. ft. of garden or lawn)	
10 Lbs.	9.00
(For 10,000 sq. ft. of garden or lawn)	
25 Lbs.	20.00
(For 25,000 sq. ft. of garden or lawn)	
50 Lbs.	35.00
(For 50,000 sq. ft. of garden or lawn)	

ALL PRICES POSTPAID

STERN'S

Miracle-Gro



STERN'S RUSTPROOF COPPER & BRASS "LIFETIME" SPRAYER

Continuous Jet-Action Sprayer with adjustable nozzle

It's easy to have a pest-free garden with this fine sprayer. Seamless brass pump and solid copper tank—can't corrode, rust or wear out. Lightweight! Easy! Two or three strokes give continuous pressure that covers plants thoroughly. Adjustable nozzle for a fine mist or a heavy spray. Reaches all parts of your plants with ease. Especially designed for Mira-Gard but recommended for all insecticides and fungicide sprays. Will not clog or stick. A real gardener's pal. HG. 113 \$7.45 postpaid



VAPO-LECTRIC

Kills Flies, Spiders,
Roaches, Mosquitoes, Moths

Now you can completely eliminate all common household insect pests with one single, simple, sure method. Just plug it in for 15 minutes—Bug-KIL destroys flies and bugs in any room—almost instantly. One treatment lasts two weeks. Deadly to all types of household insects.

Bug-KIL is absolutely harmless to humans and pets. Can't stain anything, leaves no strong odor. Works perfectly in any room.

Low-watt heating unit vaporizes pellets of Lindane, the new miracle insect killer. 5-foot extension cord.

FREE: Two months' supply of Bug-KIL pellets. Additional pellets: 24 for \$1.00, postpaid.

HG 155 Postpaid: Each \$2.98

FOR A "MIRACLE" LAWN

Apply Miracle-Gro to large lawn areas with

"HOZON"



For lawns, orchards, large garden areas. Makes fertilizing easy as ordinary sprinkling. HOZON is a precision-built device—all solid brass and stainless steel for lifetime service. Simply attach to water faucet. Syphon-action sucks up concentrated Miracle-Gro solution from your pail and mixes it with proper amount of water in your hose. Simple instructions included.

HG 112

Each \$2.35

Old Fashioned Favorites Make The Best Hedges!

STERN'S EVERBLOOMING

Old Fashioned Rose Hedge

(SUB-ZERO HARDY VARIETIES)

Permanent Hedges Covered With Roses Spring 'Til Fall!

Stern's brings back—Old Fashioned Roses for real garden beauty! Now you can have permanent, shapely hedges to landscape your home with a riot of color from Spring 'til Fall! See them bloom in great profusion—cover themselves with hundreds of gorgeous Old Fashioned Roses. The more you pick, the more they'll bloom. You'll have all you want for arrangements and bouquets... to give to friends and neighbors.

EXTREMELY HARDY!

These enchanting rose bushes are among the hardiest in the world! See them bush out into dense, compact shrubs covered with lush green foliage. Plant as flowering hedge around your property, as yard dividers or as lovely specimen bushes. Thrive in full sun. Plant 1½ to 2 feet apart for hedge use.

BELINDA 6700 A. Produces an abundance of lovely, bright carmine-pink, double flowers with soft pink centers. The large, fragrant flower clusters almost conceal the plant. Blooms from Spring until Fall! Stems and foliage are attractive dark emerald green. Looks like the lovely Crepe Myrtle from a distance. A vigorous upright grower—excellent for hedge, bedding or short pillar. Grows 4 to 5 feet tall. An old favorite you'll be proud to show off!

F. J. GROOTENDORST 6702 A. An improved variety with large, fully double, bright cherry-red flowers. Look like Carnations. Flowers produced abundantly in large clusters continuously from Spring until Fall. Bushes are well shaped, compact with lovely foliage. Grows about 4 feet tall and makes an excellent hedge. Thrives under adverse conditions in any soil or climate. Withstands seaside conditions and severe winters.

LIPSTICK 6704 A. Ideal for tall hedge. This delightful Shrub Rose will grow 5-6 feet tall! Flowers are cerise-red with shades of salmon. A real Beauty! Blooms continuously during the summer, forming large clusters of semi-double flowers. This European variety is one of the most attractive tall growing Roses of all time. Makes a good wind-break.

NEVADA 6701 A. Best white of its kind! Pale pink buds open to a creamy white with golden yellow centers. Flowers are large and saucer-like... 4 inches or more across! Bush is dense and nearly thornless with light green leaves. Grows about 5 feet tall. Everblooming.

PAUL CRAMEL 6703 A. Striking Polyantha! Bright orange-scarlet buds opening into lovely unfading pink-orange flowers. Bears profusely in large clusters all summer long. Grows about 3 feet tall. Wonderful for brilliant garden accent or hedge border. Full and compact.

SUPPLY LIMITED. Mail your order early!

Vigorous 2 Yr. No. 1 Field Grown Plants

2 plants (makes 4 ft. hedge)	\$ 3.95
5 plants (makes 10 ft. hedge)	8.00
10 plants (makes 20 ft. hedge)	15.00
25 plants (makes 50 ft. hedge)	30.00
50 plants (makes 100 ft. hedge)	50.00
100 plants (makes 200 ft. hedge)	90.00

All Prices Postpaid

OLD FASHIONED ROSE COLLECTION

(Group 61-ROF-3)

5 plants (1 of each variety)	\$ 8.00
10 plants (2 of each variety)	15.00

Postpaid

Lovely
Old
Fashioned
Rose
Beauty!



BELINDA

F. J. GROOTENDORST



HOW TO ORDER

Please write your order on the enclosed order blank. Send check or money order with your order. You will save C.O.D. and postage charges by sending your full remittance with your order.

We prepay postage or express for any plant, group, or collection marked Postpaid or Prepaid. Items NOT marked Post-

paid or Prepaid are too large to be shipped by parcel-post and must be sent by Express, shipping charges collect.

Where there is a mixed order of postpaid and express items, we ship the perennials and chemicals separately by parcel-post, all of the rest of the order is shipped by express and we prepay in advance our portion of the postpaid items included.

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*On Yellow Pages in Center of Catalog

Please use a separate sheet of paper for any questions you may have.

**NOW HAVE HUNDREDS OF CLIMBING ROSES
...FROM A SINGLE ROSE BUSH!**

Stern's LIFETIME EVERBLOOMING SUB-ZERO PILLAR ROSES

***Absolutely Guaranteed To Bloom Next
June-July-August-September-October
...Right Up Until Heavy Frost!***

This is an absolutely new race of Everblooming Climbing Roses developed by the late, great hybridizer, Dr. Walter D. Brownell, who finally succeeded in combining the everblooming habit of Sub-Zero Hybrid Tea Roses with the vigor of old-fashioned Climbing Roses. They are the first truly hardy and truly everblooming Climbing Roses. They stand 15 degrees below zero without protection, and will last a lifetime.

And, they'll not only bloom in June, but will keep right on blooming throughout hot, dry summer weather when other types of everblooming climbing roses fail. These new **Pillar Roses** are also amazingly resistant to common rose diseases such as black spot. Their rugged hardiness is your guarantee of roses year after year.

Ideal for "Accent Points"

Plant **Pillar Roses** to frame your porch, entrance, garage, or fences for a beautiful display of flowers from early summer to late fall, or you may plant them as self-supporting specimens in the lawn, or in the shrub border.

Everblooming Specimen Bush

Perhaps the most amazing thing about these new **Pillar Roses** is their wonderful adaptability to use as a specimen plant in your yard. Planted by themselves, they will form a self-supporting, everblooming shrub, 6 to 8 feet tall, that will bloom from June to October, right up to heavy frost! This everblooming characteristic is exceed-

ingly rare north of the tropics. Two or three **Pillar Roses**, strategically planted in your garden, could easily become the focal point of your entire landscape theme.

Extremely Limited Supply

Please order early. Our limited supply will be sold out before the end of the planting season.

Two Outstanding Colors

8401A. PINK PILLAR ROSE. Large double pink flowers in endless profusion.

8403A. YELLOW PILLAR ROSE. Lovely double yellow flowers like beautiful Tea Roses.

**Stern's Super-Grade Selected No. 1 Plants
Guaranteed to Start Blooming Next Spring.
Postpaid Each \$3.75; 3 for \$11.00;
6 for \$20.00; 10 for \$32.00.**

REAL EVERBLOOMING CLIMBING BEAUTY

Stern's 8400 A

RED PILLAR

BLOOMS ALL SEASON LONG

Walter Brownell's supreme achievement in SUB-ZERO PILLAR ROSES! Here in one thrilling rose are combined all the features most desirable in climbing roses. A winter hardy, fully double, deep-red climbing rose that actually blooms as freely as a hybrid tea—that resists diseases such as black-spot—and defies even the chilliest winters.

THOUSANDS OF ROSES

Now you can enjoy spectacularly beautiful **Pillar Roses** blooming and reblooming in your garden **all summer long**—even up to heavy killing frosts. Unlike ordinary red climbing roses which bloom heavily in June and then produce a few scattered blooms during the rest of the season, these **Stern's Red Pillar Roses** will be in constant bloom—a source of continual pleasure.

**Stern's Super-Grade Selected No. 1 Plants—Guaranteed to Bloom Next Spring
Postpaid: \$3.75 each; 3 for \$11.00; 6 for \$20.00; 10 for \$32.00.**

NOW! One Dust For All Ornamentals!

STERN'S NEW GARD ROSE DUST Special Multi-Purpose Garden Dust

Scientifically Balanced Formula Contains: Seven miracle chemicals for "Miracle Garden" results; D.D.T., Lindane, Aramite, Ovatran, Ferbam, Copper Quin and Sulphur. **INSECTICIDE** plus **FUNGICIDE**—The amazing insecticidal action of **Stern's New GARD ROSE and ORNAMENTAL DUST** applied once every two weeks during the growing season will do more to control plant diseases and insects on Roses, Perennials, and other Ornamentals than any other dust we know. If you use it regularly, it should not be necessary to use any other dust to keep your plants healthy.

EASILY APPLIED

Stern's new **ROSE and ORNAMENTAL DUST** can be easily applied with any garden duster. When used with Stern's **GARD-O-GUN** it is the most efficient way of combating insects and fungi we know of.

**Postpaid: 1½ lbs. for \$2.25; 3 lbs. for \$3.75;
6 lbs. for \$8.00.**

PILLAR ROSE Collection

(Group 61-ROF-2)

**3 Pillar Roses (1 of each
—Red, Pink, Yellow)
Postpaid...\$11.00.**

NOW!

... For A Limited Time Only At **REDUCED PRICES!**

STERN'S LIFETIME EVERBLOOMING SUB-ZERO FOUNTAIN TREE ROSES

GUARANTEED TO BLOOM
This Coming Spring!

What an eye-opening vision of beauty is our exclusive new FOUNTAIN TREE ROSE! So rare that unless you've visited Europe's finest exhibition gardens you've probably never seen one before! So spectacularly lovely they'll astound your friends—amaze every passerby—make your place the envy of your whole neighborhood.

**GRACEFUL CASCADES OF ROSES
ALL SEASON LONG!**

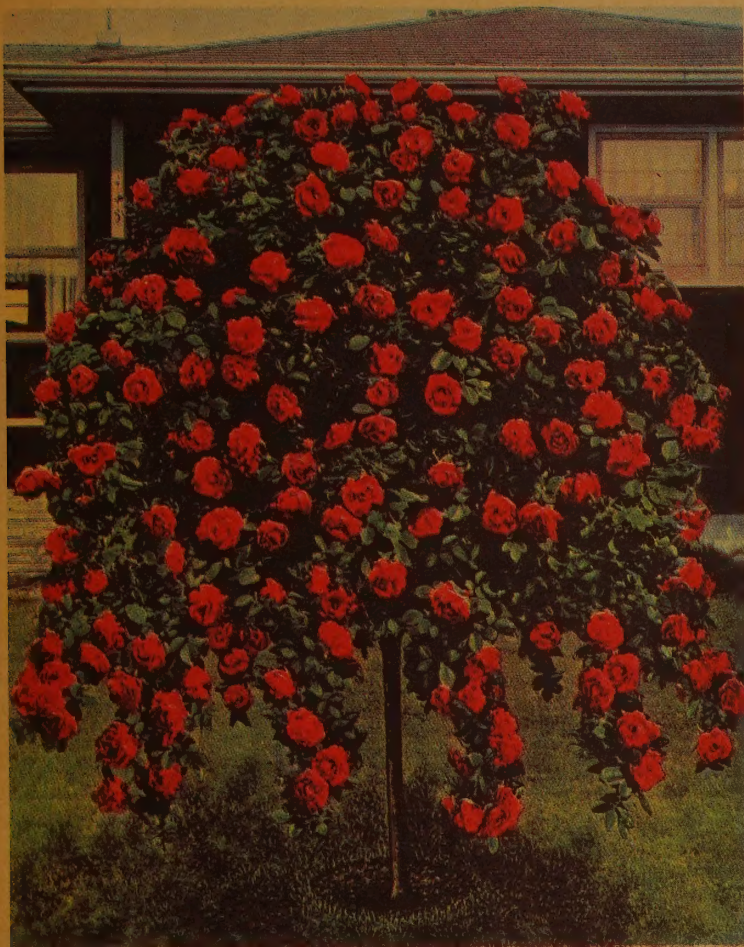
Our unique new FOUNTAIN TREE ROSE is the glorious result of DOUBLE BUDDING our amazing new SUB-ZERO PILLAR ROSES on sturdy Tree Rose stems. At first the Fountain Tree Rose develops like our regular Tree Rose, with lush foliage, big colorful blooms. As growth continues, the canes bend gracefully earthward, like a Willow, till they actually reach the ground! Imagine these flower-filled sprays, forming a living fountain of Roses, glorifying your landscape all summer long. Plant now for guaranteed bloom this coming spring!

**GUARANTEED TO BLOOM
60 TO 90 DAYS AFTER PLANTING!**

They start blooming early—bloom abundantly all season—even during summer drought! Go on blooming continuously to late fall—often till early snow falls. Increase in size and beauty year after year—continue their amazing display all season long.

VIRTUALLY FREE FROM DISEASE

So hardy and vigorous they laugh at conditions that would kill their weaker cousins. Need almost no spraying or dusting. Even highly resistant to black spot, age-old enemy of Roses!



Stern's Red Fountain

**PLANT ANYWHERE FOR
FLORAL FOUNTAINS OF EVERBLOOMING ROSE GLORY!**

Highlight your entire landscaping plan with a few of these unique specimens. Watch the amazed glances of your neighbors when they burst into bloom—their graceful Willow-like sprays covered with hundreds of dazzling big Roses! Plant in front of a picture window, and enjoy their loveliness indoors and outside!

HAVE FOUNTAIN TREE ROSES IN 3 GLORIOUS COLORS

8408 A. STERN'S RED FOUNTAIN—
Graceful, willow-like sprays of double, cherry-red blooms in continuous abundance.

8407 A. STERN'S PINK FOUNTAIN—
A "Floral Fountain" of large, double, pink flowers that bloom in seemingly endless profusion.

8409 A. STERN'S YELLOW FOUNTAIN—
Abundant, continuous "Waterfall" of lovely flowers, with all the size and beauty of fine Tea Roses!

STERN'S SUPER GRADE No. 1 PLANTS
Guaranteed to Bloom

Each	\$ 7.50	6 for	\$35.00
3 for	\$20.00	10 for	\$60.00
Postpaid			

Stern's Yellow
Fountain



Stern's
Pink Fountain



For Limited Time Only

These rare ornamentals now available at 25% savings. Formerly sold at \$10.00 each—now only \$7.50. Order yours today!

**FOUNTAIN TREE ROSE
COLLECTION** Group 61-ROF-4

3 Fountain Tree Roses (1 of each)	\$20.00
6 Fountain Tree Roses (2 of each)	\$35.00
Postpaid	

STERN'S FAMOUS EVERBLOOMING

The New Super-Race Of Winter-

Blooms Continuously, Spring, Summer And Fall . . . For a Lifetime!

Your garden will be the show-place of the neighborhood with Stern's Sub-Zero Roses. These new super-roses have proved their amazing resistance to winter cold and summer heat . . . to blackspot and other common rose troubles. These prolific blooming roses proved the hardest . . . proved they could outlive and outbloom any other roses we've seen! Reports from as far north as Alaska, as far south as Florida, confirm that these beauties are the world's easiest roses to grow.

Sub-Zeros Are Disease Resistant, Lifetime Roses

Plant these extraordinary roses in your garden, front yard or anywhere you want rose beauty for a lifetime. You'll quickly discover how well they live up to their reputation. Unlike any Hybrid Tea Rose you ever grew before, this Sub-Zero race of Roses can take winter cold of 15 degrees below zero without protection . . . with light protection, will produce magnificent bloom even after winters of 35 degrees below. Almost totally immune to blackspot and most other common rose troubles, they require less spraying—many need none. They require little care to reward you with months of glorious bloom starting every June!

Bloom Continuously—Spring, Summer, Fall!

Unlike other roses which are usually at their peak the first year, Stern's Sub-Zero beauties increase in size and loveliness each year, reach their peak the 4th or 5th season. Unmatched in spectacular performance, they produce dozens and dozens of glorious roses—often as many as 100 or more on a single 4-year-old bush! They start to bloom early . . . bloom, bloom, bloom, all season long, right through hot, dry summer weather. Most are richly fragrant with a dream rose perfume you'll find hard to forget.

Withstand Sub-Zero Temperatures Guaranteed To Bloom

Award Winning Roses!

These magnificent Sub-Zero Roses were originally developed by the late, great hybridizer, Dr. Walter D. Brownell, and won him many awards, including the Jane Righter Rose Medal of the Garden Club of America. The Horticulture world has no higher award!

Queen
O' The Lakes

Victory

Curly
Pink

SUB-ZERO ROSES

Hardy, Disease Resistant Hybrid Tea Roses!

Reports From All Over North America

Here are just a few letters from folks who grow Stern's Sub-Zero Roses.

FROM ALASKA—"Every one of my bushes is growing and budded out... They are sure beautiful... Some of the ladies sure took a long breath when they saw them." C. E. Feight, Skagway, Alaska.

FROM FLORIDA—"I tried Texas roses and your roses have grown far better for me than the Texas roses." Mr. A. C. Knobel, Lake Worth, Florida.

FROM WISCONSIN—"Last year one bush had 198 roses and this year there were more... We had a bad winter last year but all your roses came through fine." Mrs. Elfa Pohlman, La Crosse, Wisconsin.

FROM ILLINOIS—"Each bush had so many flowers they seemed to bend from the weight!... Size of each was unbelievable—from 4½" to 6". Colors were breathtaking... We compared your Sub-Zero Roses to our other roses... There just wasn't any comparison." Mr. & Mrs. J. Summerfelt, Glenview, Illinois.

10 Most Beautiful Sub-Zero Roses

- **CURLY PINK. 8364 A.** Many large, two-toned pink blossoms, in several stages, often form a gorgeous bouquet on a single stem, two or more feet long; over 50 gracefully recurled petals. **Nearly immune to black spot.**
- **HANDSOM RED. 8369 A.** Large, double deep velvety red blooms proudly borne on straight, firm stems. Truly called "the most beautiful Red Rose." Lush, green, healthy foliage. A prolific bloomer.
- **HELEN HAYES. 8372 A.** Opens a lovely shade of yellow and slowly changes to a soft orange with warm pink overtones at full bloom. One of America's most fragrant Roses! Nearly thornless. **Disease and black spot resistant.**
- **PINK BOUQUET. 8376 A.** Always in bloom. Hot, dry summers don't slow it down. Produces large clusters of charming, recurled, double blooms, similar to Floribundas in size and beauty. **Totally resistant to black spot.**
- **PINK PRINCESS. 8377 A.** Exquisite! Lovely deep translucent pink flowers up to 5" wide are very double and perfectly shaped. They cover the bush from June till frost.

- **QUEEN O' THE LAKES. 8380 A.** The most spectacular Sub-Zero! Roses are deep velvety red, fully double, up to 5" across. Magnificent abundance of bloom.
- **RED DUCHESS. 8382 A.** Here's one of our favorites. Large well formed bushes, literally covered with lovely iridescent rosy red flowers. PLUS the fact that this is the most fragrant Sub-Zero Rose. **Totally immune to black spot.**
- **TIP TOES. 8387 A.** A delightful mixture of red, orange, and pink tints with an enjoyable spice-like fragrance. A unique color combination.
- **VICTORY. 8390 A.** Glorious yellow roses, as golden as the sun! Delightfully fragrant, large, very double, perfectly formed. Bloom like fury all season long.
- **ARCTIC FLAME. 8395 A.** Destined to be a prize winner. Gorgeous in color—matchless in form. Flowers are a fiery red, up to five inches wide. Up to 100 double Roses on each bush. Blooms freely even under drought conditions.

Guaranteed To Bloom—Order Today

Stern's Everblooming Sub-Zero Roses are as close to "foolproof" as roses can be. You get healthy, husky, field-grown plants in perfect growing condition. Guaranteed to bloom next summer.

Stern's Super-Grade Selected No. 1 Plants

Postpaid: Each \$2.50; 3 for \$7.00; 6 for \$13.00; 10 for \$20.00;
25 for \$45.00

Handsom
Red



Helen Hayes



**Down To 35 Below Zero...
Next Summer!**

STERN'S SUB-ZERO EVERBLOOMING ROSE COLLECTION

(Group 61-ROF-5)

Ten Sub-Zero Everblooming Roses—1 of each variety, for only \$20.00, postpaid. If you do not want the complete collection, you may order Six Sub-Zero Everblooming Roses—your choice, for only \$13.00, postpaid.

**FOR 1962! THE MOST PHENOMENAL ACHIEVEMENT
IN OVER 2,000 YEARS OF ROSE CULTIVATION!**

8491 A.

STERN'S SUB-ZERO 3-IN-1

RAINBOW TREE ROSE

EYE-LEVEL ROSES 3 Different Colors



3 Gorgeous Roses On One Tree

SPECIAL ANNOUNCEMENT!

For Stern's Customers—the Rare and Unusual Sub-Zero 3-in-1 Rainbow Tree Rose and the Ever-blooming Pink Cushion Rose*. Each one takes years to produce. Once our limited supply is gone, there will be no more this season. Last year thousands of gardeners were disappointed. We want to prevent this happening to any old friends of Stern's. Therefore we are making this special advance offer. **SEND IN YOUR ORDER NOW.** We'll reserve the Tree Roses and Pink Cushion Roses you select for shipment at the earliest possible spring planting time. Orders from friends in Southern States will be shipped in late January and early February.

*Trademark

ALL ON ONE TREE!

Prepare for a wave of excitement in your neighborhood when you plant our phenomenal new 3-in-1 Sub-Zero Rainbow Tree Rose. Never before has there been a Tree Rose like it! A Tree Rose that bears a breath-taking abundance of magnificent big Roses IN 3 DIFFERENT COLORS AND VARIETIES—all in bloom at the same time—all on one tree!

DOZENS OF HUGE RED, YELLOW and PINK ROSES, ON A SINGLE TREE, THIS VERY SPRING!

With the recent development of the superb Sub-Zero Eye-Level Tree Rose, a new pinnacle in Rose cultivation was reached. Now Stern's 3-in-1 Rainbow Tree Rose tops even that! Just to see it in bloom with its amazing 3-color flower display just as high as your eyes—its luxuriant foliage—its enchanting mixture of fragrances, is an unforgettable experience. To own this newest, rarest of all Sub-Zero Tree Roses is a real delight!

EVERBLOOMING, EXTRA-HARDY ROSES

Like all members of the new race of Sub-Zero Roses, these three Rose varieties are amazingly resistant to cold. They are almost totally disease-immune. They bloom continuously! Plant this coming spring and enjoy abundant bloom starting in 60-90 days and right through to fall—and year after year! **MAGNIFICENT 3-COLOR BLOOM GUARANTEED FOR YEARS.**

TRIPLE-BUDDED TO PRODUCE FAR MORE ROSES—A FAR MORE LUXURIANT CROWN THAN ANY OTHER TREE ROSE!

Three different varieties of Roses are budded to the strong, heavy, 3-ft. tall trunk of our Rainbow Tree Rose. This triple-budding not only means Roses of three different colors, but a crown that grows many times thicker and more luxuriant—produces a far greater abundance of Roses than Tree Roses you've seen up 'til now! Each year the sturdy trunk grows even greater in diameter to support the ever-larger, increasingly massive umbrella of bloom—but the tree itself always remains at delightful EYE-LEVEL height!

ONLY STERN'S HAS THE NEW 3-IN-1 RAINBOW TREE ROSE! MOST LIMITED SUPPLY—ORDER NOW!

In all the world, only Stern's has the unique new Rainbow Sub-Zero Tree Rose. Each one takes years to produce. Once our limited supply is gone, there will be no more this season. To be among the first to enjoy this rare specimen, act now!

Each \$10.00 2 for \$18.00 4 for \$35.00 10 for \$75.00 All Prices Postpaid



BLUSH-PINK
Large, two-toned, fully double. Delightful color. Bloom abundantly in lush clusters.



BLAZING RED
Spectacular, deep velvety red. Up to 5 inches wide, fully double. Bloom continually, abundantly.



BUTTERCUP-YELLOW
Large, very double, exquisite fragrance and form. Bloom constantly.

WHERE TO PLANT THESE RARE GARDEN GEMS

Wherever you plant these thrilling 3-in-1 Rainbow Tree Roses, you will have a sensational conversation-piece. Some suggestions: Plant among other Rose bushes for Rose beauty at two levels! Or directly before a picture window and enjoy this astounding specimen indoors and out. Plant two, to form a picturesque living gateway to your home. For stately magnificence, line walks and entranceway with Rainbow Tree Roses 3 feet apart. Plant anywhere you want a sensational landscape effect!

Thrilling Discoveries
RESERVE YOUR PLANTS

GUARANTEED TO BLOOM ALL SUMMER

**STERN'S
EVERBLOOMING**

6890 A.

Pink Cushion Rose*

(The Fairy)

**FORMS A 3-FT. HIGH HEDGE
COVERED WITH MASSES OF ROSES
FROM SPRING TILL SNOW!**

Imagine a hedge covered with thousands of pink roses blooming from spring till snow time!

GUARANTEED! MORE BLOOM WITH LESS WORK THAN ANY OTHER ROSE IN THE WORLD!

Stern's Nurseries, Geneva, N. Y. From Stern's Experimental Farms comes news of a rose that we confidently expect will make garden history. It needs almost no care . . . is unsurpassed for vigor, spreading growth, perfect health, hardiness, and super ability to produce an abundance of charming pink roses! Blooms from spring all thru summer and fall! Never skips a day! Often still in bloom while the first snow frosts its leaves crystal white.

HUNDREDS OF Dainty QUARTER-SIZE ROSES COVER EVERY BUSH!

Originated in England and introduced in the U.S.A. under the name "The Fairy." We call it Stern's Everblooming Pink Cushion Rose because each bush looks like a 3 ft.-high cushion of pink roses! And each rose is exquisite! A blush-pink work of art no larger than a 25¢ piecel (Shown above actual size) They bloom in clusters — each forming a graceful natural bouquet. Despite their dainty size, these are perfect roses — very double — with layer on layer of beautifully-shaped petals. Buds are as delicately detailed as the rosebuds hand-painted on fine china! These delightful flowers — crisp and fair like pink seashells — bloom by the hundreds on every bush, 5 to 6 months a year, every year for a lifetime!

YOU CAN HARDLY SEE LEAVES FOR THE FLOWERS! The foliage, glimpsed thru heavy masses of roses, is deep glossy green. Roses stay blush-pink even thru mid-summer heat. When brisk weather comes, there's an exciting change! Blooms appear in every shade of pink from pale pastels to vivid rose!

*TRADEMARK

GROWS ONLY 3 FT. HIGH, TO MAKE A PERFECTLY PROPORTIONED HEDGE FOR SUBURBAN HOMES!

There's no lovelier, easier way to separate your property from your neighbor's; line a driveway or garden path; border a terrace or pool; divide off garden areas, barbecue or patio, than with this flowering hedge! Each plant bushes out to about 4 ft. wide. Seldom grows taller than 3 ft. — perfect height for most suburban homes!

JAPANESE BEETLES WON'T TOUCH THEM! NEED NO SPRAYING—ALMOST NO CARE!

Just plant and enjoy them! Amazingly resistant to mildew, blackspot, other common rose diseases and insects. *Japanese Beetles won't touch these roses!* Sub-zero hardy — unharmed by winter cold. Flourish anywhere in U.S. Do well in sun or even semi-shade. Need no special soil. Need little pruning to stay neat, compact. Trim just by cutting roses you want indoors.

SO MANY BEAUTIFUL WAYS TO PLANT THESE

WORK-SAVERS! Plant in front of tall shrubs; mixed with perennials; in your rock garden. Use them to hide the legginess of taller plants, or sharp edges of steps. Use as ground cover on slopes, terraces, other large areas. Even small places have room for a few. Big places almost demand them!



**ARMFULS OF ROSES FOR BEAUTY
INDOORS, AND FOR GIFTS!**

The more you pick, the more they bloom! You'll have all you want for delightful arrangements, corsages, bouquets. Cut roses stay fresh a full week!

BLOOM THE FIRST YEAR PLANTED—MONEY-BACK

GUARANTEE! Stern's Everblooming Pink Cushion Roses are guaranteed to give you more bloom and more color with less work than any other rose in the world. Bloom the first year planted, starting in June. You must be completely satisfied or get free replacement or money back.

12 FEET OF HEDGE, ONLY \$3.75! Due to a special propagation method, these superb roses are yours at low, low cost! 3 bushes, for a 12 ft. hedge, cost only \$3.75 — less than the price of a meal in a good restaurant! The more you order the less each costs! Plant 4 ft. apart for thick-blooming hedge; same for ground cover.

STERN'S EVERBLOOMING PINK CUSHION ROSES

Sturdy Field-Grown Plants,
10"-12" tall when they arrive
American Rose Society Rating 8.6 (Excellent)

3 for \$3.75	50 for \$40.00
6 for \$7.00	100 for \$75.00
10 for \$10.00	250 for \$150.00
25 for \$22.00	500 for \$275.00

All prices postpaid.

Easy planting directions enclosed with each order.

Stern's Nurseries

Now Available In Strictly Limited Quantities!

NOW...FOR SHIPMENT NEXT SPRING

Now Stern's Announces A Rare Garden Miracle! IMPORTED IMPERIAL TREE PEONIES

Dug In Nursery Fields
At Yokohama...

**RUSHED HERE
FROM JAPAN!**



Now, rushed here from the Far East, to be the crowning glory of your garden, Tree Peonies of such rarity and magnificence you have probably never seen anything like them before! For centuries, they were the jealously-guarded treasures of the rulers of the Orient. Now they're yours—at amazingly low cost!

Big Double Blooms up to 8" Wide—As Many as 200 Blooms per Plant!

We honestly believe these are the most beautiful plants ever to bloom in a garden. Lovely fully double goblet-shaped flowers measure up to 8 in. wide! Their petals have the rich gleam of Oriental silk and a transparency unknown among lesser peonies!

Their foliage is a lush deep green. To add to their many splendors, they have delightful perfume. Have them in white, gleaming pink and deep crimson red. They bloom with royal lavishment—produce up to 200 huge flowers per plant.

Rarest of All Garden Treasures—Start to Bud Even Before Snow Leaves the Ground

While the frost is still on the ground these glorious Tree Peonies begin active growth. Each April you'll see their buds shoot out, then open with a remarkable unfolding of color and form—the hues of the red stems and sea-green leaflets varying from one plant to

the next. What a thrill to watch them unfurl! What a joy when the huge flower buds appear—and swell to the size of apples—then open wide their silken petals and burst into full bloom! Folks will come miles just for a glimpse of your garden.

Live for Generations. Add Beauty Year 'Round!

Unlike ordinary peony varieties, these woody bushes do not die back to the ground in winter—instead grow larger and more beautiful each year! The bush seldom grows higher than 4 to 6 ft., but spreads gracefully

with each succeeding year. Like the Giant Redwoods, they live for generations—for a century or even more! So amazingly hardy, living blooming plants of 200 and 300 years old are reported from China and Japan!

**These Royal Beauties Deserve
The Place of Honor in Your Garden**

Stern's spectacular imported Tree Peonies should be planted alone, in the most outstanding spot in your garden, so you may have an unobstructed view of their queenly beauty. Don't fence them in with other shrubs or trees.



RARE, EXOTIC...YET SO EASY TO GROW!

In 3 Radiant Colors:

**DEEP CRIMSON RED
PURE WHITE
GLEAMING PINK**

Order NOW with Money-Back Guarantee

Despite their exotic loveliness Stern's imported Tree Peonies are remarkably easy to grow—flourish in any good garden soil. We guarantee they'll bloom with great beauty, and grow larger and lovelier with each passing year. You must be thrilled with their blooms—delighted in every way. Otherwise receive free replacement or your money back.

**Extremely Limited Supply Rushed Here From Japan
Don't Lose Out—SEND TODAY!**

HUSKY 2 YEAR NO. 1 FIELD GROWN PLANTS

Each \$5.00 (any color you choose)	3 for \$12.00 (1 of each color)	6 for \$22.00 (2 of each color)	9 for \$30.00 (3 of each color)
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All Prices Postpaid
Easy planting directions enclosed.

TREE PEONY COLLECTION

(Group 61-PF-8)

3 Plants (1 of each
color) .. only **\$12.00**
6 Plants (2 of each
color) .. only **\$22.00**
9 Plants (3 of each
color) .. only **\$30.00**
Postpaid



NOW...THE SPECTACLE OF THE YEAR!

Stern's 3142 A.

fabulous
RAINBOW

3-IN-1 ROSE of SHARON



A TRIPLE CLOUDBURST OF COLOR EVERY SUMMER AND FALL!

Just to see this magnificent specimen in bloom, its huge **Double Red, Double White, Double Purple** flowers intermixed in a dazzling carnival of color, is an unforgettable thrill! Each lovely bloom is up to 3½" across and shaped like a perfect rose, with many ruffled petals of exquisite color and texture. They bloom in mid-summer when other flowering shrubs fail—bloom, bloom, bloom continuously right up till frost, transforming your yard into a fairyland of color!

HARDY, EASY TO GROW!

Stern's amazing Rainbow Rose of Sharon is absolutely hardy in most areas. Even below zero temperatures won't harm them. They require almost no care. Grow more beautiful each succeeding year! Produce hundreds of glorious Rose of Sharon flowers on each tree!

Have Huge Rose-Like Double Flowers—3 DIFFERENT COLORS ALL ON ONE BUSH—Blooming In Your Garden Every Summer!

Just imagine the excitement in your neighborhood when you plant Stern's 3-In-1 Rainbow Rose of Sharon! This glorious ornamental shrub bursts into bloom with an abundance of huge, luxuriant, rose-like double flowers in 3 different colors and varieties—all in bloom at the same time, all on one bush!

HUGE ROSE-LIKE FLOWERS
UP TO 3½ IN. ACROSS



PLANT ANYWHERE YOU WANT COLOR SUMMER TO FROST!

Plant directly before a picture window and enjoy this astounding beauty indoors and out. Use to soften harsh corner lines. Plant two, to form a picturesque living gateway to your home. Line walks and entrance-way with these exquisite flowering shrubs 4-5 ft. apart; or plant 3-4 ft. apart for a glorious rainbow hedge! Wherever you plant, you'll enjoy a rainbow of color for over 3 months—from July till October—from midsummer up till frost.

RARE! LIMITED QUANTITY—ORDER NOW!

Stern's Heavy Two-Year Old, Blooming Size Plants,
2-3 Ft. Tall Guaranteed To Bloom This Coming Summer

All prices postpaid. Easy planting directions enclosed.

Each \$3.75; 3 for \$10.00; 6 for \$18.00;

10 for \$29.00; 25 for \$55.00; 50 for \$100.00.

Colorful, Low-Growing Flower-Carpet for Bare Spots!

Stern's **EARLY-BLOOMING CARPET PHLOX** (Phlox subulata)
HAVE MASSES OF BLOOM THIS COMING SPRING

Transform your garden and yard into a fairyland of gorgeous floral color... with Stern's Early-Blooming Carpet Phlox. Blossoming early in April and May, they bring fresh, bright color to your early spring garden. Plant as low-growing borders for walks around or in front of perennial or annual beds, on banks, at the base of trees... and they are excellent in Rock gardens. Grow only about 4" high. **Semi-Evergreen**—stays green almost all year long.

Thrives Even In Poorest Soil! Yes, Stern's Carpet Phlox actually grows in poor, dry, sandy soil where other flowers can't. Plant in full sun 12 inches apart. Available in four dazzling colors, you can plan on using solid color areas or mix different colors for spectacular effect. Don't miss Blue Hills, an exquisite light blue, which blooms in spring and again in fall! **Plant this fall**

Strong No. 1 plants. Postpaid: 3 for \$2.50; 10 for \$8.00; 25 for \$18.00; 50 for \$33.00; 100 for \$50.00.



CARPET PHLOX COLLECTION (Group 61-PF-9)

20 Carpet Phlox (5 of each color) \$15.00
40 Carpet Phlox (10 of each color) 28.00
100 Carpet Phlox (25 of each color) 50.00
Postpaid

Red Carpet Phlox (Crimson Beauty)
Blue Carpet Phlox (Blue Hills)
White Carpet Phlox (May Snow)
Pink Carpet Phlox (Emerald Pink)



IMAGINE!

Beauty
such as
you've
never
known
before
in your
garden!



SHADE LOVING BEAUTIES

FOR MAGNIFICENT COLOR AND BLOOM NEXT SPRING

FOR LUSH GREEN BEAUTY THAT STAYS GREEN 12 MONTHS A YEAR

Now you can have the Queen of all evergreen flowering shrubs... blooming in your yard or garden this coming spring! Gorgeous Rhododendron plants which cover themselves with masses of vivid, showy flowers!

**ENJOY MASSES OF COLORFUL FLOWERS
—PLUS RICH EVERGREEN FOLIAGE THAT
BEAUTIFIES YOUR HOME, YEAR 'ROUND!**

In our opinion, this is the most beautiful foundation shrub for any landscape scheme! Each will grow into a majestic bush 4-6 ft. tall, covered with dazzling blossoms each spring. Large, luxuriant deep green leaves stay green and lovely all year! For 12-months-a-year beauty, plant in massed groups or against a background of other evergreens. Intermix colors for most spectacular effect. Or plant a single specimen on your lawn for a glorious color accent!

**THESE CHOICE SPECIMENS WERE SPECIALLY SELECTED
FOR VIGOR AND EASE OF CARE!**

Clear directions enclosed with Stern's Evergreen Sub-Zero Rhododendrons make them delightfully easy to grow! They do well in sun or shade, but prefer semi-shade. Thrive in

STERN'S Evergreen sub-zero Rhododendrons

ORDER NOW... GAIN A YEAR!

many spots where other flowering plants will not. Once established, need little special care for magnificent bloom, plus year 'round green beauty for a lifetime!

For best results, mix in a liberal amount of peat moss when planting and treat with Stern's Miracid (see page 36).

**NAMED VARIETIES IN LIMITED
SUPPLY—ORDER TODAY!**

We can supply only a limited number of these superb plants each year. All are famous-named varieties of exquisite beauty. Once this year's supply is sold, no more until 1962. Make sure you have them in your garden this coming spring. Order today! Plants with flower-buds to bloom next spring.

COLORFUL VARIETIES GUARANTEED TO BLOOM

You'll receive healthy, vigorous 3-4 yr. plants, 12-15"—earth-balled to insure good results.

CRIMSON RED .2581 LILAC-PURPLE .2583
ROSY PINK .2582 SNOW-WHITE .2584

Each \$6.50; 3 for \$18.00; 6 for \$35.00;
10 for \$55.00.
Shipped Express, Shipping Charges Collect.

**Stern's RHODODENDRON
COLLECTION**

(Group 61-SHF-2)

One of each color—
4 Rhododendron plants
for only \$22.00
Express Collect

KEEP ALL POSTAL ENDORSEMENTS BELOW THIS LINE

From STERN'S NURSERIES, Geneva, New York

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for this catalog, please pass
it along to a gardening friend."

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